

Themed **“Smart Business: Creating, Connecting, Collaborating”**, the Summit is an important occasion that will bring prominent brand owners, manufacturers, key distributors, e-commerce and logistics companies together, to share their collective wisdom on the integration of smart technologies, innovation and new business models that create an enhanced consumer journey in today’s competitive environment.



The **CEO Pulse Survey Report** will be announced in the Summit!



What you will get from the Summit...

Presentation



20+ Speakers from Plenaries/ Concurrent Tracks

Insightful Sharing



CEO Panel/ Brand Transformation Panel/ Unparalleled Keynote

Networking



600+ Delegates/ Potential Customers

Interaction



10+ Solution Showcase/ Information Exchange

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For enquiry:
Tel: (852) 2863 9736
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Register now to enjoy early bird offers!



Time	Description		
9:15-9:30	Welcome Remarks : GS1 Hong Kong - Mr Joseph Phi , Chairman, GS1 Hong Kong Board, Executive Director, Li & Fung Group and President, LF Logistics		
9:30-9:45	Opening Address : Guest of Honour - Dr Raymond So, BBS, JP , Under Secretary for Transport and Housing, The HKSAR Government		
Morning Keynote and Plenary Session			
Visionary Presentation on Fostering Innovation to Drive Digital Transformation and CEO Panel Discussion			
9:45-10:10	Keynote Session : Digital Transformation Reshapes Business for Future Business innovation drives smarter business and creates customer service to keep up with or even stay ahead the speed of change will be the key to winning in the digital era - Puma (under invitation)		
10:10-10:40	Plenary Session (1) : Using Smart Analytics to Create Business Innovation and Competitive Advantage Smart data analytics accelerates business growth, collects big data to understand consumer behaviour for business strategic planning and building accurate predictions of future - Mr Ricky Wong , Co-founder and Chairman, Hong Kong Television Network Ltd (under invitation)		
10:40-11:00	Networking Coffee Break & Solution Showcase		
11:00-11:20	Plenary Session (2) : Recognizing Chances Through Smart, Connected, Digital Logistics in the Greater Bay Area Achieving logistics and trade synergy in the Greater Bay Area by boosting smart logistics Innovation - SF Express (under invitation)		
11:20-11:40	Plenary Session (3) : CEO Pulse Report 2019 Survey Findings - GS1 Hong Kong/ KPMG/ YouGov		
11:40-12:40	Plenary Session (4) : CEO Panel : Championing Omni Business Innovation Business leaders to be lined up with insight exchange on omni-business transformation leading to business excellence - Moderator : Mr Anson Bailey , Head of Consumer and Retail ASPAC, Head of Technology Hong Kong, KPMG China		
12:45-14:00	VIP Networking Luncheon (by invitation only)		
Afternoon Session : Enhancing Consumer Experience Case Sharing and Brand Transformation Panel Discussion			
Breakout Session	Track A – Smart Retail New Consumer Journey	Track B – Realising Business Opportunities in Greater Bay Area	Track C – Innovation ABC on Business Advancement
14:00-14:10	GS1 Hong Kong	GS1 Hong Kong	GS1 Hong Kong
14:10-15:30	Industry Case Sharing : Smart Retail to enhance New Shopper Experience - Chow Tai Fook Jewellery Group Ltd (under invitation) Start Up New Frontier in Retail of the Future Business Retail Innovation to Optimise the Customer Journey - Avery Dennison	Industry Case Sharing : Smart Supply Chain in Greater Bay Area - Mr Jeffrey Chen , Vice President, Supply Chain, Greater China, Procter & Gamble Empowering Business Growth by Digitisation in Greater Bay Area - SF Express Seizing the Vast Opportunities offered by Innovative Technologies in Greater Bay Area	Industry Case Sharing : Boosting Business Efficiency by Smart Data Management - Mr Roger Lai , Chief Information Officer, I.T. Apparels Ltd REAL Visibility for Consumer Trust and Product Management Delivering AI/ Blockchain to Supply Chains - OpenText
15:30-15:50	Networking Coffee Break & Solution Showcase		
15:50-17:00	Closing Plenary : Brand Transformation Panel (Session to be delivered in Cantonese) Established companies often carry a lot of legacies : well-known brands, popular products, loyal customers, and sometimes legacy business model. In the quick-changing market landscape, how do the established brands take a leap of faith and embrace the digital transformation? How to strike a balance between legacy and modernisation? Moderator : Mr Greg So , the Former Secretary for Commerce and Economic Development, The HKSAR Government Panelists : Dr Bankee Kwan, JP , Chairman & CEO, Celestial Asia Securities Holdings Ltd Mr Kent Wong , Managing Director, Chow Tai Fook Jewellery Group Mr William Shum , Founder and CEO, Memorigin Watch Company Ltd Ms Jojo Chan , Executive Director, Tai Hing Group Holdings Group Ltd Mr Jeff Law , Director, Top Soyafood Ltd		
17:00-17:15	Lucky Draw and End of the Programme		