

飛躍新里程

ANNUAL REPORT年報

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環球政經形勢變幻莫測,香港經濟在2018年本來開局不錯,惟下半年卻被如洪水般來勢洶洶的中美貿易摩擦所衝擊,市場信心頓時受挫,經濟增速過山車般由首季4.7%放緩至第4季的1.3%。

這股突如其來的危機打亂了企業的部署,而《逃犯條例》修訂所觸發的連串暴力示威活動已持續 多月,更對經濟及商業活動造成影響。各界嚴陣以待,廠商會亦沒有怠慢,與政府有關部門保持溝 通,商討對策。社會紛亂及貿易戰在執筆之時仍未有平息跡象,港商需保持警覺,格外留神。

Global political and economic situations are always changing and unpredictable. Hong Kong's economy had a good start in early 2018 but suffered a sudden, fierce blow from China–United States trade tensions in the second half of the year. Since then, market confidence has been adversely affected. The economic growth rate has gone up and down like a roller coaster, dropping from 4.7% in the first quarter to 1.3% in the fourth quarter.

This sudden crisis interrupted the operations of enterprises, and worse, Hong Kong has seen months of violent protests that began with opposition to a now-suspended extradition law and these are hurting the city's economy and businesses. Various sectors have remained vigilant throughout these hard times. The CMA made no delay in liaising with the government to seek feasible solutions. With no signs of a resolution to the social unrest and trade war, Hong Kong businesspeople must stay alert to any abrupt changes in the future.

本港正面臨一場前所未有的嚴峻考驗,我們希望各界能停止對立,讓社會儘快恢復秩序,然而,大家亦無須過分悲觀,畢竟香港是塊福地,挾着自身的優勢和根基,加上國家正進一步擴大改革開放,為香港造就不少新機遇,我們只要好好發揮和把握,相信有助抵銷這些衝擊所帶來的影響。

去年,廠商會以「慶祝國家改革開放40周年」為主題,舉行和贊助了幾項大型活動,更出版了《中國改革開放的拓荒者》一書,反應良好,社會各界也因此對香港工業參與國家發展的歷程和貢獻有更深的認識。事實上,傳統製造業無論在過去或現在,對推動本港經濟發展均作出不可或缺的貢獻,我們樂見政府在推動「再工業化」的態度愈來愈積極,發展創科的決心更是有目共睹,為解決本港長久以來產業結構失衡問題帶來曙光。然而,正如我們業界一直強調,政府應因應香港工業「延外發展」的獨特基因,制訂長遠、清晰而宏觀的工業政策,讓製造業與創新科技等相關產業能有機結合。此外,政府更要審視

Hong Kong is now encountering an unprecedented chaotic situation, we hope various sectors of the community can stop confronting each other and call for social order to be restored as soon as possible. However, we should also not be over-worried by the economic prospects. Hong Kong is blessed with a firm foundation. In addition to our competitive advantages and our nation's continuing reform, many opportunities in Hong Kong are up for grabs. We believe that these influences can be offset as long as we leverage these opportunities to their fullest extent.

Last year, the CMA organised and sponsored several large-scale events based around the theme of celebrating the 40th anniversary of the reform and opening up of our country. The CMA also published a book named "Pioneers of China's Reform and Opening Up", which was well received by the public. Various sectors of the community can now have a better understanding of the process and contributions of Hong Kong industries' participation in national development. In fact, the traditional manufacturing industries have made indispensable contributions to the economic development in Hong Kong. We are pleased that the Hong Kong government has taken a more proactive approach to promoting re-industrialisation, and the government's determination to boost innovation and technology development is widely recognised. All these initiatives bring hope for alleviating the long-term structural imbalances in various industries in Hong Kong. That said, the industrial sector has long stressed that the government should draw on the unique DNA of the outward development of Hong Kong industries to formulate long-term, clear, macro industrial policies in order to enable the organic integration of



粵港澳大灣區發展規劃的佈局需要和機遇,才能 令「再工業化」真正「起錨啟航」。

國家的發展與香港的未來密不可分,《粵港澳大灣區發展規劃綱領》的出台標誌着大灣區發展的工作已正式開展,在這關係到國家和香港未來的重大戰略部署上,廠商會必定會與特區政府保持緊密聯繫,為制定具體的執行方案獻策,亦會扮演引導和連接的角色,推動業界參與其中,藉此增強自身的能力,一同為實現灣區發展先進製造業和技術轉移的目標努力。

■ 吳宏斌會長於「國家所需 香港機 遇」領袖午餐會上致辭 Dr Dennis Ng delivered a speech at the High-level Luncheon on the 40th Anniversary of China's Reform and Opening-up 到 油 午 2.12.2

廠商會正跟香港嶺南大學合作進行一項顧問研究,總結在粵港資製造業企業多年來在廣東發展的寶貴經驗,以及他們當前的需要,期望有關報告能歸納成具體建議,作為政府規劃參與大灣區產業協同發展和制定全方位工業發展藍圖的依據。

以創新科技推動社會發展已成全球大趨勢,也是 各行各業未來發展的重要動能,香港更被委以重 任,在粵港澳大灣區中擔任「建設國際創科中心」 的引領角色。廠商會將繼續透過資訊發布、行業 配對,以及各種活動提升會員對新科技、新產業 的認識,亦會促請有關當局從人才培育及匯聚、 稅務優惠、研發資助等方面協助業界包括內地港 資企業擁抱創科。

「一帶一路」倡議是廠商會和業界極為關注的新 機遇,中美貿易戰更喚醒了企業加快分散產品市 manufacturing industries with other industries related to innovation and technology. In addition, the government should review the requirements and opportunities associated with the development plan for the Guangdong–Hong Kong–Macao Greater Bay Area so that re-industrialisation can truly take off.

Hong Kong's future is inextricably linked to our nation's. The introduction of the Outline Development Plan for the Guangdong–Hong Kong–Macao Greater Bay Area marks the official commencement of this area's development, which is associated with the overall development strategy for the Mainland and Hong Kong. The CMA will closely liaise with the HKSAR government to formulate strategies and execution plans, provide guidance, establish connections, and encourage various sectors to take part in this initiative. In this way, industry can strengthen their capabilities and strive to achieve cohesive

development of advanced manufacturing and technology in the Greater Bay Area.

The CMA is collaborating with Lingnan University to conduct a consultancy study on the valuable development experience gained by Hong Kong-owned manufacturing enterprises in Guangdong over the past years, as well as their current needs. The study will provide concrete suggestions to form the basis

for the government's planning for participation in the collaborative development of Greater Bay Area industries and the formulation of a blueprint for comprehensive industrial development.

Leveraging technology innovation to foster social development has become a global trend and a significant motivator for the future development of various sectors. Hong Kong has been entrusted with a pioneering role in establishing an international innovation and technology centre in the Guangdong–Hong Kong-Macao Greater Bay Area. The CMA will enhance its members' understanding of new technology and industries through information dissemination, job matching and various other activities. The CMA will also urge the authorities to assist different industrial sectors, including Hong Kong-owned enterprises in the Mainland, to embrace innovation and technology through training, tax concessions and research-and-development grants.

The Belt and Road Initiative brings about new opportunities highly regarded by the CMA and various sectors. The China–U.S. trade war has awakened enterprises to the urgent need to speed up diversification of their product markets. After last year's delegation to Ethiopia, the CMA organised another to Bangladesh this year. The Belt and Road countries have traditionally not been popular investment

場的迫切性,繼去年舉辦「埃塞俄比亞考察團」, 廠商會今年組織了「孟加拉考察團」,雖然這些 「一帶一路」沿線國家尚未成為投資熱點,但正 因如此令港商在當地的發展空間更廣更闊,我們 希望透過考察讓業界快人一步發掘和抓緊這些新 興市場的潛在商機。

2019年是廠商會的85歲生日,同時也是國家建國70周年,更是國家實現全新發展戰略的開局之年,具三重意義,廠商會將舉辦連串慶祝活動,與會員、業界,以及全港市民一同分享這份喜悅。但更重要的是,我們希望大家在踏上新時代的歷史節點上,能夠不忘初心、回望過去、汲取經驗,勇敢投入國家的發展,昂首踏上新征程。

在會務上,廠商會今年也一樣迎來不少新發展。 眾所周知,廠商會舉辦的工展會和美食嘉年華均 令人津津樂道,但廠商會深明只有不斷突破,勇 於走出「舒適區」才能走得更遠,因此我們今年 首次承辦「香港國際教育展」,希望在固有的基 礎上,開闢嶄新的業務。

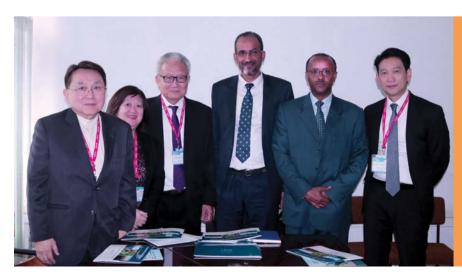
除了展覽,檢測認證亦是廠商會的旗艦服務,不 經不覺廠商會檢定中心已踏入第40個年頭,它將 以全新的品牌形象和推出更多專業服務來答謝大 眾的支持。另外,明年將迎來15周年的香港品牌 發展局同樣發展穩定,在協助本港企業提升品牌 競爭力方面的工作廣受認同。 spots, so Hong Kong businesspeople would find more development potentials there. We hope that through these delegations, various sectors can take steps to explore and seize potential opportunities in such emerging markets.

The year 2019 marks the 85th anniversary of the CMA and the 70th anniversary of the founding of the People's Republic of China and the new start to national strategic development. This year's celebration thus has a threefold significance, and the CMA will organise a series of events to share with its members, industrial sectors and the general public. More importantly, we hope that we will not forget our founding mission and will review the past and learn from its lessons as we enter a new era. We should be bold as we take part in national development and hold our heads high as we embark on this new voyage.

Concerning association affairs, the CMA will initiate a number of new developments this year. The Hong Kong Brands and Products Expo and Hong Kong Food Carnival are events much loved by Hong Kong people. The CMA is well aware of the need to constantly seek breakthroughs and to venture outside our comfort zone. We, therefore, will organise the first Hong Kong International Education Expo, aiming to explore more new business opportunities based on our solid foundation in the past.

Testing and certification are also the CMA's flagship services. Indeed, the CMA Testing and Certification Laboratories is going to celebrate its 40th anniversary in 2019. In appreciation of its public support, a new brand image and more professional services will be launched soon. What's more, the Hong Kong Brand Development Council, which will celebrate its 15th anniversary next year, has also enjoyed stable development. Its work to help Hong Kong enterprises increase their brand competitiveness is highly recognised.

Over the past year, the CMA has persisted in placing equal emphasis on both service and quality and adhering to prudent financial management and cost control. We, therefore, have allocated resources



■ 吳宏斌會長(左三)於2018年9月中率 領考察團前赴埃塞俄比亞,探索「一帶 一路」商機 Dr Dennis Na (3rd from the left)

Dr Dennis Ng (3rd from the left) led a delegation to Ethiopia in September 2018 to explore Belt and Road's opportunities





| 廠商會於2018年10月底舉行「中美貿易 戰應對座談會」,邀得商務及經濟發展局 局長邱騰華(左二),講解港府應對貿易 摩擦的措施

In October 2018, the CMA organised a meeting and invited the Secretary for Commerce and Economic Development, Mr Edward Yau Tang Wah (2nd from the left), to explain the government's measures for mitigating impacts of trade conflicts

過去一年,廠商會在堅持服務與質量並重的同時,亦謹慎理財和控制成本,為的是更有效地把資源投放在對會員、業界以至整個社會有莫大裨益的事務,並用於有利本會長遠發展的計劃上。 未來我們會繼續針對當下的市場趨勢和業界需要,適時推出新服務。

面對環球經濟時陰時晴,加上鄰近經濟體所帶來的競爭,我非常理解業界面前的境況,我和會董會的成員定當繼續博采眾議、集思廣益,把業界的聲音和我們的建議有效地反映,為香港營造更好的營商環境。青年是香港社會未來的棟樑和希望,對廠商會亦然;廠商會內有很多極具識見、富責任感和有志於貢獻社會的後起之秀,因此自上任廠商會會長以來,我積極提攜後進,為他們爭取機會,希望讓他們的能力和想法能好好發揮。

最後,我衷心感謝各界對廠商會一直以來的支持,我相信大家只要團結一致,同心協力,國家和香港的將來必定更加美好!

to matters that can effectively bring substantial benefits to our members, industrial sectors and the entire community. In the future, we will launch new services that meet the latest market trends and needs of various sectors in a timely manner.

Amid global economic uncertainties and competition from neighbouring economies, I understand the current situation faced by various sectors. The General Committee of the CMA and I will solicit views from the general public and draw on our collective wisdom to effectively reflect the voices and suggestions from diverse industries and create a better business environment for Hong Kong. Young people are the pillars and hopes of the future of Hong Kong. Our association includes many young talents who are highly knowledgeable, responsible and dedicated to contributing to society. Ever since I took up the position of president, I have sought to actively guide the younger generation and seize opportunities for them, hoping that they can fully realise their aspirations and unleash their potential.

Last but not least, I express my sincere gratitude for the various sectors that have given steadfast support to the CMA. I believe the Mainland and Hong Kong will have a better future as long as we remain united and make concerted, wholehearted efforts.

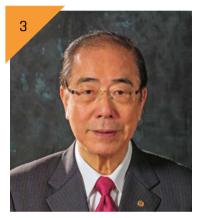
吴宏斌

吳宏斌博士 BBS MH **Dr Dennis W P Ng** BBS MH 2019年7月 July 2019





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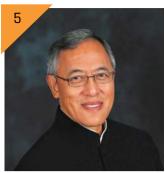


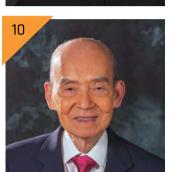


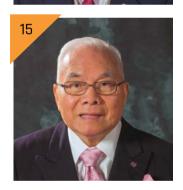














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顏明潤

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Mak Hung

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Fung Yim, David

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法律顧問

Legal Advisors

King & Wood Mallesons

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方 和律師

Lo & Lo, Solicitors & Notaries Public

黃嘉純律師

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葉成慶律師 蘇錦樑律師

Christine M Koo & Ip, Solicitors & Notaries So, Lung & Associates, Solicitors

核數師

Auditor

馬炎璋會計師行有限公司 Nexia Charles Mar Fan Limited



行政總裁 **Chief Executive Officer** 楊立門 GBS 太平紳士 Raymond L M Young, GBS JP



副行政總裁 Deputy Chief Executive Officer 羅蕙英 Rosita Law



廠商會秘書服務有限公司/ 廠商會保險代理有限公司 -**CMA Secretarial Services** Limited/CMA Insurance Agent Limited

總經理 General Manager 歐陽汝發 Stanley Au Yeung







聯絡及社會服務部 - 總經理 General Manager, Liaison & **Community Services** 姜月燕 Natalie Keung



財務部 - 總經理 General Manager, Finance 黃佩玲 Pauline Wong

廠商會展覽服務有限公司CMA Exhibition Services
Limited
首席營運總監
Chief Operation Officer
袁少華 Winnie Yuen





廠商會檢定中心CMA Testing & Certification
Laboratories

首席營運總監
Chief Operation Officer

林俊康 Dominic Lam



政策研究及培訓部 - 總經理 General Manager, Policy Research & Training

香港品牌發展局
Hong Kong Brand
Development Council
總經理 General Manager
顔紅曉 Hilson Yan



廠商會檢定中心 CMA Testing & Certification Laboratories

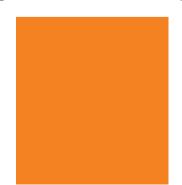
財務、人力資源及行政、資訊 科技總監 General Manager of Finance, Human Resources and Administration, IT 陳如江 Alfred Chan







傳訊部 - 總經理 General Manager, Corporate Communications 李潔兒 Alison Lee



廣州辦事處 - 代表
Representative,
Guangzhou Office
雷宇虹 Yolanda Louie

ORGANISATIONAL STRUCTURE







廠商會架構 Structure of the CMA

為確保會員及公眾對廠商會的服務及倡議具信心,會方致力保持高質素的管治,並定期檢討內部程序,以提升營運效率和透明度,並確保資源能有效地分配。

由110位業界精英所組成的會董會是廠商會的管治及監察組織,決定整體策略及方針,並負責督導日常的會務。第41屆會董會下設3個常務委員會和16個事務委員會,掌管不同範疇的事宜,並適時向會董會報告和提出建議,確保工作及倡議能符合會董會所設定的策略與政策。

To ensure the trust and confidence in the service and advocacy of the CMA, we are committed to maintaining excellent governance by reviewing internal procedures on a regular basis in order to improve operating efficiency and transparency, as well as ensuring efficient resources allocation.

The General Committee, which comprises 110 business elites, is the governing and monitoring body that decides our overall strategies and approaches and steers our daily affairs. The 41st General Committee has 3 standing committees and 16 committees under it, dealing with different specified areas and reporting back their views and recommendations to the General Committee.

秘書處 Secretariat

由楊立門行政總裁帶領的秘書處,除專職會方的日常運作和營運外,亦負責執行會董會的決議,協助實現廠商會的願景和策略性的目標。廠商會透過嚴謹的管治,給予團隊一個良好的工作環境,高效運作。

截止2018年底,秘書處的職員人數為111人,與去年相若。

本會於廣州亦設有辦事處,負責與廣東省政府和工商團體的溝通,以及收集和發放內地政策與法規的資訊,讓會員能掌握內地最新的經營情況。

The Secretariat is led by Raymond Young, the Chief Executive Officer. The Secretariat's roles are to run the CMA's day-to-day operations, implement the General Committee's resolutions and help fulfil the CMA's visions and strategic objectives. The CMA endeavours to provide a conducive working environment in which the team can perform their duties effectively.

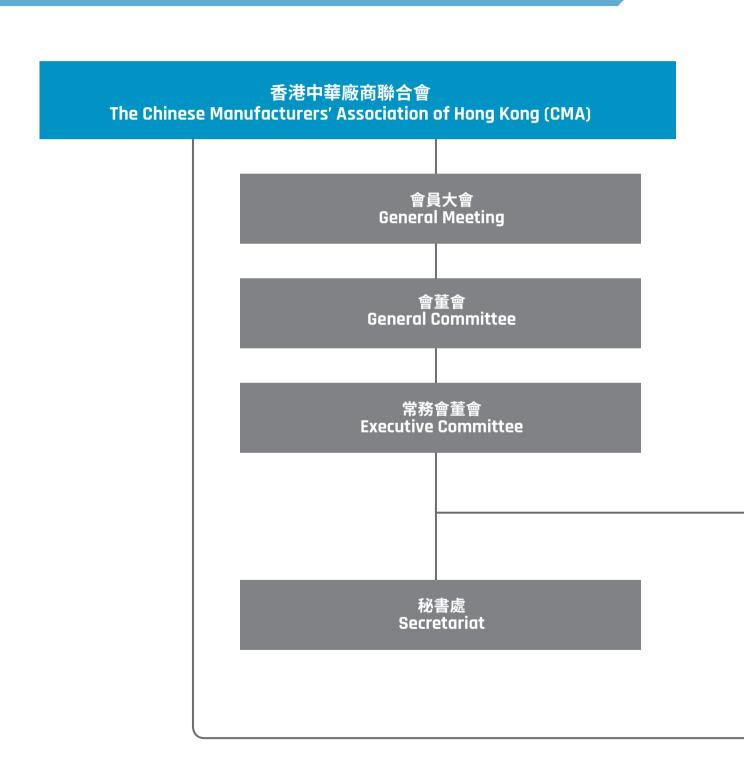
At the end of 2018, the Secretariat has 111 staff, similar to the preceding year.

