

FOODMED

藥食同源 • 2026

Integrating Food and Chinese Medicine:

*Exploring Science, Technology,
and Holistic Approaches for Health*

 **5 - 6 November 2026**

 **Hong Kong Science Park**

REGISTER NOW



Organisers:



Co-organiser:



Strategic Partner:



伍聚宜中醫藥轉化研究所
WU JIEH YEE INSTITUTE OF
TRANSLATIONAL CHINESE MEDICINE RESEARCH

School of **中醫藥學院**
Chinese Medicine

 **科學與科技學院**
Faculty of Science and Technology



Welcome to the second edition of FoodMed Conference in Hong Kong!

FOODMED
藥食同源 • 2026

The inaugural FoodMed 2024 conference in Hong Kong brought together more than 300 researchers, practitioners, innovators, and regulators. Participants explored scientific validation, safety, regulatory pathways, and real-world applications of Food as Medicine (FAM), laying the groundwork for cross-disciplinary, evidence-based innovation. FoodMed 2026 will deepen translation and impact by advancing evidence-based innovation, accelerating technology translation, aligning regulation, and exploring business opportunities.

Highlights



Supranational Strategies

Learn about global efforts from WHO, FAO, IAEA, UNIDO, CFSA, and other regional agencies



Innovation and Technology

Highlight cutting-edge translational research and ecosystem shaping the future of food as medicine



Scientific Validation

Explore how modern technologies enhance efficacy, safety, and evidence for medicinal properties of foods and traditional medicine



Regulatory and Safety

Gain insights in regulatory perspectives across jurisdictions on the food medicine interface, health claims, and pre-market safety for functional and nutraceutical products



Market Landscape and Investment

Understand the latest market dynamics and budding opportunities for food as medicine

Programme

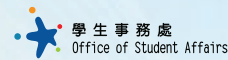
FoodMed 2026 features an inspiring lineup of keynotes and dynamic plenary sessions, alongside engaging projects and start-up pitching, exhibitions, and networking opportunities. Agenda highlights:

- Regulatory Frameworks for Food as Medicine
- Safety and Quality
- Emerging Innovation, Scientific Validation, and Evidence-based Practices
- Translational Chinese Medicine and Food Homology
- The Future of Food as Medicine - Translating for Impact
- Investment and Entrepreneurship - Challenges and Opportunities

Supporting Organisations:



Hong Kong Baptist University Supporting Units:



5 Nov 2026 THU (DAY 1)

**The Global State of Food as Medicine –
Supranational Strategies, Regulatory Framework,
Safety and Quality, and Latest Innovations**

09:00 **Welcome Remarks**



Professor Alexander Wai, JP

President and Vice-Chancellor; Chair Professor of Photonics, Hong Kong Baptist University



Pre-recorded video

Dr Shyama Kuruvilla

Director (a.i.) of Global Traditional Medicine Centre, World Health Organization

09:20 **Introduction to FoodMed Conference 2026**



Professor Terence Lok-ting Lau

Interim Chief Innovation Officer, Hong Kong Baptist University
Chairman, Food Safety Consortium
Chairman, FoodMed 2026 Organising Committee
Director, Wu Jieh Yee Institute of Translational Chinese Medicine Research

09:25 **Memorandum of Understanding Signing Ceremony of
Hong Kong Baptist University and Mannings**

09:30 **Opening Keynotes**

Moderator



Professor Terence Lok-ting Lau

Interim Chief Innovation Officer, Hong Kong Baptist University
Chairman, Food Safety Consortium
Chairman, FoodMed 2026 Organising Committee
Director, Wu Jieh Yee Institute of Translational Chinese Medicine Research

Speakers



**Food as Medicine:
From Traditional Knowledge to Evidence-Informed Public Health Action**

Dr Geetha Krishnan Gopalakrishna Pillai

Unit Head, Traditional Medicine Research, Data, Sustainability, and Innovation, Global Traditional Medicine Centre, World Health Organization



**From Evidence to Enterprise: Building Safe, Sustainable and
Inclusive Food-as-Medicine Value Chains** *Pre-recorded video*

Mr Ali Badarneh

Chief Food Security and Food Systems, Unit Division of Agribusiness and Infrastructure Development; Directorate of SDG Innovation and Economic Transformation, United Nations Industrial Development Organization



