



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

商學研究所
RESEARCH INSTITUTE
FOR BUSINESS

BUSINESS ETHICS DEVELOPMENT LECTURE SERIES 1

(CPD ACCREDITED)

CANTONESE WITH HANDOUTS IN ENGLISH



| AUGUST 2019 | JUNZI CORPORATION SCHEME |

Date: 5 August 2019 (Monday)

Time: 10:00 - 13:00 (3 hours)

Venue: Hong Kong Convention and
Exhibition Centre, G/F
(HKTDC SME Centre)

Language: Cantonese

FREE OF CHARGE

Topics:

1. Business Ethics in Action
2. Data Ethics in Personal Data Protection
3. Suspicious Transaction Reporting
4. ESG Reporting Guide, Governance and Environmental
Ethics for Listed Companies in Hong Kong

CPD ACCREDITED

ATTENDANCE CERTIFICATE*

EXPLORE BUSINESS OPPORTUNITIES

DEVELOP BUSINESS NETWORK

CAREER DEVELOPMENT

*upon request

Enquiry/Registration: junzi@hsu.edu.hk

Supporting Organisations:



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



香港獨立非執行董事協會
The Hong Kong Independent
Non-Executive Director Association



香港和解中心
Hong Kong Mediation Centre

Enquiry: 9480 1995 (Ms. Jackie Kong)
Website: <http://junzicorpawards.com>

Email: junzi@hsu.edu.hk
<https://junzi.hsu.edu.hk>

PROGRAMME INTRODUCTION

Program Details

Date: 5 August 2019 (Monday)

Time: 10:00 – 13:00

Venue: Hong Kong Convention and Exhibition Centre, G/F, HKTDC SME Centre

Fee: Free of Charge

Language: Cantonese with handouts in English

Certificate: Attendance certificate will be issued upon request

Target Audience

- Middle to senior management of all companies in Hong Kong (including listed companies, large private corporations and SMEs)
- Professionals, finance and administrative personnel and company secretaries

Supporting Organisations

- Hong Kong Business Ethics Development Centre (HKBEDC)
- Privacy Commissioner for Personal Data, Hong Kong (PCPD)
- Hong Kong Institute of Certified Public Accountants (HKICPA)
- CPA Australia (CPAA)
- The Hong Kong Independent Non-executive Director Association (HKINEDA)
- Hong Kong Mediation Centre (HKMC)

Speakers

> Hong Kong Business Ethics Development Centre

- Ms. Mabel CHU, Senior Community Relations Officer

> Privacy Commissioner for Personal Data, Hong Kong

- Ms. Natalie POON, Senior Personal Data Officer

> Joint Financial Intelligence Unit, Hong Kong Police Force

- Representative

> Hong Kong Baptist University

- Dr. Angus YOUNG
Senior Lecturer, Department of Accountancy and Law



PROGRAMME RUNDOWN

09:50 Registration

10:00 Opening Remarks

- by *Prof. Simon Ho (President of HSUHK)*

Presentation of Certificate of Appreciation

- by *Prof. Simon Ho (President of HSUHK)*

Group Photo

- *Prof. Simon Ho (President of HSUHK)*

- *Dr. Lawrence Lei (Co-chairperson of Junzi Corporation Scheme)*

- *Guest Speakers*

- *Supporting Organisations*



10:15 Business Ethics in Action

- by *Ms. Mabel CHU, Senior Community Relations Officer
ICAC, Hong Kong Business Ethics Development Centre*

10:55 Data Ethics in Personal Data Protection

Part 1 - Hong Kong's Ethical Accountability Framework

Part 2 - Case Sharing

- by *Ms. Natalie POON, Senior Personal Data Officer
Privacy Commissioner for Personal Data, Hong Kong*

11:35 Suspicious Transaction Reporting

- by *Joint Financial Intelligence Unit, Hong Kong Police Force*

12:15 ESG Reporting Guide, Governance and Environmental Ethics for Listed Companies in Hong Kong

- by *Dr. Angus YOUNG, Senior Lecturer
Department of Accountancy and Law
Hong Kong Baptist University*

13:00 Networking



SPEAKERS

Ms. Mabel CHU

Senior Community Relations Officer
Hong Kong Business Ethics Development
Centre

Mabel has been working in the Community Relations Department of the Independent Commission Against Corruption (ICAC) for over 20 years. Throughout the years, Mabel has accrued experience in liaising with various sectors and giving corruption prevention seminars for personnel from government and private sectors. Mabel currently serves in the Hong Kong Business Ethics Development Centre of the ICAC as Senior Community Relations Officer to promulgate ethics and anti-corruption messages to the business community of Hong Kong.

Ms. Natalie POON

Senior Personal Data Officer
Privacy Commissioner for Personal Data,
Hong Kong

Ms. Poon is currently a Senior Personal Data Officer in the Legal, Policy and Research Division of the PCPD. She is currently responsible for promoting the adoption of Privacy Management Programmes in organisations as a strategic framework to protect personal data privacy. She has also served in the Complaints Division of the PCPD for over ten years and had accumulated professional experience in complaint handling and investigation of cases under the purview of the Personal Data (Privacy) Ordinance.

Ms. Poon holds a Master degree in Social Work as well as a Master of Law in Common Law from the Chinese University of Hong Kong.

Joint Financial Intelligence Unit (JFIU) **Hong Kong Police Force**

"JFIU" stands for the Joint Financial Intelligence Unit. The Unit was set up in 1989. Pursuant to section 25A(1) of the Organized and Serious Crimes Ordinance ("OSCO") Cap. 455 and the Drug Trafficking (Recovery of Proceeds) Ordinance ("DTROP") Cap. 405, as well as section 12(1) of the United Nations (Anti-Terrorism Measures) Ordinance ("UNATMO") Cap. 575, where a person knows or suspects that any property (a) in whole or in part directly or indirectly represents any person's proceeds of, (b) was used in connection with, or (c) is intended to be used in connection with drug trafficking or an indictable offence; or that any property is terrorist property, the person shall as soon as it is reasonable for him to do so, file a suspicious transaction report ("STR") with JFIU.

The JFIU, as the name implies, is jointly run by staff members of the Hong Kong Police Force and the Hong Kong Customs & Excise Department. The JFIU manages the suspicious transaction reporting regime for Hong Kong and its role is to receive, analyse STRs and to disseminate them to the appropriate law enforcement agencies in or outside Hong Kong, or financial intelligence units worldwide.

Dr. Angus YOUNG

Senior Lecture, Department of
Accountancy and Law
Hong Kong Baptist University

Dr. Angus Young is Senior Lecturer at the Department of Accountancy & Law, Research Fellow at the Centre for Corporate Governance & Financial Policy, and Associate Programme Director of MSc in Applied Accounting & Finance at Hong Kong Baptist University. Concurrently, a Distinguished Research Fellow at the German-Sino Institute of Legal Studies, Nanjing University, Adjunct Fellow, Western Sydney University Law School, Hong Kong Representative, GRC Institute, and Publishing & Product Development Advisor, Wolters Kluwer Hong Kong Limited. As well as editor of Wolters Kluwer Compliance e-Alert, co-editor of Asian Competition Law Review, and consultant editor at Wolters Kluwer Hong Kong for Banking Today: Journal of Hong Kong Institute of Bankers. He has 6 undergraduate and postgraduate degrees in Law, Economics & Politics from the UK, Australia and NZ as well as memberships in 7 professional associations ranging from Compliance, Risk, Finance to Management in the UK, HK, Australia and NZ.

