

GS1 Hong Kong Summit 2018

Digital Business Transformation : Connecting the Dots



How to attain the next level of customer engagement from Championing the Omni-Business Way Forward and experience the transformation from the Brick and the Mortar to O2O eCom to Artificial Intelligence'

Stepped into its 18th edition, the Summit 2018 will gather prominent brand owners, manufacturers, key distributors, e-commerce and logistics giants as well as cross-industry influencers and practitioners to examine the fundamental changes in business operations and the new customer experience when companies integrate digital technology in all areas of their businesses.

"Digital Business Transformation : Connecting the Dots" - Meeting the Intown Influential Leaders ...



Event Details

Date :
29 November
2018 (Thursday)

Time: :
9:15am-5:00pm

Venue :
S221 & S220
series, Old Wing,
HKCEC

Language :
English

Register NOW!

For enquiry, please contact Ms. Justina Lam at summit@gs1hk.org.

Guest of Honour



Dr Bernard CHAN
Under Secretary for Commerce and Economic Development

Keynote Speaker



Mr Kent WONG
Managing Director
Chow Tai Fook Jewellery Group Ltd

Plenary Speakers



Mr. Ricky WONG
HKTV Mall



Ms. Leonie VALENTINE
Google Hong Kong Ltd

CEO Panel Discussion

Championing Omni Business Way Forward



Moderator :
Mr Anson BAILEY
Head of Consumer and
Retail, ASPAC / Head of
Technology, Hong Kong
KPMG China



Panelists :
Ms Anna LIN, JP, FCILT
Chief Executive
GS1 Hong Kong



Ms Cindy CHAN
Head of Greater China
YouGov



Dr. William LO, JP
Vice Chairman
Kisland Int'l Holdings
Ltd (LEGO)



Ms Jenny HUI
General Manager, HK,
Taiwan and SEA CBT
eBay International HK
Ltd

Track Speakers



Dr. Ricky SZETO
Hung Fook Tong Group
Holdings Ltd



Ms. Margaret LAU
DCH Food Mart



Mr. Kenneth CHAN
China IoE Co Ltd



Mr. Patrick MILBURN
Mezzo Labs Hong Kong



Mr. Mark MORLEY
OpenText



Ms. Eliza LAU
City Super Ltd



Mr. Calvin HO
Holistic Technology
Company Ltd.



Ms. Sandy HO
New iMedia Solutions
Ltd.



[View Full Agenda](#)

Afternoon Concurrent Sessions

Track A
New Way to Serve
Customer in
Digitalised Era

Track B
New Innovative
Technological Value
to Revolutise the
Industry

Track C
E-Commerce &
Smart Logistics:
New Frontier for
the future



Register Now!

The 3rd
**CEO Executive
Pulse Survey Report**
will be announced in
the Summit!

Don't miss it!

You are going to benefit from the Summit....

Presentation



20+ Speakers

Insightful Sharing



CEO Panel/ Keynotes/
Plenaries/ Concurrent Tracks

Networking



600+ Delegates/
Potential Customers

Interaction



10+ Solution Showcase/
Information Exchange

Summit Highlight 2017



2017 Speaker Interviews



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HKRMA
35



FRITA
香港零售科技協會
Hong Kong Retail Technology Industry Association



Hong Kong Sea Transport
and Logistics Association
HKSTLA 香港航運物流協會



WTIA
香港無線科技商會



LSGM
Hong Kong R&D Centre for Logistics and
Supply Chain Management Emerging Technologies
香港物流及供應鏈管理應用及研發中心



RFID
Radio Frequency Identification (RFID)
General Encoder of Location
RFID



香港中華總商會
CGCC The Chinese General Chamber
of Commerce, Hong Kong



香港中華廠商聯合會
The Chinese Manufacturers'
Association of Hong Kong



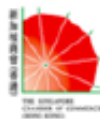
french chamber
HONG KONG



HKGCC
Hong Kong General Chamber of Commerce
香港總商會



香港貨運人委員會
Hong Kong Shippers' Council



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For enquiry, please contact summit@gs1hk.org
or contact **Miss Justina Lam** at 2863 9736.



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