**Food as Medicine: Building Scientific Evidence for Safe and Authentic Products
Using Nuclear, Isotopic, and Complementary Analytical Techniques**

Dr Christina Vlachou

Laboratory Head (Food Safety and Control Laboratory), Joint FAO/IAEA Centre of Nuclear Techniques in Food and Agriculture, Department of Nuclear Sciences and Applications, International Atomic Energy Agency



Worldwide Regulatory Control of Food and Medicine Homology Substances

Professor Junshi Chen

Chief Adviser & Research Professor, China National Centre for Food Safety Risk Assessment
Member of Chinese Academy of Engineering

11:00 **Coffee Break**

11:20 Plenary Session 1

From Science to Regulation: Innovation-Ready Food Regulatory Systems for Food as Medicine

Moderator & speaker



Regulatory Challenges and Practical Next Steps — Opening and Closing Reflections

Mr Tom Heilandt

Secretary General, International Federation for Sustainability and Justice
Director, TVH Global Advisory Limited
Former Secretary, Codex Alimentarius Commission

Speakers



Food Safety in Personalized Nutrition: A Focus on Food Supplements and Functional Foods Pre-recorded video

Dr Maura Di Martino

Food Safety Specialist, Food and Agriculture Organization of the United Nations



Management Policies and Priority Work-in-Progress for Food-Medicine Substances in Chinese Mainland

Dr Lei Zhang

Director, Risk Assessment Department II, China National Centre for Food Safety Risk Assessment



Application Cases of Synthetic Biology in Macau's Functional Food Sector - Taking JINDAN Capsule as an Example

Dr Guang Yang

Associate Researcher, National Resource Center for Chinese Materia Medica, China Academy of Chinese Medical Sciences

12:30 Networking Lunch and Talks

Speakers



From Lab to Market: Building the Engine for Modern Chinese Medicine & Functional Food at HKSTP

Ms Vicky Tse

Head of Life and Health Technology, Hong Kong Science and Technology Parks Corporation



Hong Kong: Your Springboard to Success in Asia & Beyond

Dr Cathy Lui

Principal Manager (Life & Health Sciences), Invest Hong Kong

14:00 Keynotes

Moderator



Professor Terence Lok-ting Lau

Interim Chief Innovation Officer, Hong Kong Baptist University
Chairman, Food Safety Consortium
Chairman, FoodMed 2026 Organising Committee
Director, Wu Jieh Yee Institute of Translational Chinese Medicine Research

Speakers



Developing Food Medicine for Health and Longevity

Professor Jian-kang Zhu

President and Vice-Chancellor & Chair Professor, Macau University of Science and Technology
Member of the US National Academy of Sciences



Advancing Healthy China Through Food as Medicine

Professor Zhaoxiang Bian, MH

Associate Vice-President (Clinical Chinese Medicine), Hong Kong Baptist University
Hospital Chief Executive, The Chinese Medicine Hospital of Hong Kong
Director, Centre for Chinese Herbal Medicine Drug Development Limited

14:30 Plenary Session 2

Safety and Quality in Food as Medicine

Moderator



Professor Chris Wong

Associate Dean (Transdisciplinary Development), Faculty of Science and Technology; Chair Professor, Department of Biology, Hong Kong Baptist University

Speakers



Expert Consensus on Food-Medicine Homology and Related Issues of Food-Drug Substances

Professor Min Chen

Director, Medicine Food Homology Evaluation and Utilization Committee, Chinese Association of Traditional Chinese Medicine

Associate Director, China Academy of Chinese Medical Sciences Center for Traditional Chinese Medicine Resources



Food Safety: Tracing Radiolabeled Residues to Investigate Their Fate during Food Processing (Pre-recorded video)

Professor Dr Mark Buecking

Head of Department Trace Analysis & Environmental Monitoring, Fraunhofer Institute for Molecular Biology and Applied Ecology IME



Exogenous Contamination Risks and Regulatory and Detection Technologies for Homology of Medicine and Food Products

Mr Shudong Chen

Director of the Laboratory Department and Senior Engineer, Guangdong Institute of Traditional Chinese Medicine

