

Press release

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## Intertextile Shanghai and Yarn Expo spring editions to be postponed

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**The spring editions of the three fairs – Intertextile Shanghai Apparel Fabrics, Intertextile Shanghai Home Textiles and Yarn Expo Spring – that were due to take place from 10 – 12 March 2021 will be postponed, with a new date to be announced shortly. Messe Frankfurt made the decision along with the co-organisers of the fairs to comply with local authority guidelines.**

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained the decision: “In compliance with the Shanghai Municipal Center for Health Promotion’s pandemic prevention and control guidelines for exhibition activities, and after careful evaluation and discussion with relevant stakeholders, we have decided to postpone the three fairs to a later date. We have begun a discussion with the three fairs’ stakeholders as well as the fairground regarding a new date, and aim to hold the rescheduled shows within March to minimise the impact to our exhibitors and buyers and still accommodate their buying needs for the current spring / summer season. While the new dates will be announced shortly, we are grateful in the meantime for the understanding and patience of all those involved.”

Exhibitors or visitors with any queries about these fairs should email [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com), or visit the fairs’ respective websites:

- Intertextile Shanghai Apparel Fabrics: <https://intertextileapparel.hk.messefrankfurt.com/>
- Intertextile Shanghai Home Textiles: <https://intertextilehome.hk.messefrankfurt.com/>
- Yarn Expo: [www.yarnexpochina.com](http://www.yarnexpochina.com)

Intertextile Shanghai Apparel Fabrics is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. The co-organisers of Yarn Expo are Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. Intertextile Shanghai Home Textiles is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

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Messe Frankfurt’s China textile fairs form a part of the company’s Texpertise Network, which consists of some 50 fairs around the world. More information can be found here: <http://www.textpertise-network.com>.

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2020