The CMA operates an office in Guangzhou in order to enhance communication with the Guangdong government and industrial/commercial bodies based in the province. It gathers and releases news about developments and policies on the Mainland to keep members abreast of the current business environment there.





架構 CORPORATE STRUCTURE



常務委員會 <u>Standing C</u>ommittees

顧問委員會

Association Affairs Consultative Committee

財務委員會

Finance Standing Committee

總務委員會

General Affairs Standing Committee

政治及經濟事務委員會

Political and Economic Affairs Committee

公關委員會

Public Relations Committee

商業服務發展委員會

Business Services Development Committee

內地事務委員會

Mainland China Affairs Committee

一帶一路及大灣區商機委員會

Belt & Road / Greater Bay Area Trade and Economic Committee

會員事務委員會

Members Affairs Committee

社會及公益事務委員會

Social and Community Affairs Committee

國際事務委員會

International Affairs Committee

創新及資訊科技委員會

Innovation and Information Technology Committee

兩岸四地經貿委員會

Greater China Commerce and Trade Committee

教育及人力資源委員會

Education and Manpower Committee

中小型企業委員會

Small and Medium Enterprises Committee

可持續發展委員會

Sustainable Development Committee

工業及貿易委員會

Trade and Industry Committee

婦女委員會

Ladies' Committee

青年委員會

Youth Committee

各行業委員會

Industrial Committees

廠商會工業發展基金有限公司

CMA Industrial Development Foundation Limited

廠商會展覽服務有限公司

CMA Exhibition Services Limited

廠商會保險代理有限公司

CMA Insurance Agent Limited

香港品牌發展局

Hong Kong Brand Development Council

廠商會秘書服務有限公司

CMA Secretarial Services Limited

Committees

附屬公司

Subsidiary Companies

事務委員會

全年回顧 YEAR AT A GLANCE

■ 政策倡議 Policy Advocacy



份意見書 Submissions



份研究報告 Study reports



條經貿短評 Analytical Essays

■ 會員服務 Member Services







會員人次參與廠商會活動 members participated in activities organised by the CMA 展覽服務 Exhibition Services



第53屆工展會 53rd Hong Kong Brands and Products Expo



10 億港元銷售額 Sales volume of HK\$ 1 billion



場表演活動 Performance activities



880+ 個攤位 Exhibition stalls



篇報道 Generated 600 pieces of media coverage



580 萬港元禮品 送予市民 Gave out prizes with a total value of HK\$5,800,000

第7屆香港美食嘉年華 7th Hong Kong Food Carnival 「2018香港工展會·澳門」 2018 Hong Kong Brands and Products Expo, Macau



290+ 個攤位 (上屆為260個) Exhibition stalls (260 exhibition stalls last year)



250 個攤位 (上屆為230個) Exhibition stalls (230 exhibition stalls last year)

- 培訓及業界發展 Training and Industry Development
- 品牌推廣 Brand Promotion







約**1,500**報名人次 Around **1,500** Participants in various courses and seminars



個產品或服務類別採用「TOP嘜」 Products or service categories used the "TOP Mark"

■ 商業服務 Business Services



簽發**7,400**份來源證及有關文件 Issued **7,400** Certificates of Origin and relevant documents



電子服務站處理22,000份報關文件 EDI Trade Declaration Service Centres processed 22,000 applications

■ 檢測中心 Testing & Certification Laboratory

12 個全球網絡支點 Global networks



30+ 個宣傳及推廣活動 Promotion & marketing activities





LEED領先能源與環境設計金級認證 Leadership in Energy and Environmental Design (LEED)

「ISO 37001反賄賂管理系統」 認證 ISO 37001 Anti-bribery Management Systems Certification

■ 企業社會責任 Corporate Social Responsibility

社會服務 Community service

810

名青少年受惠 Teenagers benefitted



7,810

名長者、弱勢家庭獲捐助 Seniors and disadvantaged families received donations

展會環保措施 Environmental protection measures of exhibition



成工展會熟食區參展商響應「自備餐 具購物優惠計劃」

70% of exhibitors in the cookedfood area participated in the "Shopping Discount for Shoppers Bringing Their Own Tableware"



節省25,000張A4紙 25,000 Sheets of A4 paper saved



慶祝國家改革開放40周年

CELEBRATION OF THE 40TH ANNIVERSARY OF THE REFORM AND OPENING-UP OF THE COUNTRY

2018年是國家改革開放40周年,過程中,香港的地位獨特、貢獻重大,一眾工業家既是「拓荒者」,也是「受惠者」,分享了國家發展的紅利。過去一年,廠商會舉行和參與了一系列慶祝活動,與社會各界一同回顧和總結國家與香港同步發展的經驗,希望下一代能抓緊機遇,為國家作出新貢獻。

The year 2018 marks the 40th anniversary of the reform and opening-up of the country. Hong Kong has made a significant contribution to this national goal over this period. Industrialists have not only been the pioneers, but also the beneficiaries of the country's development journey. During the past year, the CMA has organised and participated in a series of celebrations to review the sychronised development experiences of the country and Hong Kong with the general public. It is hoped that the future generation will seize opportunities and make new contributions to national development.

冠名贊助無綫電視 《改革開放四十年》特輯 Title Sponsorship of the TVB "40th Anniversary of China's Reform and Opening-up" Programme



廠商會冠名贊助由無綫電視新聞部製作、共10集的《改革開放四十年》專題節目。該節目在2018年9月至12月播出,從經濟、社會和民生等角度,檢視中國在過去40年來的各個發展階段、探討港人在當中的貢獻,以及未來在國家深化改革開放下,香港的定位及發展方向。該節目播出後,觀眾反應理想,平均收視率為16.1點,平均每集約有100萬名觀眾收看。

The CMA was the title sponsor of the 10-episode series "40th Anniversary of China's Reform and Opening-Up" programme, produced by TVB news section, which aired from September to December 2018. The programme explored the development process of the Mainland over the past 4 decades and the contribution of Hong Kong people from both an economic and social perspective. It also discussed the future position and development direction of Hong Kong under the country's increasing reform and opening-up. With an average viewership of 16.1 points and 1 million viewers for each episode, the programme received an overwhelming public response.



相片來源:無綫電視節目截圖 Photo Source: TVB screenshot

Celebration of the 40th Anniversary of the Reform and Opening-up of the Country



出版《中國改革開放的拓荒者》 一書

New Book Release: "Pioneers of China's Reform and Opening-up"

由廠商會與《香港經濟日報》聯合出版的《中國改革開放的拓荒者》,從香港工業界的角度出發,看國家推行改革開放的歷史軌跡。該書訪問了10多位傑出工業家,紀錄他們早年在內地發展的奮鬥故事和營商心得,並邀請了多名學者、經濟專家和創新科技界領袖撰文,為讀者剖析香港在國家新一輪改革開放的機遇和優勢。該書已於去年12月17日起於各大書局發售。

另外,廠商會將該書的精華內容輯錄成14篇報紙專輯,在2018年11月至12月於《香港經濟日報》刊出。





吳宏斌會長(左)向全國政協副主席梁振英(右)介紹新出版的《中國改革開放的拓荒者》 Dr Dennis Ng (left) introduced the newly released "Pioneers of China's Reform and Opening-up" to the Hon Mr Leung Chun Ying (right), the Vice Chairman of the CPPCC



Jointly published by the CMA and Hong Kong Economic Times, "Pioneers of China's Reform and Opening-up" documents the journey of reform and opening-up from the perspective of Hong Kong industrialists. Through interviews with more than 10 outstanding industrialists, the book shares their early struggles and business development in the Mainland. Scholars, economists and leaders in the innovation and technology sector were

also invited to analyse Hong Kong's advantages and opportunities arising from the new round of reform and opening-up. This book has been available at major bookstores since 17 December 2018.

The CMA compiled the highlights of the book as 14 feature articles, which were published in the Hong Kong Economic Times from November to December 2018.



「國家所需 香港機遇」領袖午餐會 High-level Luncheon on the 40th Anniversary of China's Reform and Opening-up

廠商會於2018年12月12日假港島香格里拉大酒店舉辦「國家所需香港機遇」領袖午餐會暨《中國改革開放的拓荒者》新書發布會,吸引200多名工商界及社會領袖參與。午餐會由中國銀行(香港)擔任支持機構,並邀得全國政協副主席梁振英擔任主禮嘉賓和發表主旨演講,前瞻國家新一輪改革開放為香港帶來的機遇。其他主禮嘉賓包括政務司司長張建宗、中聯辦副主任譚鐵牛、外交部駐港特派員公署副特派員宋如安,廠商會會長吳宏斌、第一副會長史立德及第二副會長徐晉暉。

另外,午餐會亦邀得6名工商界領袖、專家學者擔任專題討論的嘉賓講者,包括廠商會永遠名譽會長兼原全國政協常委陳永棋、原全國政協常委及北京航空食品有限公司名譽董事長伍淑清博士、香港科技園公司董事局主席查毅超博士、中國銀行(香港)經濟及政策研究主管謝國樑博士、商湯科技香港公司總經理尚海龍以及香港科技大學經濟學系前系主任及兼任教授雷鼎鳴,並由廠商會永遠名譽會長兼港區全國人大代表黃友嘉博士擔任討論環節主持,探討未來香港在創科、金融和工業等領域該如何融入國家發展大局。

The CMA organised the High-level Luncheon on the 40th Anniversary of China's reform and opening-up and the launch ceremony for the book "Pioneers of China's Reform and Opening-up" at Island Shangri-La on 12 December 2018. Over 200 government officials, business leaders and scholars participated. It was supported by the Bank of China (Hong Kong), and the Vice Chairman of the CPPCC, the Hon Mr Leung Chun Ying, was invited as the officiating guest to deliver a keynote speech on opportunities for Hong Kong in the new wave of the country's reform and opening-up. Other officiating guests included the Chief Secretary for Administration, the Hon Mr Matthew Cheung; Deputy Director of the Liaison Office of the Central People's Government in the HKSAR, Mr Tan Tieniu; Deputy Commissioner of the Office of the Commissioner of the Ministry of Foreign Affairs of the People's Republic of China in the HKSAR, Mr Song Ru'an; President of the CMA, Dr Dennis Ng; 1st Vice President, Dr Allen Shi and 2nd Vice President, Mr Marvin Hsu.

During the luncheon, the Permanent Honorary President of the CMA and the Hong Kong Deputy to the National People's Congress (NPC), Dr David Wong, moderated a panel discussion attended by 6 distinguished industry and business leaders, economists and scholars, including the Permanent Honorary President of the CMA and the former CPPCC Standing Committee member, the Hon Mr Chan Wing Kee; former CPPCC Standing Committee member and Honorary Chairman of Beijing Air Catering, Dr Annie Wu; Board Chairman of Hong Kong Science and Technology Parks Corporation, Dr Sunny Chai; Head of Policy and Economic Research of the Bank of China (Hong Kong), Dr Tse Kwok Leung; the former Head of the Department of Economics and Adjunct Professor of the Hong Kong University of Science and Technology, Professor Francis Lui and Managing Director of SenseTime Hong Kong, Mr Shang Hai Long. They exchanged views on ways in which Hong Kong can be integrated into the country's overall development in the fields of innovation and technology, finance and industry.

慶祝國家改革開放40周年



Celebration of the 40th Anniversary of the Reform and Opening-up of the Country

「共享偉大榮光」一紀念改革開放40周年港澳同胞參與改革開放奉獻祖國大型圖片展覽

Exhibition on the 40th Anniversary of the Reform and Opening-Up of the Country



該展覽由香港大公文匯傳媒集團主辦, 於2018年8月10日至12日假香港會議展 覽中心新翼展覽廳舉行。作為協辦機 構,廠商會借出約40張照片供大會展 出,包括1982年廠商會代表團到北京會 見國家領導人,以及2005年時任浙江省 委書記的國家主席習近平到訪廠商會 等珍貴照片。廠商會會長吳宏斌亦獲邀 在活動期間所舉行的論壇擔任演講嘉 賓,分享業界對國家發展的期盼。 This exhibition was organised by Hong Kong Ta Kung Wen Wei Media Group Ltd and held in the Hall of the New Wing of Hong Kong Convention and Exhibition Centre from 10 to 12 August 2018. As the co-organiser, the CMA loaned about 40 photos to the exhibition, including precious ones such as the CMA delegation meeting with national leaders in Beijing in 1982 and the visit of President Xi Jinping, the then Secretary of the CPC Zhejiang Provincial Committee, to the CMA in 2005. The President of the CMA, Dr Dennis Ng, was also invited to be a guest speaker of the forum during the exhibition to share the industry's expectations for the national development.



訪問北京期間,吳宏斌會長(左)與行政長官林鄭月娥(右)合照

Dr Dennis Ng (left) pictured with HKSAR Chief Executive the Hon Mrs Carrie Lam (right) in Beijing

為慶祝國家改革開放40周年,香港特區政府在2018年11月10日至12日率領代表團訪問深圳和北京。廠商會會長吳宏斌、永遠名譽會長陳永棋、楊孫西和黃友嘉均獲邀參與。

代表團在訪問北京期間,出席由國家發展和改革委員會及國務院港澳事務辦公室共同主辦的「國家改革開放四十周年座談會」,其後更獲國家主席習近平接見。

廠商會領導參與特區 政府慶祝國家改革開 放40周年訪問團 Leaders of the CMA participated in the HKSAR delegation in celebration the 40th Anniversary of the Country's Reform and Opening-up



To celebrate the 40th anniversary of the reform and opening-up, the HKSAR government led a delegation to visit Shenzhen and Beijing from 10 to 12 November 2018. The President of the CMA, Dr Dennis Ng, and the Permanent Honorary Presidents, the Hon Mr Chan Wing Kee, Dr the Hon Jose Yu Sun Say and Dr David Wong, were members of the delegation.

The delegation attended the seminar in Beijing, co-organised by the National Development and Reform Commission and the Hong Kong and Macao Affairs Office, on the participation of Hong Kong and Macao in the reform and opening-up of the country over the past 40 years. The delegation was received by President Xi Jinping.



PROMOTING ECONOMICANO NOUS AND NOUS AND DEVELOPMENT



香港工業的發展正邁向新紀元,然而,各式各樣的新政策出台、保護主義抬頭、激烈的環球競爭,以及日新月異的科技發展,令企業在轉型升級的過程之中充滿挑戰。廠商會不時發表專題研究報告、政策倡議和評論,以及舉辦講座和培訓課程,藉此推動兩地政府關注業界的經營情況,支援企業迎戰考驗。

As Hong Kong's industry enters a new era, industry faces tremendous challenges that demand transformation and upgrades: various new policies, rising protectionism, fierce global competition and evolving technological developments. The CMA continually publishes study reports, comments and policy proposals and organises lectures and training courses to bring the government's attention to industry's operating environment and to support enterprises in overcoming these challenges.



推動經濟及支援業界發展 Promoting Economic and Industrial Development

倡議及研究 Advocacy and Research

廠商會去年先後共向特區政府提交了16份意見書,針對《施政報告》、《財政預算案》、「再工業化」、企業轉型升級、土地供應、環保、稅務條例、《勞動合同法》等跟業界息息相關的公共政策和議題,作出透徹分析,然後提出最能代表業界聲音及具前瞻性的建議。年內,廠商會亦發表了18份研究報告以及37條經貿短評,深入探討了影響環球貿易、經濟發展及營商模式的新趨勢,例如綠色金融、虛擬銀行、移動支付、內地及香港經濟、社交電商及貿易條款等,題材廣泛,意見獨到,讓業界在瞬息萬變的商業環境中尋找新機遇。廠商會除了向有關當局提交上述報告及意見書供其參考外,亦透過媒體訪問、文章、新聞稿及發布會陳述倡議和表達立場,使業界聲音得到廣泛關注。

Last year, the CMA presented 16 submissions to the government presenting analyses of public policies and issues closely related to industry. These submissions covered the 2018 policy address, 2019–2020 Budget, re-industrialisation, enterprise transformation and upgrading, land supply, environmental protection, the Inland Revenue Ordinance and the Labour Contract Law. We also developed forward-looking proposals that best represents industry. The CMA published 18 study reports and 37 analytical essays exploring the latest developments affecting global trading, economic growth and business models, such as green finance, virtual banking, mobile payments, Mainland's and Hong Kong's economies, social commerce and trading terms. This variety of topics and unique perspectives helped members identify new opportunities in the changing business environment. In addition to presenting these reports and proposals to the relevant authorities, the CMA expressed opinions through media coverage, articles and news releases and conferences to ensure that industry's voice was heard.

國際貿易紛爭 International Trade Disputes

中美貿易摩擦自2018年3月爆發以來,廠商會一直 關注事態發展,並與有關政府部門保持聯繫,以掌 握最新資訊,協助業界作好風險管理。

為了評估貿易戰對會員企業的影響,廠商會分別於去年7月及8月進行了兩輪問卷調查,結果反映不少會員正面臨不同程度的經營壓力,並對業務前景看淡。隨着貿易戰的影響面逐步加大,廠商會於去年10月成立了一個聚焦小組,由楊立門行政總裁擔任召集人,定期與有關當局的代表和不同行業的會員開會,商討應對策略。

Since the Sino-United States trade war began in March 2018, the CMA has closely watched the situation and continued to liaise with relevant government departments to provide our members with the latest information to help them establish risk management plans.

The CMA conducted two rounds of a survey in July and August 2018 to evaluate the impacts of the trade war on members. The survey results revealed that members faced different levels of operating pressures and had become downbeat about business prospects. Amid the escalating trade war, CMA Chief Executive Officer Mr Raymond Young convened a focus group in October 2018 to meet with representatives of the relevant authorities and members of various industries to discuss possible solutions on a regular basis.



■ 廠商會首長聯同其他商會代表前往廣州與廣東省委書記李希(右)會面, 交流大灣區發展的意見

The office-bearers of CMA and other major chambers of commerce in Hong Kong, met the Secretary of the CPC Guangdong Provincial Committee Mr Li Xi (right) in Guangzhou, to share their views on the development of the Greater Bay Area



「再工業化」 Re-industrialisation

《2018年施政報告》就推動「再工業化」提出了多項 具體措施,令業界感到鼓舞。惟本會始終認為,要切 實有效地推動「再工業化」,政府須提升其政策定 位,也不應把創新科技與工業發展混為一談,或只 集中發展高新科技或高增值產業,而忽視了優勢傳 統工業和境外特別是珠三角的香港廠商之價值和 貢獻。本會希望政府能盡快諮詢工業界,為「再工業 化」制定整全的政策和為製造業企業提供適切的支 援。 A number of concrete measures regarding re-industrialisation were put forward in the 2018 Policy Address, an encouraging sign for the industry. The CMA has always believed that the government should adjust its policy orientation to effectively promote re-industrialisation. The government should not confuse innovative technology with industrial development or focus solely on high technology or high value-added industries while overlooking the contributions from the traditional industries and Hong Kong manufacturers operating outside the territory, especially those in the Pearl River Delta. The CMA hopes that the government will consult with the industrial sector to establish sound policies for re-industrialisation and provide adequate support for manufacturing enterprises.

