




GS1 Hong Kong Solution Day 28 Jun 2022 | Hong Kong Productivity Council

Themed “**GO Digital · GO Smart · A Journey to Digital Transformation**”, GS1 Hong Kong Solution Day will showcase a suite of digital and smart solutions from GS1 HK and valued partners that support business in technological transformation for improving efficiency and excelling consumer experience.

Date	28 Jun 2022 (Tuesday)
Time	2pm – 6 pm
Venue	4/F, Conference Hall, HKPC
Theme	GO Digital · GO Smart · A Journey to Digital Transformation
Programme Highlight	 <p>5 Solution Zones :</p> <ul style="list-style-type: none">• Digital Product Journey• Omni-channel Commerce• Smart Retail Technology• Smart Operations Management• Digital Trade

Event Website : <https://www.gs1hk.org/events/solution-day-mar-2022>

Hope to see you there!

Please refer to next page
for the tentative programme



Tentative Programme

Time	Agenda
2:30 – 2:45 pm	Opening Ceremony - Welcome Remarks by GS1 Hong Kong - Opening Speech by GOH - Group photo on Stage
2:45 – 3:10 pm	Presentation I: Optimising Operations and Reimagining Consumer Journey Through Digital Transformation & Immersive Technologies - Louis Mah, Senior Director, Information Technology, Hong Kong Maxim's Group
3:10 – 3:30 pm	Consumer Caring Scheme (CCS) Award Presentation Ceremony – Part I
3:30 – 4:15 pm	Solution Booth Visit and Networking
4:15 – 4:40 pm	Presentation II: Supporting Supply Chain Resilience of SMEs with a Digitalised Trade Financing Solution - Sandy Tan, Executive Director, Ecosystems Head, Institutional Banking Group, DBS Bank (Hong Kong) Limited - Ella Yu, Vice President, Ecosystems, Institutional Banking Group, DBS Bank (Hong Kong) Limited
4:40 – 5:00 pm	Consumer Caring Scheme (CCS) Award Presentation Ceremony – Part II
5:00 – 5:45 pm	Solution Booth Visit and Networking
End of Programme	