15:40 Coffee Break

16:10 Keynote

Moderator



Professor Junshi Chen

Chief Adviser & Research Professor, China National Centre for Food Safety Risk Assessment
Member of Chinese Academy of Engineering

Speaker



Neuroprotection of Goji Glycopeptide

Professor Kwok Fai So

Director, Guangdong-Hong Kong-Macau Institute of CNS Regeneration, Jinan University
Member of Chinese Academy of Sciences

16:40 Plenary Session 3:

Emerging Innovation, Scientific Validation, and Evidence-based Practices

Moderator



Professor Xavier Wong

Associate Director and Professor (Teaching and Learning Division), School of Chinese Medicine, Hong Kong Baptist University

Speakers



Ethnobotanical and Traditional Evidence and Pre-Clinical Research – Alignment, Limitations and Opportunities

Associate Professor Andrea Bugarcic

Deputy Director (Education), National Centre for Naturopathic Medicine, Southern Cross University

16:40 Plenary Session 3:

Emerging Innovation, Scientific Validation, and Evidence-based Practices

Speakers



Integration of Traditional Medicine into the Japanese Healthcare System

Pre-recorded video

Dr Tetsuhiro Yoshino

Project Senior Assistant Professor, Center for Kampo Medicine, Keio University School of Medicine



Traditional Chinese Medicine Health Tea Drink

Professor Jin Zhang

Chief Physician, Doctoral Supervisor, and Director of the Center for Preventive Medicine and Health Examination, Xiyuan Hospital, China Academy of Chinese Medical Sciences



Building the Research Ecosystem for Food Homology: Funding, Researchers, Infrastructure

Professor Amie Steel

Professor of Public Health, National Centre for Naturopathic Medicine, Southern Cross University

18:30 Networking reception

6 Nov 2026 FRI (DAY 2)

Building the Future of Food as Medicine – Technology Translation, Investment, and Entrepreneurship for Impact

09:15 Plenary Session 4:

Translational Chinese Medicine and Food Homology

Moderator & speaker



Wu Jieh Yee Institute of Translational Chinese Medicine Research

Dr Ken Yeung

Director of Technology Translation, Institute for Innovation and Translation, Hong Kong Baptist University



Immune Synergy of Medicine-Food Homologous Polysaccharide Complexes: From the Wisdom of Traditional Chinese Medicine Formulations to Systematic Deconstruction

Dr Frank Ma

Vice President and Chief Science & Innovation Officer, Infinitus (China) Co. Ltd.



Exploration in Chemical and Biological Analysis of Herb Polysaccharides

Professor Simon Han

Professor and Associate Dean (Engagement and Development), School of Chinese Medicine; Associate Director, Research Centre for Standardization of Chinese Medicines; Director, Research Centre for Herb Polysaccharides and Intestinal Immunology, Hong Kong Baptist University



Food as Medicine in Korea: Evidence and Translational Infrastructure

Professor Myeong Soo Lee

Principal Researcher, Korea Institute of Oriental Medicine



The Story of a Food-as-Medicine Innovation: Unlocking Berberine's Clinical Potential

Professor Johnson Lau

Distinguished Professor of Science, Faculty of Science and Technology, Hong Kong Baptist University
Co-Founder, Avalon Biomedical Management

10:30 Coffee Break

11:00 Plenary Session 5:

Investment and Entrepreneurship: Challenges and Opportunities for Industry

Moderator



Dr Cathy Lui

Principal Manager (Life & Health Sciences), Invest Hong Kong

Speakers



Harvest to Health: Navigating and Leveraging Research Opportunities in the Food-Medicine and Science-Tradition Nexus

Professor Jon Wardle

Foundation Director, National Centre for Naturopathic Medicine, Southern Cross University



Translational Development of ANL-Based Antivirals from Justicia procumbens: A Commercial Veterinary Opportunity in Pet and Livestock Markets

Professor Hongjie Zhang

Chair Professor and Associate Dean (Teaching and Learning), School of Chinese Medicine; Cheung On Tak Endowed Professor in Chinese Medicine, Hong Kong Baptist University



Opportunities and Challenges for the Development of Chinese Medicine and Food as Medicine in Hong Kong