支援內地港企

Support for Hong Kong Enterprises Operating in the Mainland

過去一年,廠商會內地事務委員會共舉行了10次會議,討論了多個在粵港資製造業企業關注的議題,包括內地環境保護稅法、固廢及危廢處置、內地個人所得稅法、中美貿易摩擦,以及殘疾人就業保障金等,委員會其後向中聯辦、特區政府商經局、工貿署、廣東省生態環境廳、廣東省港澳辦等部門反映意見。

Over the past year, the Mainland China Affairs Committee of the CMA held 10 meetings to discuss topics concerning Hong Kong manufacturing enterprises that invest in Guangdong, including China's Environmental Protection Tax Law, solid and hazardous waste treatment, China's Individual Income Tax Law, the Sino–US trade war and implementation of employment security funds for the disabled. The committee conveyed its opinions to such authorities as the Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region, Commerce and Economic Development Bureau, Trade and Industry Department, Department of Ecology and Environment of Guangdong Province, and Hong Kong and Macao Affairs Office of People's Government of Guangdong Province.

創新科技 Innovation and Technology

創新和科技已成為主導新時代的方向,更是推動「再工業化」的重點。去年,廠商會撥出港幣數百萬元注資本港的天使基金,為具潛力的初創公司提供實質性的支持。

為了協助傳統工業和中小企業更了解最新科技,廠 商會與香港科技園公司合作,於去年8月31日舉辦了「廠商會創科號快車2018」交流聚會,邀請了10多 Innovation and technology are not only decisive elements in the new era of growth but also keys to re-industrialisation. The CMA has allocated millions of dollars to invest in a local angel fund to provide substantial support to start-ups with considerable potential.

To help traditional industries and small and medium-sized enterprises (SMEs) understand the most recent technological developments, the CMA jointly organised "CMA InnoExpress 2018" with the Hong Kong Science and Technology Park (HKSTP). In this event held on 31 August 2018, over 10 partner companies in the HKSTP were invited to introduce

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推動經濟及支援業界發展 Promoting Economic and Industrial Development

家科學園內之合作夥伴公司,向50多位廠商會成 員介紹了各種新科技、智能生產及物聯網等領域的 應用方案。

此外,廠商會在《2018年施政報告》的建議內,提出 多項推動創科和鼓勵業界增加科研投資的建議,包 括政府可考慮為本港創科發展設定一系列績效指標、優化及簡化創新科技相關基金的撥款機制、允 許香港的科研資源「過河」以支援境外工業作產業轉型等,當中有部分建議已被採納。 new applications in the fields of science, technology, intelligent manufacturing and Internet of Things. More than 50 CMA members attended the seminar.

In the 2018 Policy Address, the CMA put forward a number of suggestions to promote innovation, technology and investment in scientific research. For example, the government could set performance indicators to monitor local science and technology development and should optimise and simplify the vetting mechanisms for science and technology. The government should also establish a new policy allowing cross-boundary remittances of science and technology funding to facilitate industry transformation abroad. The government has already adopted some of these suggestions.



「廠商會創科號快車2018」交流聚會 "IndustryConnect@Science Park: CMA InnoExpress 2018"

助業界拓展市場 Supporting Members to Expand Their Markets

粵港澳大灣區發展讓香港的發展踏上新台階,亦為本港產業帶來新動能。廠商會於去年5月24日至26日,率領一行28人考察團前往番禺區及順德區,進行為期3天的訪問,了解當地在經貿及高新科技方面的最新發展,探討在大灣區的新機遇下兩地合作的商機。

廠商會也鼓勵業界抓緊「一帶一路」的巨大機遇,廠商會及柬埔寨香港商會於去年6月29日,簽署了一份諒解備忘錄,透過加強雙方在醫藥領域的合作和交流,體現「一帶一路」各國及地區之間的合作共贏。

"The Outline Development Plan for the Guangdong–Hong Kong–Macao Greater Bay Area" not only provides new business opportunities for local enterprises, but also gives new impetus to the industrial development of Hong Kong. The CMA led a delegation of 28 members to Panyu and Shunde for a 3-day visit during 24 and 26 May 2018. It allowed our members to understand the latest developments in the economy, trade affairs and high technology in the two cities and to explore business opportunities for cooperation in the Greater Bay Area.

The CMA also encouraged industry to seize business opportunities arising from the "Belt and Road Initiative". The CMA signed a Memorandum of Understanding with the Hong Kong Business Association of Cambodia on 29 June 2018 to strengthen cooperation in the medical sector, initiating win–win cooperation among countries and regions along the Belt and Road.



 廠商會組織考察團到番禺區及順德區,參觀當地高新技術設施 CMA organised a trade mission to Panyu District and Shunde District to visit the local high technology facilities



| 廠商會與柬埔寨簽署諒解醫藥領域合作備忘錄 CMA and the Hong Kong Business Association of Cambodia signed a Memorandum of Understanding for enhanced cooperation in the health and medicine sector

廠商會又於2018年9月18日至23日期間,組織考察團前赴「一帶一路」國家之一——埃塞俄比亞考察,了解這個正在急速發展的非洲國家,助港商開拓新製造基地及市場。

廠商會聯同香港品牌發展局於去年11月12日首次舉辦駐港領事交流酒會,邀請近20位「一帶一路」沿線各國駐港領事館代表出席,與過百位本地業界代表就拓展商貿合作事宜進行交流。

During 18 and 23 September 2018, the CMA organised a visit to Ethiopia, another country along the Belt and Road with high development potentials. The delegates learned more about the booming economic development in African countries, which could help them explore new manufacturing bases and business markets.

The CMA and the Hong Kong Brand Development Council (BDC) jointly organised the first CMA & BDC Cocktail Reception For Consul-Generals. On 12 November 2018, 20 consulate representatives of countries along the Belt and Road and hundreds of local industry representatives attended this event exploring trading and business opportunities.



M 何曾埃基俄尼亞考祭團參戲虽地港真鞋廠
The CMA delegation visited a Hong Kong enterprise's shoe factory in Ethiopia



推動經濟及支援業界發展 Promoting Economic and Industrial Development



廠商會與品牌局舉辦交流酒會,與「一帶一路」沿線各國駐港領事加強聯繫 CMA and BDC strengthen connections with Consul-Generals of Belt and Road countries

完善跨境稅務安排 Improving Cross-border Tax Arrangements

大灣區的發展令區域內經濟和社會融合的步伐進一步加快,而「一帶一路」倡議的推進,亦為香港企業的「延外發展」特別是產業轉移帶來了新的契機。惟香港稅務局現行的《稅務條例》第39E條和第16EC條下,從事進料加工的企業在境外使用的機器設備及知識產權的開支不獲扣稅,增加經營成本,影響其國際競爭力。廠商會去年初完成了《修訂稅務條例第39E及16EC條建議報告》,並於去年2月召開簡布會,向傳媒公布報告內容及提出修訂條例的實質建議。本會冀特區政府能盡早把檢討有關條例提上議事日程。

另一方面,廠商會多年來力倡解決港人每年在內地 逗留達 183 天所涉及的個人所得稅問題,廠商會非 常歡迎中央早前就推進粵港澳大灣區建設推出的 多項措施,包括港澳人士在國內停留不足24小時便 不計入境內居住天數。 The construction of the Greater Bay Area has accelerated the integration of the regional economy and society, while the "Belt and Road Initiative" has brought new business opportunities for the outward development of Hong Kong enterprises, particularly for industrial transfer. However, expenditures on machinery used across borders and capital expenditures on intellectual property in the import processing industry may not be claimed for tax allowances under Sections 39E and 16EC of the existing Inland Revenue Ordinance. This restriction increases local enterprises' operating costs and weakens their international competitiveness. Early last year, the CMA published the "Suggestions to Amend Sections 39E and 16EC of the Inland Revenue Ordinance" and held a press conference in February to release the details of the proposal and relevant suggestions for policy amendments. The CMA hopes that the government will put forward this policy amendment as soon as possible.

In addition, the CMA actively suggested ways to eliminate the double taxation issue for Hong Kong residents staying in the Mainland for 183 days during a year. We welcome the central government's announcement of multiple measures to advance development of the Guangdong–Hong Kong–Macao Greater Bay Area, including a proposal that stays of less than 24 hours in the Mainland by Hong Kong and Macao residents will not be counted as a day of presence.



■ 廠商會《修訂稅務條例第39E及16EC條建 議報告》新聞簡布會 CMA press conference on the "Suggestions to Amend Sections 39E and 16EC of the Inland Revenue Ordinance"

提升競爭力 Increasing Market Competitiveness



■ 廠商會舉辦了「2018數碼營銷」工作坊 CMA organised a workshop to examine the latest trends of digital marketing 知識、創新、科技和專業技能對推動持續發展至為重要,亦是企業提升競爭力和贏取商機的關鍵。廠商會培訓中心於2018年合共籌辦近50個課程及工作坊、企業內部培訓及資訊講座,內容涵蓋品牌發展及推廣、網絡安全、最新內地稅務政策、企業營運及管理、數碼營銷,以及人力資源等。此外,廠商會亦主辦或合辦了超過10個大型研討會及午餐會。

Knowledge, science, technology, innovation and professional skills are vital for sustainable economic development and key factors for enterprises to increase their market competitiveness and business opportunities. In 2018, the CMA Training Center held approximately 50 seminars, workshops, internal training sessions and information talks on brand development and promotion, cybersecurity, corporate operations and management, digital marketing, human resources and the latest developments in China's taxation policy. The CMA also organised more than 10 large-scale seminars and luncheons.

香港工商業獎 Hong Kong Awards for Industries

廠商會繼續擔任「2018香港工商業獎」-「設備及機器設計」組別比賽的主辦機構,比賽共吸引39項產品參加,由香港城市大學校長郭位教授擔任主席的評審委員會,選出了路邦動力有限公司所研發的動感控制機械人為該組別的大獎得主。

The CMA continued to organise the "Equipment and Machinery Design category" in the "2018 Hong Kong Awards for Industries". Of the 39 entries received, the Motion Controlled Humanoid Robot developed by Roborn Dynamics received the Grand Award selected by the committee chaired by Professor Kuo Way, president of the City University of Hong Kong.



■ 路邦動力有限公司所研發的動感控制機械人奪得「設備及機器設計大獎」

The Motion Controlled Humanoid Robot devised by Roborn Dynamics Limited won Hong Kong Awards for Industries: Equipment and Machinery Design Grand Award



商務及經濟發展局局長邱騰華(右)及廠商會會長吳宏斌(左)頒發獎座予「2018香港工商業獎」-「設備及機器設計」組別比賽之得獎者 Secretary for Commerce and Economic Development Mr Edward Yau Tang Wah (right) and the CMA President Dr Dennis Ng (left) presented awards to the winners in "Equipment and Machinery Design category" of the "2018 Hong Kong Awards for Industries"



會員組成 Membership Composition

過去一年,廠商會除積極透過重點推行的「會董推 薦會員計劃」招募新會員外,亦充分利用不同的服 務網絡,吸納更多商業夥伴加入,令本會新會員數 目維持平穩理想。截至2018年12月31日,會員企業 達3,305家,當中有105家為新會員。

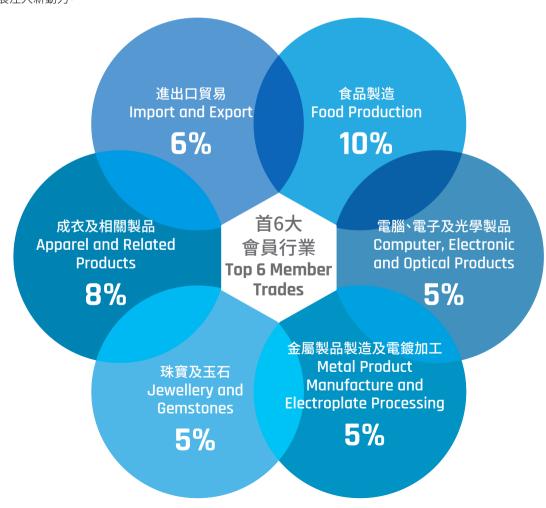
廠商會會員網絡強大且多元化,除了來自本港傳統的優勢產業,如食品、成衣、貿易、珠寶及電子等行業外,近年亦有不少從事新興和高增值產業的會員加入,例如電子商貿、三維打印和生物科技等,這將有助帶來協同效應,推動產業間的互動和合作。

會員中有8成以上在廣東設有廠房,反映珠三角地區仍是香港廠商主要的生產基地;此外,超過6成會員的年資為1至10年之間,這班生力軍為廠商會可持續發展注入新動力。

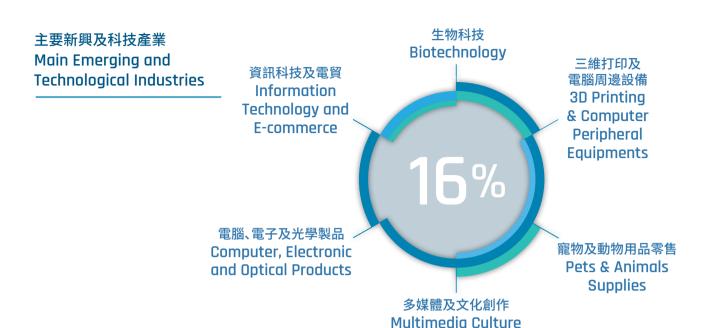
In addition to recruiting new members through the Member's Referral Programme, the CMA makes full use of its service network to attract new business partners in order to maintain steady growth in membership. As of 31 December 2018, the CMA had reached a membership of 3,305, including 105 new members.

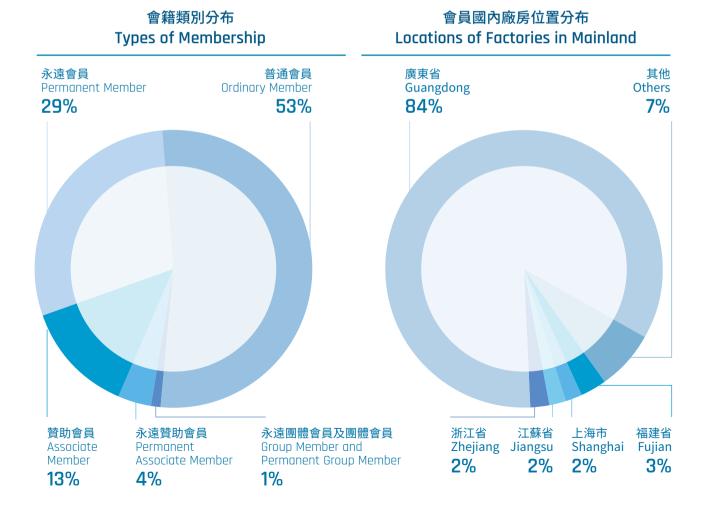
CMA members are highly diverse, including but not limited to traditional priority industries such as food, garments, trade, jewellery and electronics firms. Our members also include emerging and high value-added manufacturers in the e-commerce, 3D printing and biotechnology industries. This membership composition creates a synergistic effect that promotes industry cooperation.

The Pearl River Delta remains the largest production base of Hong Kong enterprises, with more than 80% of our members operating factories in Guangdong, More than 60% of CMA members have joined within the past 10 years. This new blood is essential for introducing new ideas for our sustainable development.



會員服務及支援 Member Services and Support





會員活動 Member Activities

廠商會不但重視會員的業務發展,亦希望會員能在工作和生活中取得平衡。廠商會於2018年共舉辦超過40項活動,當中包括各式工商考察、資訊講座、商務交流及康體活動等。

The CMA not only focuses on business development for member companies but also strives to achieve work-life balance for members. Accordingly, in 2018, we organised more than 40 activities, including business delegations, information sessions, business exchanges and recreational activities.



商務交流 Business Exchanges

年內舉辦5次「會員商聚」、6次 「廠商會名人飯堂」、5次「會 員會客室」,以及邀請新會員 出席每月的會董晚宴,增進 會員之間的交流和聯誼,並 建立商務聯繫

In 2018, the CMA organised 5 "CMA Bar Time" events, 6 "CMA VIP Luncheons" and 5 "Members' Reception" gatherings. New members were also invited to attend the monthly General Committee Dinner Reception to share ideas for business exchanges and cooperation.



資訊講座 Information Sessions

舉辦多場資訊講座,針對業界最切身的議題,包括中美貿易摩擦、工業廢水技術及管理、《2018-19財政預算案》資助計劃優化措施等,助會員因時制宜,與時並進

To help members understand the latest policy and business developments, the CMA organised multiple seminars on business-related issues, such as the Sino–US trade dispute, industrial wastewater technology and management and proposals to enhance enterprise funding schemes in the 2018–2019 Budaet.



工商考察 Business Delegations

於2018年7月20日組織「大灣區珠海高新科技考察團」,一行40名會員前往珠海,參觀當地高新科技企業,借鑒當地高新科技產業的成功經驗

The CMA led the 40-member Greater Bay Area Zhuhai High-Tech Delegation on 20 July 2018 to visit IT enterprises in Zhuhai and learn from their successes.



聯歡晚宴 Reception Dinner

2018年首度舉辦「廠商會《行業「商·對論」》暨戊戌 年會員春茗聯歡晚宴」,筵開 25席,超過300位會員歡聚一 堂共賀新年,當晚更邀得專 家闡述來年經濟的看法及品 牌管理的策略

The CMA held its first Spring Dinner Reception for members in 2018, with more than 300 members seated at 25 tables to celebrate the New Year. Invited experts discussed brand management strategies and economic prospects in the coming year.



消閒娛樂 Leisure Activities

籌辦「電影欣賞之夜」,免費 招待近400位會員及其親友 欣賞精彩名片,以及舉辦「名 車體驗日」等活動,鼓勵會員 忙裡偷閒

Approximately 400 members and their families and friends enjoyed free showings of movies on the CMA Movie Night. The CMA also organised other events such as a car experience day to encourage members to enjoy a balanced life.



康體活動 Recreational Activities

首度成立單車訓練隊及參與「香港單車節」賽事,透過體 育運動,協助會員鍛鍊體魄, 同時建立團隊精神

The CMA established its first bicycle team and participated in the "Hong Kong Cyclothon" to promote healthy lifestyles and team spirit through physical exercise.

會員服務及支援 Member Services and Support

會員服務 Member Services

廠商會的服務與時並進,去年新增各類電子支付服務,以方便會員繳付年費及各項活動和服務的費用。

為凸顯廠商會會員的專屬身份及其獨享的優越待遇,廠商會為他們搜羅了近100項商業服務和飲食消閒優惠。此外,我們更推出了「廠商會會員企業標誌計劃」,企業會員只需出示會員證,便可於貼有「廠商會企業標誌」的零售或餐飲商戶享有指定的惠顧優惠。

廠商會不時舉辦服務簡介會和交流會,並進行會員 意見調查,了解他們的需要以提升服務的質素。 To ensure that member services keep pace with the times, the CMA introduced e-payment options to simplify the payment process for annual fees and various charges for CMA activities and services.

To highlight the exclusive identity and privileges of our members, the CMA provided more than 100 discounts for business services, catering and leisure. We also implemented the CMA Member Scheme, entitling CMA members to exclusive offers when they present their membership card at any company with a CMA Member Label.

