

# HKIHRM VIRTUAL ANNUAL CONFERENCE 2021

*HR in the Driver's Seat :  
Purpose . Sustainability . Future Ready*

11-12  
November

**REGISTRATION STARTS NOW!  
EARLY BIRD OFFER TILL 23 SEP**

GOING VIRTUAL

Delegate [Registration Opens](#) @ HKIHRM Virtual Annual Conference 2021

**First 10 members from CMAHK will enjoy 10% off on Non-member rate!  
(Please apply promotion code upon registration: AC21CMA10\_SO)**

Entitled “HR in the Driver's Seat : Purpose . Sustainability . Future Ready”, the 2021 Virtual Annual Conference is now open for registration! 30+ renowned speakers will share their insights into the conference theme as well as some of the HR hot topics during **11 – 12 November** on an online platform.

## Highlights

- **Huge Discount**
  - Since the event now goes virtual, discount on purchasing a ticket is **up to 70% off** compared to an in-person Conference
- **30+ Renowned Speakers**
  - Our Keynotes – **Prof Frederick Ma (馬時亨)**, Former Secretary for Commerce and Economic Development of the HKSAR Government & **NiQ Lai (黎汝傑)**, Co-Owner and Group CEO of HKBN Group
- **6 Plenary Sessions**
  - Featuring HR leaders from Bowtie Life Insurance, FWD, Hong Kong Cyberport, Hongkong Electric, JPMorgan Chase & Co., Manulife, McDonald's, PCCW, Prudential Plc, Schrodgers, Singapore University of Technology and Design, etc.
- **15+ Concurrent Sessions**
  - Covering topics from **organisational effectiveness, workforce planning, talent development, total rewards to CSR**, etc.

## Conference Programme

	11 Nov (Thu)	12 Nov (Fri)
AM	Opening Remarks by Guest of Honour	Keynote Speech
	Keynote Speech	
	Refreshment Break	
	4-5 Concurrent Sessions A	4-5 Concurrent Sessions C
PM	Lunch	
	CEO Forum	Next Gen Forum
	Coffee Break	
	4-5 Concurrent Sessions B	4-5 Concurrent Sessions D
	Refreshment Break	
	Senior HR Forum	Inspirational Speech

## Registration Fees

Entry Pass Option	Early Bird (Until 23 Sep)			Regular Price (From 24 Sep)		
	Member	Non-Member	*New Member	Member	Non-Member	*New Member
Two-day (All access)	HK\$ 3,200	HK\$ 4,350	HK\$ 2,750	HK\$ 3,750	HK\$ 5,000	HK\$ 3,200
Two-day (Concurrent Sessions only)	HK\$ 1,550	HK\$ 2,100	HK\$ 1,350	HK\$ 1,850	HK\$ 2,450	HK\$ 1,550
One-day (All access)	HK\$ 2,000	HK\$ 2,650	HK\$ 1,800	HK\$ 2,350	HK\$ 3,100	HK\$ 2,000

### Remarks:

- \* To apply for this ticket, you must join the HKIHRM as a new member during the period of 1 April to 12 November, 2021.
- Lunch is not included in the entry pass.

**[Sign up](#) now to enjoy early bird offer!**

### About HKIHRM

The Hong Kong Institute of Human Resource Management (HKIHRM) is the largest professional body representing human resource management professionals in Hong Kong SAR. Established in 1977, the Institute has close to 5,300, of whom over 500 are corporate members.

### Enquiries and sponsorship opportunities:

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