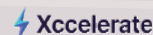




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BUSINESS ON STILETTOS 2021: APAC FEMALE ENTREPRENEUR AWARD

HER BUSINESS. YOUR VOICE.

NOMINATION PERIOD:

13 March 2021 (Sat) - 31 May 2021 (Mon) 23:59 (GMT+8)

COMPLIMENTARY WORKSHOPS :

13 Mar 2021 (Sat)

Opening Ceremony cum Power Workshop - Social Marketing

17 Apr 2021 (Sat)

Workshop 2 - APAC Business Info Day

29 May 2021 (Sat)

Workshop 3 - What is SDG & how to use SDG in business?

31 Jul 2021 (Sat)

Closing Ceremony & Award Presentation

ENQUIRIES:

Project Chairlady **Audrey Yip** (audrey.yip@hkjtt.org)

Vice President **Yuki Wong** (yuki.wong@hkjtt.org)

Business.On.Stilettos businessonstiletto

PARTICIPATING LOCAL CHAPTERS:



SUPPORTING ORGANISATIONS:



MEDIA PARTNER:



ABOUT JCI HONG KONG JAYCEETTES :

JCI Hong Kong Jayceettes is a local chapter established in 1969, affiliated with JCI Hong Kong. We are the first female chapter in Asia and second in the world. Currently, we have around 200 members aged from 18 to 40, with members coming from a diversified range of background, including professionals, management executives, entrepreneurs, clerical personnel, students and housewives. We address social problems by originating and implementing solutions. As such, we create positive global impact. The Chapter's vision and mission are attained through the "Four Areas of Opportunity", namely Individual, Community, International and Business. Our slogan in 2021 is "Be Bold, Be Empowered, Be You".

ABOUT BUSINESS AFFAIRS PROGRAM :

Our Business Affairs Project was first launched in 2012 as "Female Elites' Series", aiming to inspire future young leaders of the society. We provided opportunities for future pillars to be inspired by the true stories of successful female entrepreneurs and experience in making positive changes and breakthroughs in life. We have transcended this mission to 2016 and evolved as "Business on Stiletto" in 2019 and 2020. We are honoured to be recognized in creating social impacts: we were awarded "Best Economic Development Program (Merit)" and "Best Global Goals Award" in 2019 and 2020 respectively in National Congress.

PROJECT OBJECTIVES :

1. Establish Asia-Pacific Female Entrepreneur Network And Community
2. Provide Resources To Female Entrepreneurs And Foster Business Development And Opportunities
3. Reward Distinguished And Outstanding Female Entrepreneur As Leading Examples

ELIGIBILITY:

1. Any female entrepreneurs in APAC* are welcomed;
2. Each company is only eligible to nominate one representative to participate;
3. The nominated individual should either be the owner/director of the company or a representative nominated and approved by its board of directors.

*To check the scope of APAC, please refer to: worldpopulationreview.com

JUDGING CRITERIA :

1. **HER** ingenious ideas and concepts implemented into the business model (30%);
2. **HER** management leadership and profound marketing strategy (20%);
3. **HER** resilience to the ever-changing market landscape in managing risks and finance (20%);
4. **HER** undertaking of social responsibility and application of SDG (20%);
5. **HER** future sustainability and commercial potential (10%).

Bonus Mark : 3% per each workshop attendance (maximum at 9%)

AWARDS :

- A maximum of 10 participants would be awarded as “**Most Outstanding Female APAC Entrepreneur**” upon judging panel’s decision, all awardees would obtain trophies from JCI Hong Kong Jayceettes;
- The rewarded “Most Outstanding Female APAC Entrepreneur” is entitled to participate the on-the-day performance-based awards election, presented with a certificate:
 - a. “*The Lady who Rocks the Stage*”
 - b. “*SDGs Wonder Woman*”
 - c. “*The Most Favourable Girl Boss*”

SUBMISSION :

Participants are required to submit

- 1) **Signed application form;**
- 2) **1 powerpoint (not more than 20 slides); and**
- 3) **1 video (not more than 5 minutes)**

to business.on.stiletto@hkjtt.org by **31 May 2021 (Mon)** to outline how **HER** business fulfils the judging criteria.

REGISTRATION FORM:

A. INFORMATION OF HER COMPANY

1. Name of HER Company		2. Brand Name (if different from 1.)	
3. Place of Registration	4. Business Registry No.	5. Establishment Date (DD/MM/YYYY)	6. Business Nature
7. Mailing Address			

B. HER INFORMATION

1. Legal Name		2. Preferred Name	
3. Current Position	4. Highest Education Attained	5. Date of Birth (DD/MM/YYYY)	6. Nationality
7. Contact Number (+Country Code)		8. Email	

C. HER NOMINATOR

1. Legal Name		2. Current Company & Position	
3. Relation with HER	4. Duration of Acquaintances	5. Contact Number (+Country Code)	6. Email

How did you know about this event?

Facebook Instagram Connections Words of Mouth Others, please specify: _____

Signature of Applicant:	Signature of Nominator:	Signature of Major Stakeholder of HER Company and Company Chop:
Date:	Date:	Name: Date:

RULES AND REGULATIONS:

- Participant hereby represents and warrants that the material (including but not limited to drawings, artworks, photographs, images, sketches, sculptures, models, prototypes, and printed or digital materials) submitted for Business on Stiletto's 2021: APAC Female Entrepreneur Award ("Award") is original and independently created and does not infringe, breach, prejudice or violate the property, interests or rights (including but not limited to contractual rights, user rights, copyrights, design rights, patents and all other proprietary and intellectual property right whether registered or otherwise) of any third party.
- Participant agrees and completes application form and hand in required materials before the submission deadline (31 May 2021, 23:59 GMT+8).
- Participant hereby grants, on gratuitous basis free of any fee, royalty or remuneration, to JCI Hong Kong Jayceettes the right or license to use, edit, amend, copy, reproduce or publish in any size the Design submitted for the Award or any part thereof in the promotional/exhibition materials or any publications in any media or medium related to the Award in consideration of JCI Hong Kong Jayceettes accepting the Participant's submission of the Design as an entry for the Awards.
- Participant agrees that the decisions of the Judging Panel shall be final. No appeal will be entertained.
- These terms and conditions shall governed by the laws of Hong Kong Special Administrative Region, Any claim or dispute must be determined exclusively by the courts in the Hong Kong Special Administrative Region after the event have ended.