The CMA also organised service briefings and seminars to understand our members' opinions in order to enhance service quality.



■ 廠商會推出電子支付服務⁹緊貼會員需要 CMA introduced e-payment options to serve member needs



■ 廠商會綜合服務簡介會 "CMA Integrated Service Briefing"

會員溝涌

Communication with Members

廠商會透過定期出版的《會員月報》、《企業雄才》和 《經貿時事短評》等刊物,助會員掌握最新的經貿 時事、市場政策、產業趨勢和會務資訊。

為提升廠商會專業、與時並進的形象,廠商會網站 (www.cma.org.hk)於2018年10月換上簡潔時尚 的嶄新面貌,讓會員及公眾更方便和更清晰地瀏覽 本會的資訊和服務。此外,廠商會亦製作了全新的 企業宣傳片,介紹廠商會的工作。

廠商會善用各大社交平台分享資訊,令溝通更適時有效,例如新建立的YouTube官方頻道,上載各項會務活動花絮,讓會員重溫活動的精彩點滴;廠商會「微信服務號」自2017年開立至今已獲1,800人關注,隨時追蹤本會的最新動向,包括活動消息、優惠和工商資訊等等,會員亦可利用服務號內的「會員產品展示專區」官傳企業產品。

Hong Kong
Entrepreneurs

FLANEMI

About 19

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The CMA regularly publishes the "CMA Monthly Bulletin", "Hong Kong Entrepreneurs" and "Trade and Economic Bulletin" to keep members updated on the latest developments in current economic, market and trade affairs, as well as CMA news.

To maintain our professional and innovative image, we refreshed the CMA website (www.cma.org.hk) in October 2018. The site is more convenient and provides easier access for our members and the public to learn about our business information and services. We also produced a new corporate video to introduce the CMA's services.

The CMA uses various social platforms to facilitate effective communication with members and the public. The CMA YouTube channel was launched in 2018 to highlight members' business activities. The CMA WeChat account has gained 1,800 followers since its launch in 2017. Members can keep abreast of news on the CMA's latest developments, such as member activities, discounts and business information. CMA members can also promote their products in the Member Product Section on WeChat.

■ 廠商會出版各類刊物,為會員帶來最新的工商資訊 CMA produces publications to keep members updated on trade affairs









聯繫各界 FOSTERING STAKEHOLDER RELATIONSHIPS



政府機關 Government Authorities

廠商會除了在立法會以及多個政府諮詢及法定組織派有代表反映業界意見外,亦不時邀請特區政府和中央人民政府駐港官員出席各大活動,包括每月舉行的會董會及會董晚宴,就大家關心的政策及工商議題作出討論和交流。

The CMA assigns members to sit on the Legislative Council and various government advisory bodies to express industry's opinions. Moreover, the CMA regularly invites HKSAR government officials and representatives of the Liaison Office of the Central People's Government in Hong Kong to participate in various events, including our monthly General Committee meetings and dinner receptions. Our goal is to facilitate communication and idea exchanges on relevant policy and business issues.

2018年會董晚宴演講嘉賓

Speeches at General Committee Dinner Receptions in 2018

日期 Date	嘉賓 Guest	講題 Speech Topic
25/1	工業貿易署署長甄美薇 Ms Yan Mei Mei, Salina, Director-General of Trade and Industry	香港與東南亞國家聯盟的自由貿易協定—涵蓋範圍及特點 Free Trade Agreement between Hong Kong and the Association of Southeast Asian Nations - Its Coverage and Features
28/2	玄學家陳定幫 Master Chan Ting Bong, Clement, Metaphysician	戊戌年運程預測 Forecast for the Year of the Wu Xu
29/3	發展局局長黃偉綸 Mr Wong Wai Lun, Michael, Secretary for Development	活化工廈 Revitalisation of Industrial Buildings
26/4	中國人民政治協商會議 全國委員會副主席梁振英 The Hon Mr Leung Chun Ying, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference	改革開放40年的總結和展望 40 Years of Reform and Opening-up - Achievements and Outlook



中國人民政治協商會議全國委員會副主席梁振英 The Hon Mr Leung Chun Ying, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference

31/5 創新及科技局局長楊偉雄 Mr Yang Wei Hsiung, Nicholas, Secretary for Innovation and Technology

香港創科發展新機遇

New Opportunities for the Innovation and Technology Development in Hong Kong



■ 創新及科技局局長楊偉雄 Mr Yang Wei Hsiung, Nicholas, Secretary for Innovation and Technology

聯繫各界 Fostering Stakeholder Relationships

2018年會董晚宴演講嘉賓(續)

Speeches at General Committee Dinner Receptions in 2018 (Continued)

日期 Date	嘉賓 Guest	講題 Speech Topic
28/6	時任香港工業總會主席郭振華 Mr Kwok Chun Wah, Jimmy, the then Chairman of the Federation of Hong Kong Industries	商界關注熱點分享 Sharing on Topics Concerning the Business Sector
26/7	運輸及房屋局局長陳帆 Mr Chan Fan, Frank, Secretary for Transport and Housing	香港土地供應方案 Proposals for the Land Supply in Hong Kong
30/8	勞工及福利局局長羅致光 Dr Law Chi Kwong, Secretary for Labour and Welfare	勞福與家庭友善政策 Labour and Welfare and the Family-friendly Policy
27/9	財經事務及庫務局局長劉怡翔 Mr Lau James H Jr, Secretary for Financial Services and the Treasury	中美貿易摩擦 Sino-US Trade Conflicts



■ 財經事務及庫務局局長劉怡翔 Mr Lau James H Jr,

Secretary for Financial Services and the Treasury

公務員事務局的政策措施

Mr Law Chi Kong, Joshua, Policy Initiatives of the Civil Service Bureau Secretary for the Civil Service 環境局局長黃錦星 氣候變化 香港行動 29/11 Mr Wong Kam Sing, Climate Ready @ HK

2018年會董會演講嘉賓

25/10

Speeches at General Committee Meetings in 2018

Secretary for the Environment

日期 Date	嘉賓 Guest	講題 Speech Topic
29/3	港區全國人大代表譚志源 Mr Raymond Tam, Hong Kong Deputy to the National People's Congress	全國兩會會議的解讀 Sharing of the First Session of the 13th NPC & CPPCC



■ 港區全國人大代表譚志源 Mr Raymond Tam, Hong Kong Deputy to the National People's Congress



2018年會董會演講嘉賓(續)

Speeches at General Committee Meetings in 2018 (Continued)

日期 Date	嘉賓 Guest	講題 Speech Topic	
26/4	香港交易所市場發展科中國客户關係及市場推廣部 高級副總裁周曉殷 Mr Joe Zhou, Senior Vice President, China Client Marketing and Market Development, HKEX		
31/5	香港中小型企業總商會永遠榮譽會長兼常務顧問丁鐵翔 Mr David Ting, Permanent Honorary Chairman, the Hong Kong General Chamber of Small and Medium Business	一帶一路 - 緬甸的發展機遇 Belt & Road: Opportunities in Myanmar	
28/6	職業訓練局 (資訊科技學科) 學術總監梁興邦博士工程師 Dr Joseph Leung, VTC Academic Director of Information Technology Discipline	行業協作 - 科技應用及創新能力建構 Capability Building through Industrial Collaboration and Student Internship	
26/7	土地供應專責小組主席黃遠輝 Mr Stanley Wong Yuen Fai, Chairman, Task Force on Land Supply	「增闢土地,你我抉擇」交流會 Exchange Session on Hong Kong's Land Supply public engage- ment	
30/8	國家超級計算廣州中心主任助理李奈青 Mr Li Naiqing, Assistant Director, National Supercomputer Center in Guangzhou	「天河二號」超算服務 Tianhe-2 Supercomputer	
29/11	香港工商品牌保護陣綫創會主席陸地博士 Dr Lewis Luk, Founding President Hong Kong Brands Protection Alliance	香港工商品牌保護陣綫的最新工作 The latest works of Hong Kong Brands Protection Alliance	
27/12	中國銀行(香港)有限公司工商助理總經理蕭建輝 Mr Desmond Slu, Assistant General Manager, Business Development Division Commercial Banking Department Bank of China (Hong Kong) Limited	中小企融資擔保計劃、快速支付系統「轉數快」及其他支援中小企的最新銀行方案 The SME Financing Guarantee Scheme, Faster Payment System (FPS) and other SME supporting services	

本地團體及組織

Local Organisations and Business Bodies

廠商會經常舉辦不同的交流及聯誼活動,亦十分支 持其他機構和組織所舉行的活動,冀團結業界力 量,促進合作。

「廠商會好聲音2018」邀得本港20多家商會擔任支持機構,60個參賽單位爭奪多個大獎,競爭激烈。今年比賽更新增學界組別,以增進工商界與年青人的交流,決賽當日有逾700位會員及商會代表出席支持。廠商會計劃於2019年增設網上直播比賽盛況,讓更多工商友好透過不同渠道觀賞和參與賽事。

The CMA organises various activities and supports events by other local groups to promote solidarity and cooperation within industry.

"The Voice of CMA 2018" featured more than 20 chambers of commerce as supporting organisations. The competition received 60 entries. An academic group was introduced to facilitate communication between business sector and youth, and more than 700 members and chamber representatives attended the final competition. The CMA plans to introduce live-streaming services to provide additional channels for viewing the competition next year.



聯繫各界

Fostering Stakeholder Relationships

「廠商會工商體育邀請賽2018」再次圓滿舉行,是 屆共有31個工商團體參與網球、足球、羽毛球及乒 乓球賽事,參賽人數超過500人,刷新歷屆紀錄。

廠商會不時透過聚餐、會議、活動贊助及其他交流 活動,加強與各大政黨組織的溝通,凝聚共識。

與傳媒保持良好關係有助向大眾傳遞本會的訊息,並建立正面形象。年內,廠商會共舉辦了10次傳媒 聚餐,藉此增進友誼。 "The CMA Sports Invitational Tournament 2018" was a success, with 31 chambers of commerce and more than 500 contestants participating in tennis, football, badminton and table tennis competitions. These were record high numbers.

The CMA also regularly organised dinner receptions, meetings, sponsored events and other activities to facilitate communication with various political parties.

We maintained good relationships with the media to ensure our messages were effectively delivered to the public and our corporate image promoted. In 2018, the CMA held 10 luncheons to network with media executives.



■ 廠商會好聲音2018 The Voice of CMA 2018



■ 廠商會與傳媒舉行聚餐,加強彼此聯繫 CMA organised media luncheons to network with media executives







聯會及其他機構活動 Joint Activities

Joint Activities	
日期 Date	活動 Activities
26/1	香港理工大學高爾夫球邀請賽2018 PolyU·Goldlion Invitational Golf Tournament
19/3	拜訪生產力促進局 Visit to Hong Kong Productivity Council
28/3	財政司司長午餐演講會 Joint Business Community Luncheon with the Honourable Paul Chan : 2018-2019 Budget
23/5	香港潮屬社團總會第九屆會董就職典禮 FHKCCC 9th Inauguration Ceremony
29/5	特區政府慶祝國家改革開放四十周年簡介會 Briefing session for the HKSAR celebrates 40th anniversary of reform and opening-up of the country
30/5	拜訪香港體育學院 Visit to Hong Kong Sports Institute
10/7	香港工業總會宴請中聯辦及六大商會 Luncheon with LOCPG and 6 major chambers of commerce hosted by FHKI
23/8	香港中華總商會世界華商高峰論壇 CGCC World Chinese Entrepreneurs Summit
29/8	香港中國企業協會粵港澳大灣區金融高峰論壇 HKCEA Guangdong-Hong Kong-Macao Greater Bay Area Financial Forum
21/9	「清茗. 丹青. 匯天下」水墨作品展覽 The Barn Space Chinese Painting Exhibition
24-28/9	慶祝國泰航空公司往來香港和華盛頓直航服務啟航活動 Celebration of Cathay Pacific's Inaugural Direct Flight between Hong Kong and Washington, DC
26/9	香港地產建設商會宴請中聯辦及六大商會 Luncheon with LOCPG and 6 major chambers of commerce hosted by REDA
5/10	香港總裁協會第七屆理事會就職典禮 Inauguration Ceremony of 7th Executive Committee, CEO Club
18/10	遺傳性心律基金會5週年誌慶酒會 The 5th Anniversary Cocktail of SADS HK
10-12/11	香港各界慶祝國家改革開放 40 周年訪問團 HKSAR delegation in celebration of 40th anniversary of country's reform and opening-up
26/11	民建聯2018籌款晚會 DAB Fundraising Dinner 2018
12/12	商務及經濟發展局「一帶一路:由香港 進」論壇暨啟動「一帶一路跨專業發展計劃」儀式 CEDB "Belt and Road: Hong Kong - IN" Forum cum Inauguration of the Belt and Road Cross-Professional Advance- ment Programme
17/12	香港電鍍業商會七十周年會慶暨第29屆理事會就職典禮 Hong Kong Electro-Plating Merchants Association 70th Anniversary Celebration cum Inauguration Ceremony of 29th Council



聯繫各界

Fostering Stakeholder Relationships

海內外組織 Mainland and Overseas Organisations

廠商會積極與海內外地區的政府及工商團體進行 交流,加強雙邊合作,為會員業界發掘商機。年內, 廠商會共舉辦了5次外訪及考察團,以及接待了超 過100個代表團。

The CMA actively communicates with governments and chambers of commerce domestically and internationally to reinforce bilateral cooperation and explore business opportunities for our members. In 2018, the CMA organised 5 outgoing missions and hosted more than 100 visiting parties.

出訪

Outgoing Missions		
日期 Date	目的地 Destination	重點活動 Mission Highlights
30/3	澳門 Macau	出席「2018香港工展會・澳門」開幕式及午宴 Attended the opening ceremony and luncheon of "2018 Hong Kong Brands and Products Expo, Macau"
		與香港特別行政區政府商務及經濟發展局局長邱騰華、澳門特別行政區政府旅遊局代局長程衛東、政府經濟局對外貿易管理廳廳長陳詠達、澳門貿易投資促進局會展發展及活動推廣廳高級經理李藻森等會面 Met with Mr Edward Yau Tang Wah, Secretary for Commerce and Economic Development, Mr Cheng Wai Tong, Deputy Director of the Macau Government Tourist Office, Mr Chan Weng Tat, Director of Foreign Trade and Economic Cooperation Department of the Macau Government Economic Bureau, Mr Sam Lei, Senior Manager of Promotional Activities and Development of Conventions and Exhibitions Department of Macao Trade and Investment Promotion Institute
24-26/5	番禺區及順德區 Panyu and Shunde District	與番禺區區委書記何汝誠、區政協主席戴友華、區委常委兼常務副區長黃卡、區委常委兼區委統 戰部部長林偉長等領導會面 Met with Mr He Rucheng, Secretary of CPC, Guangzhou Panyu District Committee, Mr Dai Youhua, Chair- man of the Chinese People's Political Consultative Conference of Panyu District, Mr Carl Huang and Mr Lin Weizhang, Standing Member of CPC, Guangzhou Panyu District Committee
		與番禺區廠商會會長庄炳武簽署「促進粵港經貿合作」意向書 Signed a Memorandum of Understanding (MOU) with Mr Zhuang Bingwu, President of the Panyu District Manufacturers Association
		與佛山市委常委、順德區委書記郭文海、區委副書記王勇、區委政府辦公室主任王光、區倫教街道黨工委書記盧德全、區環境運輸和城市管理局常務副局長伍成亮等領導進行交流座談 Met with Mr Guo Wenhai, Standing Member of CPC, Foshan Committee, Mr Wang Yong, Deputy Secretary of The Shunde District Committee of CPC, Foshan, Mr Wang Guang, Director-General of Shunde District Committee Office, Mr Lu Dequan, Secretary of CPC Lunjiao Town Committee and Mr Wu Chengliang, Deputy Director of Department of Shunde Environmental Management
18-23/9	埃塞俄比亞 Ethiopia	拜訪埃塞俄比亞投資委員會,獲該會代理專員Mr Teka Gebreyesus 接待 Visited Ethiopian Investment Commission and met with Mr teka Gebreyesus, Acting Commissioner, Ethiopian Investment Commission
		拜訪埃塞俄比亞工業部副部長Mr Ato Yohannes Dinkayehu Visited Ministry of Industry and met with Mr Ato Yohannes Dinkayehu, State Minister, Ministry of Industry
14-15/10	廣州 Guangzhou	出席「第124屆中國進出口商品交易會」 Attended "The 124th Session of China Import and Export Fair"
		與廣東省馬興瑞省長、商務部錢克明副部長、廣東省副省長歐陽衛民、廣州市市長溫國輝等領導會面 Met with Mr Ma Xingrui, Governor of Guangdong Province, Mr Qian Keming, Vice Minister of Commerce of PRC, Mr Ouyang Weimin, Vice Governor of Guangdong Province and Mr Wen Guohui, Mayor of the Guang- zhou Municipal Government
9-11/12	台灣 Taiwan	出席台灣工商企業聯合會創立二十五週年慶酒會及晚宴 Attended the 25th Anniversary Cocktail and Dinner of the Taiwan Chamber of Commerce and Industry
		拜訪台灣工商聯理事長許顯榮 Met with Mr Ken Hsui, Chairman of Taiwan Chamber of Commerce & Industry
		拜訪香港經濟貿易文化辦事處 (文化及策略發展) 副主任朱浩 Met with Mr Larry Chu, Deputy Director (Culture & Strategic Development), Hong Kong Economic Trade and Cultural Office
		拜訪台北市進出口商業同業公會副理事長凃如肯 Met with Mr Jack Tu, Vice Chairman of Importers and Exporters Association of Taipei







■ 杜拜出口局訪問廠商會 A delegation of Dubai Exports visited the CMA

主要訪會

Major Incoming Trade Missions and Visits

日期 Date	訪會代表 Leader of delegation	
15/3	埃塞俄比亞總理特別顧問 H.E. Dr Arkebe Oqubay H.E. Dr Arkebe Oqubay, Special Advisor to the Prime Minister, Ethiopia	
11/4	廣東省商務廳副廳長陳越華 Mr Chen Yuehua, Deputy Director General of Department of Commerce of Guangdong Province	
17/4	廣西壯族自治區副主席黃偉京 Mr Huang Weijing, Vice Governor of the People's Government of Guangxi Zhuang Autonomous Region	
4/6	廣西壯族自治區政協副主席、百色市委書記、市人大常委會主任彭曉春 Mr Peng Xiaochun, Vice President of CPPCC Guangxi Autonomous Region Committee	
29/6	全國工商聯黨組書記、常務副主席徐樂江 Mr Xu Lejiang, Secretary of Party Leadership cum Executive Vice Chairman of All-China Federation of Industry & Commerce	
19/7	台港策進會董事、台港策進會「經濟合作委員會」 召集人李棟樑 Mr Lee Tong Liang, Board Director and Summoner of "Economic Cooperation Committee" of Taiwan-Hong Kong Economic & Cultural Cooperation Council	
2/8	杜拜出口局副總裁Mr Mohammed Al Kamali Mr Mohammed Al Kamali, Deputy CEO of Dubai Exports	
15/8	吉林省人大常務委員會副主任張煥秋 Mr Zhang Huanqiu, Vice Chairman of the Standing Committee of the People's Congress of Jilin Province	
16/8	和歌山縣副縣長下宏 Mr Hiroshi Shimo, Vice Governor of Wakayama Prefecture Government	
31/10	陝西省政協副主席祝列克 Mr Zhu Lieke, Vice Chairman of Shanxi Provincial Committee of the Chinese People's Political Consultative Conference	
13/11	中聯辦經濟部副部長兼貿易處負責人劉亞軍 Mr Liu Yanjun, Deputy Director-General of Commercial Office of Economic Affairs Department, Liaison Office of the Central People's Government in the Hong Kong SAR	



BRAND BVELOPMENT AND PROMOTION

「香港製造」總是與時尚、質優和物超所值等形容詞劃上等號!由廠商會牽頭成立的香港品牌發展局(品牌局),本着「市場主導、政府促進、社會支持」的模式,搭建全方位支援平台,推動香港業界以「建品牌,創名牌」來提升競爭力。其中,「品牌選舉」更是同類選舉的佼佼者,歷年來已有超過400個傑出品牌獲表揚,成為業界典範。

The "Made in Hong Kong" label stands for fashion, excellent quality and reasonable prices. Launched by the CMA, the Hong Kong Brand Development Council (BDC) was established based on the principle of "Market Leads, Government Facilitates, Community Supports" in order to foster a brand-building culture among industry players and increase their competitiveness. The Brand Awards are considered to be an industry model and the best of their kind, giving recognition to more than 400 outstanding brands over the years.



