

Your operational bridge to the European market

For Hong Kong and Greater Bay Area Manufacturers



What you gain

Entering Europe is not only about selling products.
It requires **local presence, compliance, and operational capability.**

With EP Consulting Services, you gain:

- **A fully compliant EU business structure** (Estonia as your hub)
- **A trusted European operational presence**
- **Direct access to EU customers and markets**
- Structured support to navigate **EU regulations and standards**
- **A local partner who executes with you – not only advises**

Who we are

EP Consulting Services – your **European execution partner**

- 12+ years supporting manufacturing and technology companies in international expansion
- Based in Estonia – one of the EU's most efficient and transparent business environments
- Extensive partner network in Europe
- Combining:
 - European market expertise
 - Engineering and export experience
 - Leadership and organisational development
- We support your company **from market entry to full EU operations**

What we provide

We establish your **European operating capability**

- EU company setup and digital infrastructure (via Estonia)
- Operational setup for market entry and ongoing business
- Acting as your **EU-based operational representative (Interim COO)**
- Integration of compliance into your daily operations
- Support in identifying and approaching **relevant customers and partners**

How we work

A structured and low-risk approach to EU expansion

Step 1 – Assessment

- Export Readiness Assessment with clear report
- Identification of gaps in organisation, leadership, and market approach

Step 2 – Preparation

- Alignment of your team with European business practices
- Development of internal capabilities for EU operations
- Setup of your **EU legal and digital structure (Estonia hub)**

Step 3 – Implementation

- Launch of your EU business operations
- Acting as your **local operational partner in Europe**
- Integration of compliance into workflows
- Support in customer access and market execution

Service model

Flexible engagement aligned with your expansion stage

1. Entry Phase – Preparation and Setup

- Export Readiness Assessment with actionable roadmap (2.699 HKD)
- Setup of e-residency (4.499 HKD)
- EU company and structure setup via e-residency (8.900 HKD)
- EU company setup without e-residency (16.800 HKD)

2. Operational Phase – EU Market Alignment and Entry

- Dedicated operational support as your **Interim COO in Europe** (starting from 1.799 HKD/month)
- Leadership and change management training to align your organisation with European business practices
- Market entry execution: (monthly retainer)
 - Market validation
 - Customer identification and outreach
 - Compliance and operational setup

3. Growth Phase – Expansion

- Continued operational support
- Success-based collaboration aligned with business results: 1.5% fee on completed deals

Why companies work with us

- Reduce risks related to **EU regulation and compliance**
- Establish **local credibility with European partners and customers**
- Avoid costly trial-and-error during market entry
- Build **internal capability for long-term independence**
- Operate in Europe with a **trusted local partner**