



#BIPAsia

[www.bipasiaforum.com](http://www.bipasiaforum.com)

6-7 December 2018 · Hong Kong Convention and Exhibition Centre



## BIP Exhibition Hall

*The ideal platform to boost your IP business*

### Organisers



香港特別行政區政府  
The Government of the Hong Kong  
Special Administrative Region



*An Event of Innovation & IP Week*



## About BIP Asia Forum

Organised by the Government of the HKSAR, the HKTDC and the Hong Kong Design Centre, the BIP Asia Forum brings IP professionals and business leaders together to discuss the latest developments in the IP world.



## BIP Exhibition Highlights 2017

**Over 90 exhibitors** from Australia, Canada, Chinese mainland, Denmark, France, Germany, Hong Kong, India, Indonesia, Israel, Japan, Macau, Mauritius, New Zealand, Philippines, Russia, Singapore, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America!



AND MORE...

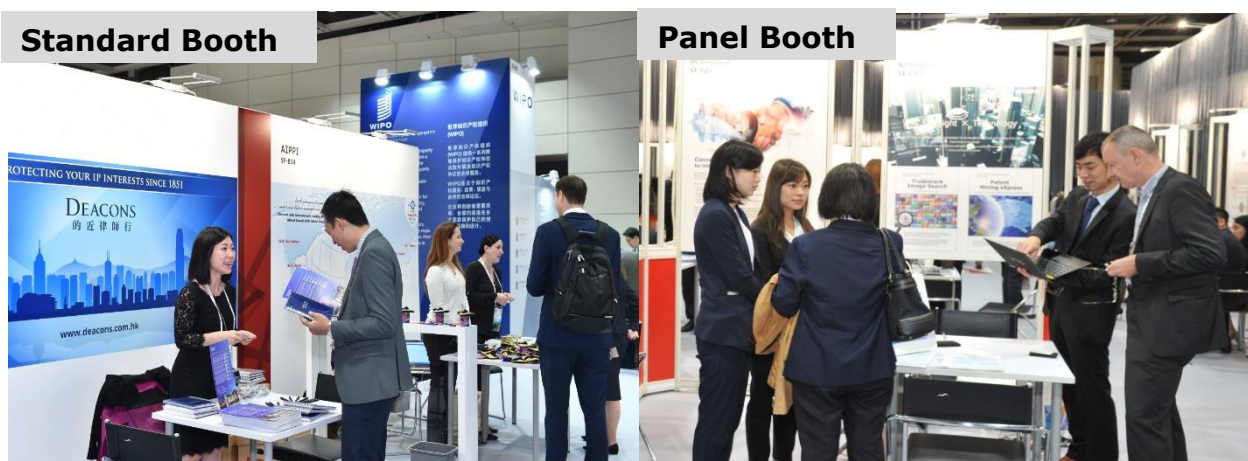


## BIP Exhibition 2018

Grab the chance to promote your products and services to over 2,500 industry leaders from all over the world!

- **Showcase your technology achievements**
- **Trade your IPs and/or IP portfolios**
- **Explore business opportunities with IP industry leaders around the globe**
- **Promote your IP services and business platforms**

Customised business matching meetings can also be arranged to facilitate your IP exchange and potential business cooperation with industry leaders.



## Participation Fee

	Standard Fee	Early-Bird Discount*
<b>Panel Display (no furniture)</b>	<b>HKD1,800</b>	
<b>Panel Booth</b>	<b>HKD3,500</b>	
<b>6 sq.m. Standard Booth</b>	<b>HKD13,000</b>	<b>HKD7,800</b>
<b>9 sq.m. Standard Booth</b>	<b>HKD18,000</b>	<b>HKD10,800</b>
<b>18 sq.m. Standard Booth</b>	<b>HKD28,000</b>	<b>HKD16,800</b>
<b>Custom-built participation [min. 18 sqm, carpet only]</b>	<b>HKD1,350 per sqm</b>	<b>HKD810 per sqm</b>

**\*Early Bird Discount** - Apply on or before **12 October 2018** to enjoy **40% off discount (APPLY TO BIP SUPPORTING ORGANISATIONS ONLY)**!

### **Exhibition Package includes:**

- *Booth with full set-up of furniture (for panel booth and standard booth only)*
- *Company logo and contact info in forum booklet*
- *Company logo and profile on forum website*

### **Hear What Others Say**

"BIP Asia Forum has become a major fixture on the global intellectual property calendar, reflecting the growing importance of intellectual property in Asia. Hong Kong of course is a highly significant player, and it's perfectly placed to play the role of one of the global hubs for IP with its leading support services, and the leading and pioneering role with respect to the trading of intangibles and IP."

**Mr Francis Gurry**

**Director General, World Intellectual Property Organization**

"As an international city, Hong Kong has inherent advantages in trading, commerce, and shipping, and the potential to become Asia's intellectual property trading platform. It is believed that Hong Kong will play an important role in the development of our country's intellectual property in the future."

**Mr Shen Changyu**

**Commissioner, State Intellectual Property Office of the People's Republic of China**



**Don't miss the chance to exhibit at BIP Asia Forum on 6 - 7 December 2018!**

#### **Contact:**

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