「香港名牌選舉」及「香港服務名牌選舉」 The Hong Kong Top Brand Awards and the Hong Kong Top Service Brand Awards

「香港名牌選舉」於2018年踏入20周年,連同「香港服務名牌選舉」,一直備受業界推崇,極具認受性。今年參賽的品牌數目不但為歷屆之冠,水平亦非常高,經過激烈的角逐和嚴格的篩選,以及近萬名市民投票後,共有16個傑出產品品牌和15個服務品牌於兩個選舉中脫穎而出,得獎名單涵蓋廣泛行業,他們無論在品牌策略、知名度、經營特色、創新意念、品質、形象、環保及社會責任等方面均備受推崇。

The year 2018 marked the 20th anniversary of the "Hong Kong Top Brand Awards", which, along with the "Hong Kong Top Service Brand Awards", have been highly recognised by industry. The number of contestants was the largest in the awards' history, and the quality of the entries was exceptional. 16 product brands and 15 service brands were selected after rigorous screening, final judgment and public polling of nearly 10,000 citizens. The winning product brands came from different industries and were highly commended for their brand strategies, remarkable achievement in reputation, distinctiveness, innovation, quality, image, environmental performance and social responsibility.

「香港新星品牌選舉」及「香港新星服務品牌選舉」 The Hong Kong Emerging Brand Awards and the Hong Kong Emerging Service Brand Awards

在新消費和日新月異的科技推動下,不少新興品牌崛起,耀眼矚目。2018年的「香港新星品牌選舉」和「香港新星服務品牌選舉」各選出6個新晉產品品牌及服務品牌獲獎,這些公司雖然只創立不足8年,但憑着創意和品質,在同儕中突圍而出。相信假以時日,這些「新星」定必能在舞台上發光發亮。

Driven by new consumption modes and the latest technological advancements, numerous new brands have emerged in Hong Kong. In 2018, 6 product brands and 6 service brands received the "Hong Kong Emerging Brand Awards" and the "Hong Kong Emerging Service Brand Awards", respectively. These new brands all had less than 8 years of development and stood out from the competition for their excellent creativity and quality. They are expected to become leaders in the future.



■ 主禮嘉賓財政司司長陳茂波(前排左六)、廠商會會長吳宏斌(前排右六)及品牌局主席黃家和(前排左五)、評審團成員及得獎企業代表於頒獎典禮上合照 Guest of Honour Financial Secretary the Hon Mr Paul Chan (6th from the left, front row), CMA President Dr Dennis Ng (6th from the right, front row) and BDC Chairman Mr Simon Wong (5th from the left, front row), Panel Judges and representatives of the winning companies posed for a group photo at the Awards Presentation Ceremony

品牌發展和推廣 Brand Development and Promotion



■ 品牌局主席黃家和於2018品牌選舉頒獎典禮上致歡迎辭 BDC Chairman Mr Simon Wong delivered a welcoming speech at the 2018 Awards Presentation Ceremony

■ 財政司司長陳茂波為2018品牌選舉頒獎典禮擔任主禮嘉賓 Financial Secretary the Hon Mr Paul Chan was the Guest of Honour of the 2018 Awards Presentation Ceremony

品牌選舉頒獎典禮暨慶祝晚宴 Awards Presentation Ceremony-cum-Gala Dinner

品牌選舉的頒獎典禮暨慶祝晚宴於2019年1月29日 假香港會議展覽中心舉行,由財政司司長陳茂波、 廠商會會長吳宏斌及品牌局主席黃家和主禮,並由 商務及經濟發展局常任秘書長(工商及旅遊)利敏 貞、副局長陳百里,以及工業貿易署署長甄美薇頒 發獎座予得獎品牌。當晚筵開55席,近700位嘉賓 歡聚一堂,場面熱鬧。 The Presentation Ceremony-cum-Gala Dinner for the 4 brand awards was held on 29 January 2019 at the Hong Kong Convention and Exhibition Centre. Financial Secretary the Hon Mr Paul Chan, CMA President Dr Dennis Ng and BDC Chairman Mr Simon Wong officiated at the ceremony. The Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism) Ms Eliza Lee, the Under Secretary for Commerce and Economic Development Dr Bernard Chan and Director-General of Trade and Industry Ms Salina Yan presented the awards to the winners. The dinner was attended by nearly 700 distinguished guests seated at 55 tables.



近700名嘉賓出席2018年品牌選舉頒獎典禮暨慶祝晚宴
 Nearly 700 distinguished guests attended the 2018 Awards Presentation Ceremony

2018年「香港名牌選舉」得獎名單 2018 "Hong Kong Top Brand Awards" Winners

香港名牌十年成就獎

Hong Kong Top Brand Ten Year Achievement Award

: 茲曼尼

品牌: 五色靈芝Brand: Vita Green Lingzhi公司: 維特健靈健康產品有限公司 Brand : GIORMANI 公司 : 歐達傢但左 : 歐達傢俱有限公司

Company : Arredamenti Co Ltd Company: Vita Green Health Products Co Ltd

: 維新烏絲素 品牌

Brand : Vita Hair 公司 : 維特健靈健康產品有限公司

Company : Vita Green Health Products Co Ltd

香港卓越名牌

Hong Kong Premier Brand

品牌 : 恆香 Brand · Hand

品牌: 恆香品牌: 捷榮Brand: Hang HeungBrand: Tsit Wing公司: 恆香老餅家有限公司公司: 捷榮咖啡有限公司Company: Tsit Wing Coffee Co Ltd

品牌 : 美味棧 Brand 公司 : Yummy House : 美味棧國際有限公司

Company: Yummy House International Ltd

香港名牌

Hong Kong Top Brand

: 曲奇4重奏 品牌

品牌 : 福泰珠寶
Brand : Fook Tai Jewellery
公司 : 福泰珠寶集團有限公司 Brand : Cookies yources 公司 : 曲奇四重奏有限公司 Company : Cookies Quartet Ltd Company: Fook Tai Jewellery Group Ltd

: 四海魚蛋 品牌 品牌 :菲爾詩 : Four Seas Fishballs Brand

Brand : FX Creations 公司 : 豐盛創意國際有限公司 公司 : 四海環球食品有限公司

Company : Four Seas Global Food Co Ltd Company: FX Creations International Ltd

品牌 : 軒琴居 品牌 : JaneClare Brand : HECOM Brand 公司 : JaneClare

: 七海化工(集團)有限公司 公司 : 珍卡兒藥妝有限公司 Company : Seven Sea Chemicals (Holdings) Ltd Company : Laboratory JaneClare Ltd

品牌 : 中大中藥傳承 品牌 : Labkable Brand : LEGEND : Labkable

Brand 公司 公司 : 仍志中大中藥傳承有限公司 : Labkable Asia Ltd

Company : CULegend Co Ltd Company : Labkable Asia Ltd

品牌 : 萬希泉 品牌 : 摩米士 Brand : MOMAX 公司 : 摩米士科 Brand : Memorigin 公司 : 萬希泉鐘錶

: 萬希泉鐘錶有限公司 : 摩米士科技(香港)有限公司

Company : Memorigin Watch Co Ltd Company: Momax Technology (Hong Kong) Ltd



品牌發展和推廣 Brand Development and Promotion

2018年「香港服務名牌選舉」得獎名單 2018 "Hong Kong Top Service Brand Awards" Winners

香港服務名牌十年成就獎

Hong Kong Top Service Brand Ten Year Achievement Award

品牌: 儲存易迷你倉集團Brand: Storefriendly公司: 儲存易迷你倉集團有限公司 : 大昌食品 Brand : DCH Foods 公司 : 大昌行集團有限公司

Company : Dah Chong Hong Holdings Ltd Company: Store Friendly Self Storage Group Ltd

香港卓越服務名牌

Hong Kong Premier Service Brand

: 亞洲國際博覽館 品牌

品牌 : 遵理 Brand : Beacon Group 公司 : 遵理學校有限公司 Brand : AsiaWorld-Expo 公司 : 亞洲國際博覽館管理有限公司

品牌 : DR REBORN : DR REBORN Brand

公司 : 香港醫思醫療集團有限公司 Company: Union Medical Healthcare Ltd

香港服務名牌

Hong Kong Top Service Brand

品牌 : 翠明假期 Brand : Charming Holidays 公司 : 翠明假期有限公司

品牌 : 購票通 Brand : Cityline 公司 : 購票通(香港)有限公司 Company : Charming Holidays Ltd Company : Cityline (Hong Kong) Ltd

品牌 : 清晰醫療集團 品牌 : 髮再生

Brand : Clarity Medical Group 公司 : 尚方有限公司 Brand : Hair Again 2000 公司 : 創生興業有限公司 Company : Saintford Ltd Company: New Cynosure Co Ltd

品牌 : 香港街市 品牌 : 滙港資訊 : Infocast Brand

Brand : Hong Kong Market 公司 : 建華(街市)管理有限公司 Brand : Infocast 公司 : 滙港資訊有限公司 Company : Uni-China (Market) Management Ltd Company: Infocast Ltd

品牌 : 意樂餐廳 品牌 : 環亞機場貴賓室 Brand : Plaza Premium Lounge 公司 : 環亞機場服務管理有限公司 : Itamomo : 亞洲國際餐飲集團有限公司 Brand 公司

Company : Taste of Asia Group Ltd Company : Plaza Premium Lounge Management Ltd

品牌 : 寶湖 品牌 : 頤和園護老集團

Brand : Treasure Lake 公司 : 寶湖飲食集團有限公司 : Yi Wo Yuen Aged Sanatorium Centre Brand

公司 : 頤和園護老中心有限公司

Company : Yi Wo Yuen Aged Sanatorium Centre Ltd Company : Treasure Lake Catering Holdings Ltd



2018年「香港新星品牌選舉」得獎名單

2018 "Hong Kong Emerging Brand Awards" Winners

品牌 : 回味 品牌 : azure Brand 公司 : After Taste Brand : azure

: 溢興貿易(香港)有限公司 公司 : 美康居國際有限公司

Company : Yat Hing Trading (Hong Kong) Ltd Company : Azureliving International Ltd

品牌 :寶寶百味 品牌 :暖之織 Brand : BabyBasic 公司 : 健康創建(香 Brand 公司 : KnitWarm

: 健康創建(香港)有限公司 :逢發織造有限公司

Company : Health Basis (HK) Ltd Company : Fung Fat Knitting Mfy Ltd

品牌 :紙膠帶 品牌 : The Lederer Brand : ZiGaauDaai Brand : The Lederer

: Spring Innovative Workshop Co Ltd 公司 公司 : The Lederer Ltd Company : Spring Innovative Workshop Co Ltd Company : The Lederer Ltd

2018年「香港新星服務品牌選舉」得獎名單 2018 "Hong Kong Emerging Service Brand Awards" Winners

品牌 : e-banner 品牌 : Elite Hair Brand : e-banner : Elite Hair Brand

: 甡暉控股集團有限公司 公司 : e-banner Ltd 公司

Company : e-banner Ltd Company : Sunlight Enterprises Holding Ltd

品牌 : 好好生活 品牌 : 香港仁和體檢 : HOHOLIFE : re:HEALTH Brand Brand

: 好好集團有限公司 :香港醫思醫療集團有限公司 公司 公司 Company : HOHO Group Ltd Company : Union Medical Healthcare Ltd

品牌 :柴犬工房 :銀鑛灣渡假酒店 品牌

: SHIBAinc : Silvermine Beach Resort Brand Brand : 柴犬工房有限公司 : 銀鑛灣渡假酒店有限公司 公司 公司 Company : SHIBAinc Ltd Company : Silvermine Beach Resort Ltd



品牌發展和推廣 Brand Development and Promotion

香港名牌標識計劃 Hong Kong Top Brand Mark Scheme

自2004年起推行的「香港名牌標識(TOP嘜)計劃」,透過每年的審核評估,表彰曾是「香港名牌選舉」和「香港服務名牌選舉」的獲獎公司在發展原創品牌方面的持續努力。

直到2018年12月為止,該計劃已核准超過 230個品牌使用「TOP嘜」進行商業推廣,涉及 1,100多個產品或服務類別。 Since 2004, the "Hong Kong Top Brand Mark Scheme" has been aimed at recognising sustained achievement in brand building among the winners of the "Hong Kong Top Brand Awards" and the "Hong Kong Top Service Brand Awards". The scheme requires extensive review and assessment.

As of December 2018, more than 230 brands offering 1,100 products and services had been granted approval under the scheme.

香港製造標識計劃 Made in Hong Kong Mark Scheme

自2006年起推行的「香港製造標識 (HK嘜) 計劃」,將香港原產地的證明圖示化、統一化和品牌化,提升香港產品的形象,推動「香港製造」成為國際認可的信譽標誌。

since 2006, the "Made in Hong Kong Mark Scheme" has introduced a unified visual identity to signify goods originating from the territory with the aim to enhance the profile of Hong Kong products. This scheme has promoted the "Made in Hong Kong" label as an internationally recognised sign of product quality.

《香港名牌巡禮》 The Parade of Hong Kong Top Brands

Hong Kong Brand Dev

於2018年7月出版的《2018香港名牌巡禮》,結集近 250個香港原創品牌的成功故事和心得經驗,發行 近4,000冊,送予各大政府部門、各國駐港領事館、 酒店、學校、報館,以及工商團體和人士等,並於展 覽會、訪問團及其他工商推廣活動上派發。 The "Parade of Hong Kong Top Brands", published in July 2018, is a collection of the success stories and experiences of around 250 Hong Kong brands. The CMA has distributed 4,000 copies to government departments, foreign consulates in Hong Kong, hotels, schools, media, individuals and industrial and commercial associations. The collection has also been distributed at exhibitions, delegations and other industrial and commercial activities.



廠商會展覽服務有限公司在2018年分別於香港和澳 門舉辦多個大型展覽會,包括擁有80年歷史仍深受 愛戴的「工展會」和薈萃環球美饌的「香港美食嘉年 華」,不但為企業提供有效的推廣平台,更為市民和 旅客帶來價廉物美、精彩便捷的購物體驗。

In 2018, CMA Exhibition Services Limited (CMAESL) held several successful, large-scale exhibitions in Hong Kong and Macao, including the popular, 80-year-old "Hong Kong Brands and Products Expo" and the "Hong Kong Food Carnival". Through these exhibitions, CMAESL provided effective promotion platforms for industry and splendid shopping experiences with affordable, quality goods for citizens and tourists.



工展會 Hong Kong Brands and Products Expo



「第53屆工展會」於2018年12月15日至2019年1月7日假香港銅鑼灣維多利亞公園舉行。每年的工展會節目和優惠繽紛多采,是屆展會以慶祝80周年為主題,引入更多嶄新元素,令長達24天的展會驚喜不絕,最終締造總銷售額超過港幣10億元的佳績。

一如既往,工展會的開幕典禮冠蓋雲集,邀得行政長官林鄭月娥擔任主禮嘉賓,及超過200位特區政府高級官員、中聯辦官員以及工商界知名人士出席。

是屆「工展會」設有超過880攤位,匯聚各式優質產品,加上現場精彩節目如「工展小姐選舉」、「工展小大使選拔賽」、電台節目,以及各大團體的文娛表演等等連番登場,滿足了不同市民的喜好。

80年歷史彌足珍貴,當然要與大眾分享喜悅。今屆大會送出總值超過港幣580萬元的禮品,包括與參展商在開幕日聯手推出多項與「8」有關的震撼優惠,當中最矚目的是以港幣80元換購價值港幣8,000元的「工展80周年震撼福袋」,以及港幣80元的冷氣機、飲用水機及「鮑參」福袋等,吸引大批市民排隊搶購和熱烈的迴響。

另外,會場中央還設置了「80光輝耀工展」主題館,展出多件懷舊工業產品及由廠商會中學學生設計的機械人,再配以由本地著名插畫師麥雅端

The "53rd Hong Kong Brands and Products Expo" (HKBPE) was held from 15 December 2018 to 7 January 2019 at Victoria Park, Causeway Bay. Celebrating the HKBPE's 80th anniversary, the exhibition featured various entertainment events and promotions. The 24-day event was a great success with a total sales of more than HK\$1 billion.

The opening ceremony was officiated by HKSAR Chief Executive the Hon Mrs Carrie Lam, and attended by more than 200 distinguished guests including officials of the HKSAR government, officials of Liaison Office of the Central People's Government in Hong Kong and respected industrial and commercial leaders.



一行政長官林鄭月娥 (中) 於工展會內選購產品 HKSAR Chief Executive the Hon Mrs Carrie Lam (middle) toured stalls at the HKBPE



第53屆工展會吸引大量人潮 The 53rd HKBPE successfully drew a huge crowd

(Chocolate Rain)設計的一系列有關工展會發展 的插畫,帶領市民探索香港工業的今昔變遷。大會 亦特意邀請了80位年屆80歲的長者蒞臨會場欣賞 粵劇和表演,更送上價值港幣2,200元的福袋和紅 封包作為他們的生日禮物。

精益求精、迎合市民喜好和需要向來是工展會的成 功要素。廠商會首度夥拍HKTVmall,為「工展會」提 供網上預購服務,讓市民體驗一站式線上線下購物 優惠。

此外,自上屆起,大會已引入「支付寶」(Alipay)和 「微信支付」(WeChat Pay),方便市民消費,今屆 更新增八達通購票入場通道及網上購票,縮短市民 排隊時間。為配合港珠澳大橋開通,大會亦在維園 外增設跨境巴士服務落客點,接載旅客由珠海直達 會場。

The HKBPE featured more than 880 stalls offering a variety of premium products. A wide range of entertainment was also performed on stage, including the "Miss Exhibition Pageant", "Children Ambassadors Competition". shows and live performances by various associations catering to different interests among the general public.

To share the joy of celebrating its 80th birthday with the public, the HKBPE gave out prizes with a total value of more than HK\$5.8 million, including some exciting offers associated with the number 8 sponsored by exhibitors on the first day of

the expo. In addition, "HK\$80 lucky bags" containing products with a total retail value of HK\$8.000 were sold, as were air conditioners, water dispensers and dried seafood gift bags. Feedback from the public was positive and encouraging as numerous citizens lined up for gift bags.