Mr Philip Chiu

Head of Professional Service, Mannings – DFI Retail Group



Beyond the Bowl: Translating Nutrition Science into Everyday Pet Wellbeing

Mr Kingson Kwan

Founder and CEO, Mylo Pets



Deeptech Ventures – Fundraising DAO & Techniques

Mr Fred Li

Managing Director & Head of University Ventures, Gobi Partners

12:30 Speaker Lunch

14:00 Pitching Session

Moderator



Ms Donnie Xue

Senior Manager, Institute for Innovation and Translation, Hong Kong Baptist University

Projects



Sustainable, Scalable Production of Saussurea Involucrata Exosome-Like Nanoparticles for Immune-Health Functional Foods

Presented by **Dr Qilei Chen**

Research Assistant Professor, School of Chinese Medicine, Hong Kong Baptist University



Pathway Discovery of an Irregular Monoterpene from Lavender Plants

Presented by **Professor Pan Liao**

Assistant Professor, Department of Biology, Hong Kong Baptist University



Yaobao (藥包): An Evidence-Based AI Assistant for Chinese Patent Medicine, Medicinal Food (Homology of Medicine and Food) and Health Supplements

Presented by **Zeming Li**

PhD candidate

14:00 Pitching Session

Start-ups



Sheminfu Limited

Presented by **Dr Ashok Iyaswamy**, CEO



GastroEase Biotech Limited

Presented by **Professor Li Xiang Zhai**, Director



Microflow Innovation Limited

Presented by **Dr Wing Chan**, CEO



Pishon Biotech Limited

Presented by **Miss Kid Chan**, Manager



Crimson Vision Technology Limited

Presented by **Professor Furong Zhu**, Founder

15:20 Coffee Break

15:40 Plenary Session 6:

The Future of FAM – Translating for Impact

Moderator



Professor Terence Lok-ting Lau

Interim Chief Innovation Officer, Hong Kong Baptist University
Chairman, Food Safety Consortium
Chairman, FoodMed 2026 Organising Committee
Director, Wu Jieh Yee Institute of Translational Chinese Medicine Research

Panelists

FoodMed 2026 Organising Committee

16:10 End of Conference

Remarks: Programme is subject to changes without prior notice.

Organising Committee

Chairman



Professor Terence Lau

Interim Chief Innovation Officer, HKBU
Chairman, Food Safety Consortium
Chairman, FoodMed 2026 Organising Committee
Director, Wu Jieh Yee Institute of Translational Chinese Medicine Research

Members (in alphabetical order of surnames)



Professor Zhaoxiang Bian, MH

Hospital Chief Executive, The Chinese Medicine Hospital of Hong Kong
Associate Vice-President (Clinical Chinese Medicine), HKBU



Professor Junshi Chen

Chief Adviser & Research Professor, China National Centre for Food Safety Risk Assessment
Member of Chinese Academy of Engineering



Dr Geetha Krishnan Gopalakrishna Pillai

Unit Head, Traditional Medicine Research, Data, Sustainability, and Innovation, Global Traditional Medicine Centre, World Health Organization



Mr Tom Heilandt

Secretary General, International Federation for Sustainability and Justice
Director, TVH Global Advisory Limited
Former Secretary, Codex Alimentarius Commission



Professor Myeong Soo Lee

Principal Researcher, Korea Institute of Oriental Medicine



Professor Kwok Fai So

Director of Guangdong-Hong Kong-Macau Institute of CNS Regeneration, Jinan University
Member of Chinese Academy of Sciences



Professor Amie Steel

Professor of Public Health, National Centre for Naturopathic Medicine, Southern Cross University



Professor Hongjie Zhang

Chair Professor and Associate Dean (Teaching and Learning), School of Chinese Medicine; Cheung On Tak Endowed Professor in Chinese Medicine, HKBU

Secretary



Ms Nelly Lam

Assistant Director (Strategic Alliance and Promotion), Institute for Innovation and Translation, HKBU
Director, Food Safety Consortium

For more information



FoodMed 2026

Enquiries:

(852) 3411 8319

iit@hkbu.edu.hk

<https://iit.hkbu.edu.hk/>



IIT Website



@hkbuiit



@hkbuiit



浸大科创



@hkbuiit