The HKBPE set up an "80 Glorious Years, Amazing Expo" Pavilion at the centre of the exhibition. It featured nostalgic industrial products alongside a robot designed by students at the CMA Secondary School and illustrations showcasing the development of the HKBPE created by renowned local illustrator Prudence Mak (also known as "Chocolate Rain"). The pavilion gave visitors a more thorough understanding of the development of Hong Kong's industrial sector. Elderlies aged 80 were also invited to enjoy a Cantonese opera performance, and each received a red packet and a gift bag worth HK\$2,200 as birthday gifts.

Continuous improvement and fulfilment of consumers' needs has been the key to success for the HKBPE. Accordingly, the CMA first partnered with HKTVmall to provide online pre-order services and one-stop online

and offline shopping experiences.

To keep up with the trends of digital payment, Alipay and WeChat Pay have been adopted since the previous HKBPE, and this year, we took a further step by introducing Octopus Payment Entrance and online ticket booking service to reduce wait times. With the opening of the Hong Kong–Zhuhai–Macao Bridge, we added cross-border bus stops next to Victoria Park to allow direct access from Zhuhai to the expo.



工展會推廣大使薛家燕帶來精彩的歌舞表演 HKBPE's promotion ambassador Ms Nancy Sit sang and danced at the event





為締造更佳的宣傳效果,大會請來極具號召力 的藝人薛家燕擔任推廣大使,並透過電視、報 章、戶外和網上媒體以及各社交平台的網絡紅 人進行全方位推廣,成功提高展會的曝光率。 To increase publicity, the famous artiste Ms Nancy Sit was invited to be the HKBPE's promotion ambassador. The expo was well promoted through a comprehensive promotional strategy using television, billboards, online media and key opinion leaders on various social media platforms.





香港美食嘉年華

Hong Kong Food Carnival



被視為年度美食盛事的「香港美食嘉年華」已踏入第7屆,並建立了良好口碑,吸引大批美食愛好者於2018年10月27日至11月4日期間前往葵涌運動場品嚐美食和購物。

是屆「美食嘉年華」的規模是歷年最大,近300個 攤位,包括美食區內60個熟食攤檔,以及新設立的 「東南亞特色主題區」,配以充滿東南亞異國風情 的佈置,為市民帶來繽紛極致的味覺及視覺享受。 The "7th Hong Kong Food Carnival" (HKFC) was held on the Hong Kong Kwai Chung Sports Ground from 27 October to 4 November 2018. It is regarded as an iconic annual feast and is well recognised by the public.

The 7th HKFC was the largest ever, with nearly 300 stalls, including 60 cooked food stalls. The new "Southeast Asian Themed Zone" was designed with Southeast Asian exoticism, offering visitors high taste and visual enjoyment.



■ 第7屆香港美食嘉年華推廣大使李家鼎進行廚藝表演 The Promotional Ambassador Mr Lee Ka Ding demonstrated his cooking skills at the 7th HKFC



■ 著名藝人羅蘭為嘩鬼扮演大賽擔任評判 Famous artiste Ms Helena Law was a judge of the Halloween Costume Contest

大會亦花盡心思為市民送上豐富的節目和活動,除了由推廣大使李家鼎及多位星級名廚主理的廚藝示範外,還包括令人目不暇給的舞台表演、富趣味性的工作坊、大抽獎以及有趣熱鬧的萬聖節小小嘩鬼扮演大賽、大派對及巡遊,著名藝人羅蘭更為嘩鬼扮演大賽擔任評判,令活動生色不少。

跟工展會一樣,是屆「美食嘉年華」亦與HKTVmall推出網上預購服務、八達通入場通道及網上購票服務,方便市民;另外,大會亦推出了一系列「走塑減廢」措施,響應環保。(另見「履行企業社會責任」一章)

The carnival featured an entertainment series with live performances by well-known celebrities including promotion ambassador Mr Lee Ka Ding and other celebrity chefs. Other activities were stage performances, workshops, lucky draws and a Halloween Costume Contest, party and parade. Famous artiste Ms Helena Law was invited to judge the costume contest.

Like the HKBPE, the "7th Hong Kong Food Carnival" partnered with HKTVmall to provide online pre-order services, and offered Octopus access control and online ticket booking service. The carnival also introduced a series of green measures to reduce plastic use and waste in response to increasing awareness of environmental protection. (Please also see the section "Fulfilling Corporate Social Responsibility")



香港工展會·澳門 Hong Kong Brands and Products Expo, Macau



「2018香港工展會·澳門」於2018年3月30日至4月2日假澳門漁人碼頭會議展覽中心舉行。這次已是本會連續第3年於澳門舉辦「香港工展會」,在強勁的宣傳下,4天展期已吸引超過15萬人次入場,成績令人鼓舞。

「香港工展會・澳門」有盡「香港工展會」的主要元素,如「工展小姐」精彩表演及超過4,500份抽獎禮品等等,當然還有許多震撼優惠。展會的成功,除了證明「香港工展會」在其他地方同樣具號召力外,亦反映香港產品深受澳門居民和遊客歡迎。廠商會相信隨着粵港澳大灣區發展,加上港珠澳大橋已通車,地域的阻隔將進一步打破,未來「香港工展會・澳門」的成績定會更上一層樓。

The "2018 Hong Kong Brands and Products Expo, Macau", was held for the third consecutive year at the Macau Fisherman's Wharf. The four-day expo, running from 30 March to 2 April, attracted more than 150,000 visitors, marking a great success.

In addition to all the major elements of the HKBPE, the "Hong Kong Brands and Products Expo, Macau", featured an entertainment series including the "Miss Exhibition Pageant" live performances and more than 4,500 prizes and exciting offers.

The success of the "Hong Kong Brands and Products Expo, Macau" proved the popularity of HKBPE in other regions and the great demand for made-by-Hong-Kong products among Macau and its visitors. With the Hong Kong–Zhuhai–Macao Bridge now open and the continuous development of the Guangdong–Hong Kong–Macao Greater Bay Area, geographical barriers will be further eliminated, setting the scene for further growth of the "Hong Kong Brands and Products Expo, Macau" in the years to come.



■ 「2018香港工展會·澳門」吸引逾15萬人次入場
The "2018 Hong Kong Brands and Products Expo, Macau" attracted more than 150,000 visitors

■ 吳宏斌會長(右一)陪同商務及經濟發展局局長邱騰華(右二)參觀「2018香港工展會・澳門」各個攤位

Mr Edward Yau (2nd from the right), Secretary for Commerce and Economic Development, toured around the "2018 Hong Kong Brands and Products Expo, Macau" accompanied by Dr Dennis Ng (1st from the right)



檢測和認證服務

香港的檢測及認證業擁有良好的國際聲譽,有極大的發展潛力。擁有40年歷史的廠商會檢定中心,在專業水平和服務創新兩方面不斷提升、與時並進,在邁進新里程之際,它將在堅實的基礎上尋求更大突破,並積極拓展業務版圖,銳意成為更具競爭力及推動香港成為國際檢測及認證中心的業界先鋒。

Hong Kong's testing and certification industry has a good international reputation, as well as extensive room for development. With 40 years of experience, CMA Testing and Certification Laboratories (CMA Testing) continues to improve their professionalism and service innovation. While marching towards a new milestone, CMA Testing is committed to seeking innovation and advancement and expanding into new markets. CMA testing is dedicated to becoming a competitive pioneer in the industry and promoting Hong Kong as an international testing and certification centre.

檢測和認證服務 Testing and Certification Services



■檢定中心的有機實驗室獲發「LEED領先能源與環境設計金級認證」 CMA Testing's organic laboratory was awarded the LEED Gold Certification

成立國際聯盟 推全球化服務 Establishing a Strategic Alliance to Promote International Business

2018年,檢定中心與5間來自英國、巴西、日本、美國 和德國的國際權威檢測機構,組成全港首個檢測和 認證聯盟,為本港企業提供一站式全球服務,協助 他們進軍國際市場,同時發揚「檢測在香港,認證在 香港」的精神。聯盟於去年4月27日舉行「本地檢測 及認證聯盟助您進軍全球市場」研討會,向業界剖 析不同國家及地區之技術和法律要求,並向企業提 供有關監控和管理全球業務和供應鏈方面的專業 意見及前瞻發展趨勢。

In 2018, CMA Testing formed the first-ever Testing, Inspection and Certification (TIC) Alliance Group in Hong Kong with 5 world-class associations from the UK, Brazil, Japan, the US and Germany, to provide one-stop global services for Hong Kong enterprises aiming to access the international market. The purpose of this alliance is to promote international business with the spirit of "Tested in Hong Kong, Certified in Hong Kong". The TIC Alliance held the "Global Market Access through Local TIC Alliance" seminar on 27 April 2018 to present the technical and legal requirements of different countries and regions within the industry. Professional advice and industry development trends in monitoring and managing global business and supply chains were also shared.

重整業務架構 提升效率 Corporate Restructuring for Better Efficiency

檢定中心在傳統業務以外不斷創新,透過推行業務 重整,分別成立兩支專門的有機及無機化學檢驗團 隊,提升營運效率及企業價值,把資源更有效地分 配至擴展新業務和滿足不同市場需求上,為客戶提 供更專業和優質的服務,增強其市場競爭力。

CMA Testing continues to innovate through a series of transformations. For example, 2 specialised organic and inorganic chemical teams were established to enhance operational efficiency and corporate value. This improved the allocation of resources by expanding professional services to meet various market needs. CMA Testing can thus provide professional and quality services to customers and ultimately enhance their market competitiveness.





■ 檢定中心成為本港首間獲頒「ISO 37001 反賄賂管理系統」認證的第三方實驗室 CMA Testing is the first third-party laboratory in Hong Kong to receive the ISO 37001 Anti-Bribery Management Systems Certification

獲國際認可 實現可持續發展 Internationally Recognised for Sustainable Development

檢定中心的有機實驗室於2018年6月獲美國綠色建築協會頒發「LEED領先能源與環境設計金級認證」, 以肯定其在材料使用、節水及節能等各方面均有出眾的表現,亦表揚了檢定中心在推動可持續發展的 投入和貢獻。

檢定中心又於2018年成功取得由英國標準協會發出的「ISO 37001反賄賂管理系統」認證,成為本港首間獲反賄賂管理系統認證的第三方實驗室。檢定中心根據相關的認證標準,制定了一套管理系統,設置審查和實現防止賄賂目標的框架,加強員工的誠信標準,以提倡清廉的營商環境。

鑑於近年食品和消費品安全備受社會關注,檢定中心積極拓展相關的服務範疇,除了獲得香港實驗所認可計劃認可提供魚類甲基汞測試服務外,更得到新加坡企業發展局認可,為客戶提供電器及電子產品安全測試服務,協助業界增強消費者的信心。

CMA Testing's Organic Laboratory was awarded the "Gold Certification of Leadership in Energy and Environmental Design (LEED)" by the US Green Building Council in June 2018, for its outstanding performance in material usage, water conservation and energy conservation. CMA Testing was also recognised for its investments in promoting sustainable development and related contributions.

In 2018, CMA Testing officially became the first third-party laboratory in Hong Kong to receive the ISO 37001 Anti-Bribery Management Systems Certification, issued by the British Standards Institute. CMA Testing developed its management system according to the relevant standards, establishing a framework for reviewing and implementing anti-bribery goals and strengthening employees' integrity standards to promote an honest business environment.

In light of community concerns about food safety and consumer product safety in recent years, CMA Testing has expanded its services to these sectors. In addition to providing the methylmercury (MeHg) fish-testing service, recognised by the Hong Kong Laboratory Accreditation Scheme (HOKLAS), CMA Testing has also been recognised by the Enterprise Singapore for providing electrical and electronic product safety testing services to enhance consumer confidence in the industry.

檢測和認證服務 Testing and Certification Services



■ 檢定中心舉行「水務署通函詮釋及技術分享研討會」,向業界講解最新發布的水務署通函 CMA Testing organised the "Interpretation of WSD Circular and Technical Sharing" seminar to introduce the latest WSD Circular to the industry

加強線上服務 Online Services Enhancement

檢定中心透過多個線上平台,包括社交媒體推廣、官方網站、電子通訊及短片宣傳等,加強與客戶及公眾的互動溝通。檢定中心亦推出網上預訂驗貨服務平台,讓海外客戶可於線上即時獲取報價資料和確認下單,體驗更方便、快捷的檢測服務。

CMA Testing is improving interaction with customers and the public through multiple online platforms, including social media, official websites, e-newsletters and promotional videos. CMA Testing has also introduced an online inspection booking platform so that overseas customers can receive quotations and confirmations on the internet, thus providing an efficient and convenient one-stop inspection service.

拓展海內外市場 Expanding the Market at Home and Abroad

檢定中心積極參與多個本地和國際展覽會,促進多元化的業務發展。為加強進軍內地市場,檢定中心於2018年首次參與CBME中國孕嬰童展及國際健康產品展覽會等大型展覽,聯繫內地的潛在客戶。

CMA Testing actively participates in multiple domestic and international exhibitions to diversify its business. To strengthen business development in the Mainland, CMA Testing participated in the CBME (Child, Baby, Maternity Products & Services) China and the International Health Industry Expo for the first time in 2018.



促進業界交流 Promoting Industry Exchanges

檢定中心積極舉辦不同主題的研討會,促進業界分享和交流專業知識。2018年共安排了逾10場技術研討會,探討綠色建築、消費品合規性、中成藥產品註冊及品質控制等議題,協助業界掌握最新的市場趨勢和監管要求。此外,檢定中心作為業界的權威機構,不時獲邀發表演講和接受傳媒訪問,向業界及公眾介紹檢測行業的最新發展趨勢。

CMA Testing has organised various seminars on different topics to promote industry sharing and the exchange of professional knowledge, including more than 10 technical seminars discussing issues such as green building, consumer product compliance, traditional Chinese medicine product registration, and quality control. These seminars help industry professionals better understand the latest market trends and regulatory requirements. As a testing industry leader, CMA Testing regularly invites scholars to give speeches, as well as occasionally holding media interviews to present the latest developments in the testing industry to the public.

關懷員工及社會 Caring for Staff and the Community

檢定中心重視人才培養,除了為員工安排培訓工作坊,提升他們的批判性思考能力和戰略管理的知識外,又不時為院校學生安排參觀實驗室活動,2018年檢定中心更首次參加「城大事業節」,增進大專生對檢測行業的了解及興趣,啟發他們定立職業志向。

舒適的環境能提升員工的歸屬感,檢定中心為環境 與微生物實驗室進行翻新,讓員工的工作更有效 率,並能帶給客戶耳目一新的印象。 Talent nurturing is at the core of CMA Testing. In addition to providing training workshops for employees, to improve their critical thinking skills and strategic management knowledge, CMA Testing has also organised various laboratory tours for students. In 2018, CMA Testing participated in the "CityU Business Innovation Festival" for the first time, to enhance the understanding of the testing and certification industry among university students and to inspire them to establish career goals.

A good working environment can enhance employees' sense of belonging, so the environmental and microbiology laboratory has been refurbished to improve work efficiency as well as our customers' impression of our business.



■ 檢定中心與國際權威檢測機構組成檢測和認證聯盟,拓展環球業務 CMA Testing formed the TIC Alliance with world-class testing and certification partners to explore global market opportunities



BUSINESS SERVICES

雖然本港2018出口貿易表現不俗,惟中美貿易摩擦的影響尚未充分浮現,貿易環境仍充滿挑戰。廠商會迎合市場趨勢,不斷引入多元化和創新的工商業支援服務,靈活配合中小企的需要,協助他們應對瞬息萬變的商業環境。

Hong Kong's export trade performance was generally good in 2018, but the adverse impact of the Sino-US trade war has yet to fully unfold, so the business environment is still full of challenges. To align with market trends, the CMA is committed to introducing diverse and innovative industrial and business support services to meet the needs of SMEs in this everchanging business environment.

來源證及電子商務服務

Certification and Electronic Data Interchange (EDI) Services

廠商會是國際商會會員,自1967年起已獲香港政府授權簽發各類產地來源證,包括香港產地來源證、加工證、轉口證、轉載證及普及特惠稅來源證(表格甲)。至2004年更獲授權簽發更緊密經貿關係安排下之原產地證書(CEPA CO),所簽發的證書除獲國際承認外,更受非政府來源證保護法案的保障。

廠商會分別於中環、旺角及觀塘設立辦事處,服務 全港各區的用戶外,亦設有電子服務站,協助客戶 以電子方式,輕鬆快捷地辦理進出口報關手續。

此外,廠商會亦為商業文件提供商事證明服務,並 持續優化,冀與各國海關、領事館和銀行的規格要 求緊密接軌,一方面履行對商業文件加簽的責任, 另一方面維護本港產品在國際貿易中的利益。

上述業務在過去一年均大致保持平穩。

為了開拓新的業務增長點,廠商會於2018年第3季 推出創新的「買家信用報告」服務,協助客戶分析買 家公司的信用風險評分及信用額度建議,讓他們更 準確和快速地作出業務合作決定,服務自推出以來 廣獲客戶的正面評價。 As a member of the International Chamber of Commerce, the CMA has been designated by the Hong Kong government to issue many different types of Certificates of Origin since 1967. Since 2004, the CMA has been authorised to issue the Certificate of Origin CEPA. All the certificates issued by the CMA are internationally accepted and legally protected by the Protection of Non-Government Certificates of Origin Ordinance.

The CMA has certification offices in 3 convenient locations: Central, Mongkok and Kwun Tong. The CMA's EDI Trade Declaration Service Centres enable traders and manufacturers whose companies have not yet been fully computerised to enjoy the benefits of electronic commerce.

Following international guidelines, the CMA has streamlined the service for business document certification. With this improvement, we hope that we can help facilitate trade, while at the same time align with the requirements of customs offices, consulates and banks of different countries to verify the legitimacy of documents.

The above business remained stable over the past year.

To explore new business growth points, the CMA launched a "Buyer Credit Report" service in the third quarter of 2018. This service provides credit analysis ratings and credit limit recommendations for buyers so that businesses can make decisions and cooperative efforts more efficiently and accurately. We are receiving considerable positive feedback on this service.

保險代理服務 General Insurance Agent Service

廠商會保險代理有限公司是按法例登記的保險代理公司,並由已考獲保險中介人資格的職員主理。

雖然香港整體出口貨值於2018年有所上升,惟增長集中在個別行業,貨運保險業務未能全面受惠,廠商會貨運保險服務的申請數目也因而輕微下跌。然而,近年廠商會新會員的數字不斷上升,有助為服務帶來新的潛在客戶。

CMA Insurance Agent Limited is a wholly owned subsidiary of the CMA and offers an insurance intermediary agency service to the entire business community in Hong Kong.

Hong Kong's total export values rose in 2018, but such increase was primarily driven by the growth of several individual industries. The freight insurance business did not fully benefit from it, and the number of applications for CMA cargo insurance services has dropped slightly. However, increasing number of new members has helped bring new potential customers to the service.



公司秘書服務 Company Secretarial Services

廠商會秘書服務有限公司所提供的一站式服務包 括:公司註冊服務、公司(法定)秘書服務、註冊地址 及代收郵件服務、虛擬辦公室服務、安排會計及核 數服務等等。廠商會於2018年再度推出成立公司套 餐「大客折扣」優惠,為3個月內再次成立公司的客 戶提供額外折扣優惠,結果成功吸引不少新會員採 用廠商會的秘書服務。

CMA Secretarial Services Limited is a wholly owned subsidiary of the CMA. The company provides one-stop professional services, including business registration, company secretary, registered address and mailing service, virtual office, accounting and audit. The CMA continued to offer the venture discount package in 2018. Existing customers who set up another new company within 3 months are given additional discount, and this successfully attracted new members to use our company secretarial services.

秘書處服務 Secretariat

2018年,廠商會推出全新的「秘書處服務」,為本港 各工商團體及地區組織提供日常行政管理、外部聯 絡、活動籌辦、免費註冊地址及場地租借等服務,協 助它們節省恆常的營運成本,同時推動會務持續發 展。除了基本的「秘書處服務」外,廠商會亦按客戶 的要求,提供其他附加收費服務,包括並不止於組 織外訪、宣傳及推廣活動策劃,以及安排展會駐場 工作等,靈活多變。

In 2018, the CMA launched the new "Secretariat Services" to provide administrative support, liaison with external organisations, event planning, free registered address and venue rental services for chambers of commerce and local organisations in Hong Kong. These services enable customer organisations to reduce operating costs, while developing their business. In addition to the basic "Secretariat Services", the CMA also offers other support services, such as arranging outgoing mission, planning, marketing and promotional activities, providing exhibition support services etc.

活動策劃中介服務 **Events Management and Service**

為了配合客戶及業界對優質活動策劃服務的需求 不斷上升,以及進一步擴展廠商會商業服務的領 域,廠商會於2018年夥拍香港青少年發展聯會屬下 社會企業「青雋項目策劃公司」(青雋)推出「活動策 劃中介服務」,以具競爭力的收費,承辦中小企及團 體的企業宣傳、周年慶典及開業招待等各式活動。 服務自推出以來,已成功舉辦了多個大小型活動, □碑良好。

With the increasing demand for high-quality event planning services from our customers and the overall industry, and to further expand our range of business services, in 2018, the CMA partnered with Y Power Project Management Company, the social enterprise of the Hong Kong Association of Youth Development, to offer comprehensive event management services. The service provides event management for many different activities, including corporate PR events, gala dinners, ceremonies and office openings for SMEs and various other organisations. We have successfully organised various events, for which we have received positive feedback.



履行企業社會責任

EULELLNG CORPORATE SOCIAL RESPONSIBILITY

作為社會的一份子,廠商會不遺餘力地推動各項教育、扶助弱勢社群和推動環保等的工作,以身作則鼓勵業界成為良好的企業公民。廠商會去年共贊助了36個社會服務項目,並連續9年獲香港社會服務聯會頒發「同心展關懷」標誌,肯定本會在推動社會和諧發展方面的貢獻。

The CMA is devoted to promoting education and environmental protection and to helping underprivileged groups while serving as a role model of a good corporate citizen for industry. The CMA has sponsored 36 social projects and has been recognised with the Caring Company Logo from the Hong Kong Council of Social Service for 9 consecutive years as affirmation of our contributions to society.



履行企業社會責任 Fulfilling Corporate Social Responsibility

投資未來 Investing in Hong Kong's Future

廠商會中學及廠商會蔡章閣中學 CMA Secondary School and CMA Choi Cheung Kok Secondary School

廠商會屬下2所中學在過去一年穩步發展。廠商會中學全校有682名學生,過去一年在推動STEM教育方面取得驕人成就,在「HKIS香港工程挑戰賽2018」囊括初中組和高中組聯賽冠軍等共6項大獎,並獲到美國參加「VEX ROBOTICS機械人世界機械人錦標賽」的資格。該校學生在各體育聯賽的表現同樣亮眼,包括奪得「校際賽艇比賽2018」女子U16雙人艇金牌和「愉園體育會全港少年田徑比賽2018」U16跳遠冠軍等。

而致力推動種族及文化共融的廠商會蔡章閣中學,全校共有278名華語及非華語學生。該校學生在體藝和科學等領域表現優異,榮獲「Samsung第 61 屆體育節全港中學棒球精英賽2018」(女子組)季軍、「第54屆學校舞蹈比賽」中學組爵士舞及街舞獨舞2項甲等將以及「VEV機器人否测公開赛」

獎以及「VEX機器人亞洲公開賽 - 粤港澳大灣區賽機械人聯賽」季軍等殊榮。



■ 廠商會中學學生出戰 2018 MATE 國際水底機 械人比賽 Students from CMA Secondary School participated in "MATE International ROV Competition 2018"



廠商會蔡章閣中學學生在「VEX機器人亞洲公開賽-粵港澳大灣區賽機械人聯賽」奪得季軍 Students from the CMA Choi Cheung Kok Secondary School received the bronze medal at the "Vex Robot Asia Region Open Match (Guangdong-Hong Kong-Macao Greater Bay Areo)" The 2 schools operated by the CMA grew steadily over the past year. The CMA Secondary School had 682 students and achieved remarkable success in STEM technology, engineering mathematics) education. Students from the CMA Secondary School received 6 awards in the junior and senior divisions of the "HKIS Hong Kong Tech Challenge Game 2018" and were invited to take part in the "VEX Robotics World Championship" in the United States. They also achieved excellent results in various sports competitions, including winning the gold medal in the girls' U16 double sculls of the "Hong Kong Schools Rowing Championships 2018" and the championship in the U16 long jump at the "HVAA Hong Kong Youth Athletics Meet 2018".

The CMA Choi Cheung Kok Secondary School is devoted to promoting racial harmony and intercultural understanding. The school had 278 Chinese and non-Chinese students who made outstanding achievements in sports, arts and sciences. They won the bronze medal in the "Samsung 61st Festival of Sport – Hong Kong Secondary School Baseball Elite Championship 2018 (Women Division)", the

class A awards for jazz dance and street in the "54th Schools Dance Festival", and the bronze medal in the "Vex Robot Asia Region Open Match (Guangdong-Hong Kong-Macao Greater Bay Area)".

獎學金 Scholarships

「廠商會獎學金計劃」在2018年向全港超過300名成績優異的大專生及中學生頒發總值港幣61萬元的獎學金,以鼓勵他們力爭上游。

In 2018, more than 300 outstanding students from various secondary and tertiary schools were awarded CMA & Donors Scholarship totalling HK\$610,000. The goal was to encourage students to strive for their best.



■ 教育局副秘書長鄭偉源(左) 頒發獎學金予成績優異的 學生

Deputy Secretary for Education Mr Rex Chang (left) presented scholarships to excellent students

支持青年多元發展

Supporting Diversified Youth Development

為了協助學生及早規劃職業生涯,廠商會自2009年起展開「商校合作計劃」,為大專生及中學生提供暑期實習職位。2018年共有20名學生與14間企業完成暑假實習配對,該計劃迄今超過220名學生及近100間企業參與。

另外,「社群共融:多元路向暑期培訓計劃」在去年

也為超過120名來自30間中學的學生提供職場影子體驗、大學生活體驗,以及安排參觀不同企業和政府部門,協助學生探索升學及就業出路。

為實現年青人創業的美夢,廠商會 青年委員會舉辦「第53屆工展會-TEEN創商機攤位創業計劃」,8隊具 市場潛力、營運模式結合環保和藝 術元素的勝出隊伍,獲得免費在工 展會參展的機會,以測試市場反應, 為日後正式創業奠下基礎。 To assist students in career planning, the "Business–School Partnership Scheme" established by the CMA in 2009 provides summer internship positions for tertiary and secondary school students. In 2018, 20 students were given summer internships at 14 CMA member companies. So far, more than 220 students have served in summer internships at nearly 100 member companies.

In 2018, the "Community Integration: Diversified Summer Training Programme" also provided job-shadowing opportunities, campus-

life experience and visits to enterprises and government offices for more than 120 students from 30 secondary schools. This programme allowed students to explore different educational and career options.

The "53rd HKBPE—TEEN Start-up Biz" organised by the Youth Committee gave the participants experience in running their own businesses. 8 winning teams with good market potential and operating models integrating environmental protection and the arts were invited to run their businesses at the HKBPE free of charge. The opportunity allowed them to test market reactions and lay a solid foundation for their businesses in the future.



「TEEN創商機攤位創業計劃」勝出隊伍 在第53屆工展會試業 Winners of the "TEEN Start-up Biz" ran their own businesses at the "53rd

支援弱勢兒童

Supporting Underprivileged Children

為支援基層兒童的長遠發展,舒緩跨代貧窮,廠商會自2012年起透過「工展顯關懷」計劃捐款予「兒童發展配對基金」,鼓勵清貧年青人養成儲蓄習慣及學習理財,以實踐個人發展目標。在2018年,廠商會再度捐出港幣48,000元支持該基金,歷年累計捐款金額超過港幣100萬元。

廠商會關懷有特殊學習需要的兒童,在去年捐款予專門為輕度智障學童提供教育的中華基督教會望覺堂啟愛學校,協助該校新校舍添置教學設備,共170名學生受惠。

Since 2012, the CMA has donated to the Child Development Matching Fund (CDMF) through the "HKBPE Caring for the Community" programme to support the long-term development of children from grass-roots families and the relief of intergenerational poverty. Underprivileged youths are encouraged to develop savings and money management habits to realise their economic goals. In 2018, the CMA donated another HK\$48,000 to the CDMF, bringing our total donations over the years to more than HK\$1 million.

The CMA is also devoted to caring for children with special education needs. In 2018, the CMA gave a donation to the CCC Mongkok Church Kai Oi School, which educates children with mild intellectual disabilities, to purchase new teaching facilities for its new campus, benefitting 170 students.



履行企業社會責任 Fulfilling Corporate Social Responsibility

關懷社區 Caring for the Community

工展顯關懷 HKBPE Caring for the Community

廠商會於2011年成立「工展顯關懷」,每年均把部分工展會收益撥作慈善用途。 在過去一年,「工展顯關懷」共捐出港幣93萬元,支持多個匡扶弱勢的項目,包 括與東華三院、紫荊社及香港單親協會合作舉辦「工展購物樂」,向800個低收 入家庭派發港幣500港元現金津貼,讓他們免費到工展會購物。

廠商會婦女委員會再次聯同社會福利署東區及灣仔區福利辦事處於2018年12 月20日舉辦「工展親恩同樂日」,嘉許60名悉心照顧年邁、殘疾或長期病患親屬的人士,向他們派發每人港幣200元現金及福袋禮物,讓他們和家人在工展會共享天倫樂。



■「工展購物樂」邀請800個低收入家庭免費到工展會購物 In the "Shopping Fun in HKBPE" campaign, 800 low-income families were invited to shop in HKBPE with cash subsidies Since 2011, the CMA has donated revenue from the HKBPE to the "HKBPE Caring for the Community" programme. In 2018, HK\$930,000 was given to finance various projects for underprivileged groups. The "Shopping Fun in HKBPE" was jointly organised by the CMA, Tung Wah Group of Hospitals, Bauhinia Association and Hong Kong Single Parents Association. The activity allowed 800 low-income families to shop at the HKBPE with a HK\$500 cash subsidy.

The Ladies' Committee once again jointly organised "HKBPE Family Fun Fair" with the Eastern District and Wan Chai District Welfare Office of the Social Welfare Department. On 20 December 2018, 60 individuals who provided excellent care for their elderly, disabled and chronically ill relatives received HK\$200 cash and gift bags to enjoy their visit at the HKBPE.

扶老助弱 Helping the Elderly and Underprivileged Groups

為回饋長者對社會的貢獻,廠商會婦女委員會於去年9月21日舉行「耆義舞動賀中秋」活動,探訪沙田區一所安老院,向360名長者致送中秋應節食品,並送上精彩的歌舞表演,一同渡過溫情洋溢的中秋佳節。

The Ladies' Committee organised the "Mid-Autumn Elders' Dance" on 21 September 2018 and visited an elderly home in Shatin to recognise elders' contributions to society. The 360 senior adults enjoyed live performances and a warm Mid-Autumn Festival feast.



M委成員探訪沙田區的安老院,與長者歡渡中秋
Members of the Ladies' Committee visited an elderly home in
Shatin to celebrate Mid-Autumn Festival with senior adults

另外,婦女委員會去年捐出港幣2萬元,擔任香港仔龍舟競渡大賽「家家+魚」的支持機構,婦委成員更親自落區,向獨居長者和弱勢家庭派發新鮮魚,受惠家庭達4,500戶。

In 2018, the Ladies' Committee donated HK\$20,000 as a supporting organisation of the "Aberdeen Dragon Boat Race, Family + Fish" charity event. Committee members personally distributed fresh fish to solitary senior adults and underprivileged families. The programme benefited 4,500 families.



「盆滿砵滿賀佳節」款待超過450名長者和弱勢社群 More than 450 senior adults and underprivileged persons were served at the "Poon Choi Feast"



 一眾婦委成員向基層家庭派發新鮮魚
 Members of the Ladies' Committee distributed fresh fish to low-income families

婦女委員會再度舉辦「盆滿砵滿賀佳節」,聯同尖沙咀街坊福利 會在2018年12月13日筵開43席,款待超過450名來自全港各區 的長者、新移民、低收入家庭及義工品嚐盆菜,並贈送福袋禮物。

The Ladies' Committee also joined hands with the Tsim Sha Tsui District Kai Fong Welfare Association to organise the "Poon Choi Feast" on 13 December 2018. 450 senior adults, recent immigrants, low-income families and volunteers were invited to enjoy poon choi served at 43 tables, as well as receive gift bags.

其他社會服務 Other Social Service Programmes

「婦女愛心大使選舉」以表揚及嘉許一眾關心 社會、積極參與義工服務的婦女為宗旨。是屆 選舉由婦女委員會和社會福利署合辦,並分別 於荃灣區及葵青區進行,大會最終在66份提名 申請中選出5名愛心大使。她們分別獲發港幣 3,000元社會服務金,作為日後籌備義工活動 的資金。

The "Lady Ambassador Election" is aimed at recognising and commending women who contribute to society and actively volunteer. In 2018, the Ladies Committee jointly organised the election with the Social Welfare Departments at Tsuen Wan and Kwai Tsing. From among 66 nominations, 5 winners were selected as Women Ambassadors of Love. Each winner received a HK\$3,000 social services fund for future volunteer activities.



「婦女愛心大使選舉」頒獎典禮,選出5名熱心社會服務的愛心大使 At the awards presentation ceremony for the "Lady Ambassador Election", 5 individuals were recognised for their excellent service to society



履行企業社會責任 Fulfilling Corporate Social Responsibility

此外,廠商會亦捐款港幣20,000元以支持睦群助更生協會的粵劇籌款活動,為在囚人士提供教育經濟援助,以及捐款港幣10,000元贊助「第十七屆香港職業安全健康大獎」等,為社會發放正能量。

廠商會鼓勵會員和員工回饋社會,並於2016年成立 「廠商會會員義工隊」,在短短數年間,義工隊規模 不斷擴充,成員近50人。在去年,廠商會義工隊參 與了「中西區防火嘉年華」義務工作,為社會加添關 愛。 The CMA also donated HK\$20,000 to a Cantonese opera fundraising event organised by the Community Synergy for Rehabilitation Association to provide educational assistance for offenders in prison. The CMA gave HK\$10,000 to sponsor the "17th Hong Kong Occupational Safety & Health Award" to foster a safety culture in the workplace. We believe that these initiatives can have positive impact on the communities we serve.

The "CMA Volunteer Team", formed in 2016 to encourage members and employees to serve society, has grown to 50 volunteers. In 2018, the volunteer team participated in the "Central and Western District Fire Safety Carnival".

提倡環保 Promoting Environmental Protection

廠商會深明保護環境的重要性,在日常營運中推行 多項環保措施,包括實行無紙化會議、節約能源和 綠色採購等,為業界樹立榜樣。

在展覽服務方面,「第53屆工展會」及「第7屆香港 美食嘉年華」均採取一系列「走塑減廢」措施,除了 在會場內設置回收箱、免費斟水設施及售賣環保餐 盒,更首次推出「自備餐具購物優惠計劃」,結果分 別有7成和逾8成工展會和美食嘉年華熟食區參展 商響應,向自備餐具的市民提供額外優惠,以減少 製造塑膠廢物。大會亦參考政府的《大型活動減廢 指南》,呼籲參展商實踐減廢和推動回收,並繼續為 齊惜福提供免費攤位,以推廣和進行廚餘回收。

Recognising the importance of environmental protection and seeking to serve as a good example for industry, the CMA has implemented a series of green measures in daily operations, including paperless meetings, energy conservation and green purchasing.

In exhibition services, the "53rd Hong Kong Brands and Products Expo" and the "7th Hong Kong Food Carnival" implemented green measures to reduce plastic use and waste. In addition to providing recycling bins, free water dispensers and environmentally friendly meal kits, the CMA offered the first shopping discount for shoppers bringing their own tableware. The programme drew participation from 70% and more than 80% exhibitors in the HKBPE's and HKFC's fast food areas, which gave special discounts to visitors who brought their own tableware in order to reduce plastic waste.

In line with the Environment Protection Department's "Waste Reduction Guidebook for Large Scale Event Organisers", the CMA

called on exhibitors to reduce waste and encouraged recycling. The CMA continued to provide free stall space for "Food for Good", an environmental group, in order to promote food waste recycling. To urge exhibitors to incorporate environmental protection elements into booth design, the HKBPE continued to offer the "Green Booth Design Award" for the "Booth Design Competition". Furthermore, quotations, bidding documents and exhibitors' data were all stored in electronic



「第7屆香港美食嘉年華」設置免費斟水設施 Free water was dispensed at the 7th Hong Kong Food Carnival

過去一年,廠商會為多個大型環保比賽擔任支持機構,包括「中銀香港企業環保領先大獎2018」、「香港綠色企業大獎2018」和中電「創新節能企業大獎2018」等,以鼓勵工商界實踐節能環保方案,為地球盡一分力。



■ 工展會「環保攤位設計大賽」之得獎參展商 The winning company of the "Green Booth Design Award" of the "53rd HKBPE"

format during exhibition preparation, saving 25,000 sheets of A4 paper.

In 2018, CMA served as a supporting organisation for several large-scale environmental protection competitions, including the "2018 BOCHK Corporate Environmental Leadership Awards", "Hong Kong Green Awards 2018" and "CLP Smart Energy Awards 2018". These competitions encouraged industry to implement energy-saving and environmental protection measures.

員工福祉 Employee Welfare

員工是推動廠商會發展的重要持份者,因此我們致力為員工提供穩定、和諧和充滿活力的工作環境,並透過舉辦聖誕聯歡派對、新春團拜和部門聚餐等活動,加強他們的歸屬感。

廠商會重視員工的培訓工作,設有教育資助基金, 資助他們報讀與工作相關的課程,並不時提供內部 培訓課程和講座,提升員工履行職務的能力。另外, 廠商會亦設有「僱員關愛基金」,為因緊急事故而有 經濟困難的員工提供適切協助。 Employees are important stakeholders in the CMA's development. We are devoted to creating a stable, harmonious, vibrant work environment. We organise social activities such as a Christmas party, Spring Festival Dinner Reception and departmental meals to increase employees' sense of belonging.

The CMA also puts great emphasis on staff training. The CMA has set up an education fund to grant subsidies to employees who wish to enrol in job-related courses and regularly offers internal training courses to improve job performance. The "Employee Care Fund" provides assistance to employees who encounter financial difficulties due to emergencies.



■ 廠商會戊戌年員工新春晚宴舉行幸 運抽獎 A lucky draw took place at the CMA

A lucky draw took place at the CMA 2018 Spring Festival Dinner Reception



第四十一屆會董會各委員會名單(直至2019年7月31日) Committees - 41st General Committee (As at 31 July 2019)

常務委員會

Standing Committees

顧問委員會 Association Affairs Consultative Committee

召集人 李秀恒 Dr Li S H, Eddy Convenor

委員 梁欽榮 Members

Mr Herbert Liang

洪克協

Mr Hung H H, Peter

施榮懷

Mr Irons Sze

陳永棋

The Hon Chan Wing Kee

Mr Yin T S, Paul

Dr Ng Wang Pun, Dennis

Dr Wong Y K, David

Dr the Hon Yu Sun Say, Jose

楊孫西

黃友嘉

盧金榮

財務委員會 Finance Standing Committee

主 席 史立德

Chairman Dr Shi Lop Tak, Allen

顧問 吳宏斌

Dr Ng Wang Pun, Dennis Advisors

副主席

徐晉暉 Vice Chairmen Mr Hsu Tsun Fai, Marvin

陳國民

Members Dr Chan Kwok Man, Edward

吳國安

Mr Ng Kwok On, Dennis

楊志雄

Mr Yeung Chi Hung, Johnny

吳長勝

Mr Ng Cheung Shing

Mr Choi Shiu Sum, Philip

梁啟洲

Mr Michael Liang

吳永嘉

The Hon Ng Wing Ka, Jimmy

吳清煥

Mr Ng Ching Wun

Dr Wong Chun Dr Lo Kam Wing

馬介欽 陳淑玲 Dr Ma Kai Yum

Ms Chan Suk Ling, Shirley 李慧芬 梁兆賢

Ms Lee Wai Fun, Stella Mr Leung Siu Yin, Jackson

林凱章 關溢康

Mr Kwan Yat Hong, Cornel Mr Victor Lam 施榮恆 吳懿容 Ms Susanna Ng Mr Ivan Sze

總務委員會 General Affairs Standing Committee

徐晉暉 Chairman Mr Hsu Tsun Fai, Marvin

顧問 吳宏斌 陳淑玲 Dr Ng Wang Pun, Dennis **Advisors**

副主席 史立德 Vice Chairmen Dr Shi Lop Tak, Allen

委員 梁兆瞖 Members Mr Leung Siu Yin, Jackson

蔡志婷

Ms Choy Chi Ting, Eva

Mr Chan Yiu Hung, Jimmy

施榮恆

Mr Ivan Sze

李錦雄 Mr Lee Kam Hung, Arthur Ms Chan Suk Ling, Shirley

吳清煥

Mr Ng Ching Wun Mr Wong Ka Wo, Simon

方 平 楊華勇 Mr Johnny Yu Mr Fong Ping 關溢康 王象志

Mr Kwan Yat Hong, Cornel Mr Wong Cheung Chi, Thomas

黃家和

Mr Chan W M, Raymond Mr Lai Wai Sing, Wilson

林蘭詩 顏明秀 Ms Lin Nan Sze, Alida Ms Ngan Ming Sau, Candy

蔡承偉 胡子岐

Mr Tsoi Shing Wai Mr Wu Tsz Kei, Gary



事務委員會 Committees

政治及經濟事務委員會 Political and Economic Affairs Committee

Chairman The Hon Ng Wing Ka, Jimmy

顧問

Advisors Dr Ng Wang Pun, Dennis

副主席 黃家和

Vice Chairmen Mr Wong Ka Wo, Simon

委員 Memhers Dr Wong Chun 方 平

Mr Fong Ping 初維民 Mr Weiman Chu

黃詩岸 Ms Caroline Ho Wong

Mr Chan Yat Keung

黃友嘉

Dr Wong Y K, David

陳家偉

Mr Chan Ka Wai, Calvin

Mr Ng Cheung Shing

林凱章 Mr Victor Lam 梁承傑

Mr Leung Shing Kit, Vincent

張傑

Mr Zhang Hwo Jie

鍾國斌

The Hon Chung Kwok Pan, Felix

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劉智穎

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Mr Yu Lee Ming, Michael

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化妝品及美容業

Cosmetics & Beauty 張淑苑

Ms Joanne Cheung

金屬製品製造及電鍍加工業

Fabricated Metal Products & Electroplating

雷鴻仁

Mr Lui Hung Yen

_

資訊科技及電貿業

Information Technology & E-commerce

計健生

Mr Hui Kin Sang, Sam

專業服務業

Professional Service

羅程剛

Mr Lo Ching Kong

餐飲服務業

Catering Services

李倩盈

Ms Christy Lee

生物科技業

Biotechnology

于常海教授 太平紳士

Prof Yu Cheung Hoi, Albert, JP

電腦、電子及光學製品業

Computer, Electronic & Optical 賴偉星

Mr Lai Wai Sing, Wilson

中草藥及中成藥製造業

Chinese Herbal Medicine

溫國揚

Mr Wan Kwok Yeung, John

鐘錶業

Watches & Clocks

莫慕潔

Ms Mok Mo Kit, Daisy

毛皮製品業

Fur & Accessories

高麗芳

Ms Ko Lai Fong, Rose

通用機械製造業

General-purpose Machinery

劉相尚

Mr Liu Siong Song

三維打印及電腦周邊設備業

二維打印及电脑问燈改開来 3D Printing & Computer Peripheral Equipments

冼慧妍 Ms Ami Sin

其他製造業 Other Manufacturing

李澤民

Mr Lee Chak Man

一、1. 四 / 1. 四 # 1 □ # 1

石油及化學製品業 Petroleum & Chemical

莊家彬 太平紳士

Mr Chuang Ka Pun, Albert, JP

多媒體及文化創作業

Multi-media & Culture 呂兆泉

Mr Lui Siu Tsuen, Richard

其他服務業

Other Services

蔡少偉博士

Dr William Choi

零售及批發業

Retail & Wholesale Trade

呂樂偉

Mr Lui Lok Wai

寵物及動物用品零售業 Pets & Animals Supplies

周滿權

Mr Chow Moon Kuen, Gilbert

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廠商會於政府、法定及其他機構的代表(直至2019年7月31日) CMA Representatives/Nominees Serving on Government, Statutory and other Bodies (As at 31 July 2019)

立法會

Legislative Council

吳永嘉

The Hon Ng Wing Ka, Jimmy

律政司司長辦公室「法律樞紐空間分配委員會」

The Committee on Provision of Space in the Legal Hub Secretary for Justice

李秀恒

Dr Li S H, Eddy

食物及衛生局健康與醫療發展諮詢委員會之醫療保障計劃 諮詢小組

Consultative Group on Health Protection Scheme of Health and Medical Development Advisory Committee Food and Health Bureau

劉文煒(至2018年3月)

Mr Lau M W, Joseph (Until Mar 2018)

勞工及福利局康復諮詢委員會就業小組委員會

Sub-Committee on Employment of the Rehabilitation Advisory Committee

Labour and Welfare Bureau

蔡志婷

Ms Choy Chi Ting, Eva

勞工及福利局攜手扶弱基金名譽顧問

Honorary Advisor to the Partnership Fund for the Disadvantaged

Labour and Welfare Bureau

吳宏斌

Dr Ng Wang Pun, Dennis

經濟分析及方便營商處 方便營商諮詢委員會

The Business Facilitation Advisory Committee Economic Analysis and Business Facilitation Unit

吳宏斌

Dr Ng Wang Pun, Dennis

機電工程署上訴委員會電力條例 (第406章)

Appeal Board Panel under the Electricity Ordinance (Chapter 406)

Electrical and Mechanical Services Department

劉相尚

Mr Liu Siong Song

環境保護署回收基金諮詢委員會

Advisory Committee on Recycling Fund Environmental Protection Department

徐晉暉

Mr Marvin Hsu

環境保護署「清潔生產伙伴計劃」項目管理委員會

The Project Management Committee of Cleaner Production Partnership Programme

Environmental Protection Department

陳偉文

Mr Chan W M, Raymond

陳家偉

Mr Calvin Chan

吳懿容

Ms Na Yee Yuna, Susanna

錢耀棠

Mr Chin Yiu Tong

香港郵政2018/2019年郵政服務商業用戶諮詢聯席會議

2018/2019 Business Customer Liaison Group

Hong Kong Post

吳清煥

Mr Ng Ching Wun

稅務局稅務上訴委員會

The Board of Review (Inland Revenue Ordinance)

Inland Revenue Department

徐晉暉(至2018年12月)

Mr Marvin Hsu (Until Dec 2018)

勞工處勞工顧問委員會

Labour Advisory Board Labour Department

施榮懷

Mr Irons Sze

勞工處《工廠及工業經營(安全管理)規例》(第59AF章)

紀律審裁委員團

Factories and Industrial Undertakings (Safety Management) Regulation (Chapter 59AF) Disciplinary

Board Panel

Labour Department

賴偉星

Mr Lai Wai Sing, Wilson

政府資訊科技總監辦公室「互聯網經濟峰會2019」 籌委會成員

Internet Economy Summit 2019 - Summit Advisory Panel Office of The Government Chief Information Officer

楊志雄(自2018年8月)

Mr Johnny Yeung (Since Aug 2018)

工業貿易署簽證聯絡委員會

Certification Co-ordination Committee Trade and Industry Department

歐陽汝發

Mr Stanley Au Yeung



工業貿易署支援加工貿易專責小組

Task Force to Support the Processing Trade Trade and Industry Department

部憲

Mr Tang To

工業貿易署2018香港工商業獎籌備委員會

2018 Organising Committee of the Hong Kong Awards for Industries

Trade and Industry Department

姜月燕

Ms Natalie Keung

資歷架構進出口業行業培訓諮詢委員會

The Import and Export Industry Training Advisory Committee

Qualifications Framework

黃詩岸(至2018年12月)

Ms Caroline Ho Wong (Until Dec 2018)

顏明潤(自2019年1月)

Ms Jaclyn Ngan (Since Jan 2019)

製衣業訓練局委員會

Clothing Industry Training Authority

蔡少森

Mr Choi Shiu Sum, Philip

僱員再培訓局「服裝製品及紡織業」行業諮詢網絡

Industry Consultative Networks of Wearing Apparel & Textile

The Employees Retraining Board

駱百強

Mr Lok Pak Keung, Robert

香港考試及評核局應用學習科目委員會

HKDSE Applied Learning Subject Committee Hong Kong Examinations and Assessment Authority

李慧芬

Ms Lee Wai Fun, Stella

沈運龍

Dr Aaron Shum

香港生產力促進局理事會

The Hong Kong Productivity Council

史立德

Dr Shi Lop Tak, Allen

2018「香港工商業獎:睿智生產力」評審委員香港生產力促進局

Panel of Judges on 2018 Hong Kong Awards for Industries: Smart Productivity

The Hong Kong Productivity Council

徐晉暉

Mr Marvin Hsu

香港貿易發展局理事會

Hong Kong Trade Development Council

显宏斌

Dr Ng Wun Pun, Dennis

陳淑玲

Ms Chan Suk Ling, Shirley

香港貿易發展局

香港家庭用品展、香港國際家用紡織品展和香港禮品及贈品展2018及2019籌備委員會

Fair Organizing Committee of HK Houseware Fair / HK International Home Textiles & Furnishings Fair / HK Gifts & Premium Fair 2018 & 2019 Hong Kong Trade Development Council

駱百強

Mr Lok Pak Keung, Robert

香港貿易發展局2018及2019「保護知識產權專責小組」

Intellectual Property Rights Task Force at HKTDC Trade Fairs in 2018 & 2019

Hong Kong Trade Development Council

林凱章

Mr Lam Hoi Cheung, Victor

職業安全健康局「第十七屆香港職業安全健康大獎」 評審團

Judging Panel on The 17th Hong Kong Occupational Safety & Health Award Occupational Safety and Health Council

張永鴻

Mr Cheung Wing Hung, Philip

職業安全健康局「第十七屆香港職業安全健康大獎」工作委員會

Working Committee on The 17th Hong Kong Occupational Safety & Health Award Occupational Safety and Health Council

張永鴻

Mr Cheung Wing Hung, Philip

職業安全健康局

製造業安全健康委員會

Manufacturing Industry Safety & Health Committee Occupational Safety & Health Council

吳國安(至2019年3月)

Mr Ng Kwok On, Dennis (Until Mar 2019)

梁承傑(至2019年3月)

Mr Leung Shing Kit, Vincent (Until Mar 2019)

賴偉星(自2019年4月)

Mr Lai Wai Sing, Wilson (Since Apr 2019)

胡子岐(自2019年4月)

Mr Wu Tsz Kei, Gary (Since Apr 2019)

職業安全健康局

文職及專業服務業安全及健康委員會

Sedentary & Professional Services Safety and Health Committee

Occupational Safety & Health Council

李慧芬(至2019年3月)

Ms Lee Wai Fun, Stella (Until Mar 2019)

賴偉星(至2019年3月)

Mr Lai Wai Sing, Wilson (Until Mar 2019)

梁承傑(自2019年4月)

Mr Leung Shing Kit, Vincent (Since Apr 2019)

張永鴻(自2019年4月)

Mr Cheung Wing Hung, Philip (Since Apr 2019)

職業訓練局會計業訓練委員會

Accountancy Training Board Vocational Training Council

尹德輝

Dr Wan Tak Fai, Danny

職業訓練局學徒訓練委員會

Apprenticeship Training Board Vocational Training Council

吳國安(至2019年3月)

Mr Ng Kwok On, Dennis (Until Mar 2019)

梁湘東(自2019年4月)

Mr Thomas Leung (Since Apr 2019)

職業訓練局電子及電訊業訓練委員會

Electronics and Telecommunications Training Board Vocational Training Council

苗 震

Dr Wong Chun

職業訓練局時裝及紡織業訓練委員會

Fashion and Textile Training Board Vocational Training Council

許章榮(至2019年3月)

Dr David Hui (Until Mar 2019)

林蘭詩(自2019年4月)

Ms Lin Nan Sze, Alida (Since Apr 2019)

職業訓練局高等教育顧問委員會

Higher Education Advisory Committee
Vocational Training Council

楊華勇

Mr Johnny Yu

職業訓練局出入口及批發業訓練委員會

Import/Export/Wholesale Trades Training Board Vocational Training Council

干象志

Mr Wong Cheung Chi, Thomas

職業訓練局創新及科技訓練委員會

Innovation and Technology Training Board Vocational Training Council

陳國民(至2019年3月)

Dr Chan Kwok Man, Edward (Until Mar 2019)

楊志雄(自2019年4月)

Mr Yeung Chi Hung, Johnny (Since Apr 2019)

職業訓練局珠寶及鐘錶業訓練委員會

Jewellery, Watch and Clock Training Board Vocational Training Council

劉健華

Dr Lau Kin Wah, Kevin

職業訓練局管理及督導訓練委員會

Management and Supervisory Training Board Vocational Training Council

尹德輝

Dr Wan Tak Fai, Danny

職業訓練局製造科技業訓練委員會

Manufacturing Technology Training Board Vocational Training Council

孫榮良

Mr Sun Yung Liang, Warren

職業訓練局印刷及出版業訓練委員會

Print Media and Publishing Training Board Vocational Training Council

何偉權

Dr Ho Wai Kuen, Ken

職業訓練局零售業過往資歷認可工作委員會

Recognition of Prior Learning Working Committee for Retail Industry

Vocational Training Council

陳國民

Dr Chan Kwok Man, Edward

職業訓練局殘疾人士職業訓練委員會

Vocational Training Board for People with Disabilities Vocational Training Council

梁啟洲(至2019年3月)

Mr Michael Liang (Until Mar 2019)

佘瓊峰(自2019年4月)

Mr Shea King Fung, Kevin (Since Apr 2019)

香港城市大學畢業生就業輔導委員會

Advisory Committee for Graduate Employment City University of Hong Kong

李世傑

Mr Eric Lee



香港浸會大學畢業生就業諮詢委員會

Advisory Committee on Graduate Employment Hong Kong Baptist University

盧毓琳 (至2018年8月)

Mr Lo Yuk Lam (Until Aug 2018)

陳耀雄(至2018年8月)

Mr Chan Yiu Hung, Jimmy (Until Aug 2018)

楊華勇(自2018年9月)

Mr Johnny Yu (Since Sep 2018)

楊全盛(自2018年9月)

Mr Yeung Chuen Sing, Eric (Since Sep 2018)

2018「香港工商業獎:設備及機器設計」評審委員香港中華廠商聯合會

Panel of Judges on 2018 Hong Kong Awards for Industries: Equipment and Machinery Design The Chinese Manufacturers' Association of Hong Kong

盧金榮

Dr Lo Kam Wing

環境運動委員會「香港環保卓越計劃2018及2019」 名譽顧問

Honorary Advisor on Hong Kong Awards for Environmental Excellence Environmental Campaign Committee

吳宏斌

Dr Ng Wun Pun, Dennis

環境運動委員會「香港環保卓越計劃2018**及2019」** 評審委員

Awards Committee on 2018 & 2019 Hong Kong Awards for Environmental Excellence Environmental Campaign Committee

盧金榮

Dr Lo Kam Wing

家庭議會二零一七至一八年度家庭友善僱主獎勵計劃 籌備委員會

Organising Committee of the 2017/18 Family Friendly Employers Award Scheme Family Council

吳懿容

Ms Ng Yee Yung, Susanna

香港貨品編碼協會董事局

Board of Directors, GS1 Hong Kong

梁兆賢

Mr Leung Siu Yin, Jackson

香港測檢認證協會理事會

General Committee, Hong Kong Association for Testing, Inspection and Certification

林俊康

Mr Dominic Lam

香港商業道德發展中心香港商業道德發展諮詢委員會

Hong Kong Business Ethics Development Advisory
Committee

Hong Kong Business Ethics Development Centre

戴澤良(至2018年12月)

Dr Tai Chak Leung, Tony (Until Dec 2018)

盧金榮(自2019年1月)

Dr Lo Kam Wing (Since Jan 2019)

香港各界慶典委員會常務執委會

Hong Kong Celebrations Association

馬介欽

Dr Ma Kai Yum

香港食品委員會會董會

General Committee, The Hong Kong Food Council

馬介欽(至2018年12月)

Dr Ma Kai Yum (Until Dec 2018)

黃偉鴻(自2019年1月)

Dr Wong Wai Hung (Since Jan 2019)

香港付貨人委員會執行委員會

Executive Committee, The Hong Kong Shippers' Council

徐晉暉

Mr Hsu Tsun Fai, Marvin

內地 - 香港一帶一路工商業專業委員會理事

Council Member, Mainland China-Hong Kong Belt and Road Business and Professional Service Council

黃震(自2018年12月)

Dr Wong Chun (Since Dec 2018)

中華電力創新節能企業大獎評審委員會

Smart Energy Award – Panel of Judges CLP Power Hong Kong

林凱章(2018年)

Mr Victor Lam (Year 2018)



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廠商會檢定中心 CMA Testing & Certification Laboratories



