



Details of Past Hong Kong Brands & Products Expos

Series Period No.	Number of Days	Site	Number of Exhibitors	Remarks
1. 4 to 7 February 1938	4	St. Paul's College, Hong Kong	40	Jointly organised by CMA and YWCA under the name of Exhibition of Chinese Products
2. 19 to 22 February 1939	4	Wah Nam Middle School, Kowloon	75	Solely organised by CMA
3. 5 to 12 February 1940	8	Happy Valley, Hong Kong	110	Each visitor was required to pay ten cents for admission, and got a locally-made gift at the cost of five cents in return. Sir Stafford Northcote paid a visit to the Exhibition.
4. 22 December 1940 to 2 January 1941	12	Tsimshatsui, Kowloon	150	--
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6. 16 December 1948 to 2 January 1949	18	Tsimshatsui, Kowloon	178	Hong Kong was restored to its status as a British Colony in 1945. However, the local industry was not fully rehabilitated in the post-war years and the Exhibition was further suspended until 1948.
7. 15 December 1949 to 2 January 1950	19	Tsimshatsui, Kowloon	427	--
8. 14 December 1950 to 4 January 1951	22	Tsimshatsui, Kowloon	260	The Exhibition was held for the first time under the name of "The Exhibition of Hong Kong Products".
9. 14 December 1951 to 3 January 1952	21	Tsimshatsui, Kowloon	363	The Governor Sir Alexander Grantham addressed the assembly.
10. 15 December 1952 to 4 January 1953	21	Tsimshatsui, Kowloon	422	The products on display were manufactured in line with Her Majesty the Queen's Coronation.
11. 14 December 1953 to 12 January 1954	30	Tsimshatsui, Kowloon	522	A display centre was specially set up to display the sample products of CMA members.
12. 16 December 1954 to 12 January 1955	28	Reclamation, Central, Hong Kong	653	--
13. 2 December 1955 to 3 January 1956	33	Reclamation, Central, Hong Kong	719	Industrial machinery and raw materials from other countries were displayed for the first time at the Exhibition.

14. 29 November 1956 to 3 January 1957	36	Reclamation, Central, Hong Kong	687	A trade enquiry office was established for the first time at the Exhibition.
15. 4 December 1957 to 2 January 1958	30	Tsimshatsui, Kowloon	437	Window display was introduced to the Exhibition for the first time and the “Consume Hong Kong Products” campaign was advocated.
16. 4 December 1958 to 3 January 1959	31	Tsimshatsui, Kowloon	605	--
17. 4 December 1959 to 5 January 1960	33	Tsimshatsui, Kowloon	646	--
18. 6 December 1960 to 8 January 1961	34	Naval Dockyard, Hong Kong	711	The “Packaging Design of Industrial Products” competition was organised for the first time in the Exhibition.
19. 5 December 1961 to 8 January 1962	35	Naval Dockyard, Hong Kong	683	The Exhibition was hereafter named as “Hong Kong Industrial Products Exhibition” and the exhibition period was extended to 1962 January 21 due to a fire.
20. 25 November 1962 to 4 January 1963	41	Naval Dockyard, Hong Kong	736	The Governor Sir Robert Black paid a visit to the Exhibition on 1962 December 27.
21. 3 December 1963 to 12 January 1964	41	Reclamation, Hunghom, Kowloon	951	The Exhibition venue covered an area of 320,000 square feet.
22. 7 December 1964 to 8 January 1965	33	Reclamation, Hunghom, Kowloon	923	--
23. 7 December 1965 to 10 January 1966	35	Reclamation, Hunghom, Kowloon	1,476	The Exhibition venue covered an area of 450,000 square feet.
24. 6 December 1966 to 10 January 1967	36	Reclamation, Hunghom, Kowloon	1,499	--
25. 5 December 1967 to 9 January 1968	36	Reclamation, Hunghom, Kowloon	1,630	This was the Silver Jubilee Exhibition and the exhibition venue covered an area of more than 600,000 square feet. The government participated in the Exhibition for the first time. A grand display center was jointly sponsored by the CMA and the Hong Kong Trade Development Council.
26. 3 December 1968 to 6 January 1969	35	Reclamation, Hunghom, Kowloon	1,965	The exhibition venue covered an area of 610,000 square feet. Raffle tickets were sold to raise fund for the establishment of a technical school.
27. 28 November 1969 to 5 January 1970	39	Reclamation, Hunghom, Kowloon	1,928	The exhibition venue covered an area of 650,000 square feet. Mr Fernando Lopez, Vice President of the Republic of Philippines visited the Exhibition.
28. 9 December 1970 to 12 January 1971	35	Reclamation, Wanchai, Hong Kong	1,872	Jointly sponsored by the CMA and the Hong Kong Packaging Council, the “Packstar” Awards Packaging

				Competition was organised for the first time.
29. 9 December 1971 to 16 January 1972	39	Reclamation, Wanchai, Hong Kong	1,820	Packaging facilities and raw materials were displayed at the Exhibition for the first time.
30. 6 December 1972 to 8 January 1973	34	Reclamation, Wanchai, Hong Kong	1,456	The “Cleanest Stall Competition” was organised for the first time.
31. 11 December 1973 to 9 January 1974	30	Reclamation, Wanchai, Hong Kong	1,166	--
32. 3 to 6 November 1994	4	Hong Kong Convention and Exhibition Centre	400	To celebrate the 60 th anniversary of CMA, the Exhibition was held for the first time under the name of “The Hong Kong International Industrial Products Exhibition”.
33. 18 December 1998 to 11 January 1999	25	Tamar Site, Central, Hong Kong	531	To celebrate its 60 th anniversary, the Expo was held for the first time after Hong Kong’s reunification with China.
34. 11 December 1999 to 2 January 2000	23	Tamar Site, Central, Hong Kong	700	The “Hong Kong Top Ten Brandnames Awards’ was launched at this millennium expo.
35. 16 December 2000 to 8 January 2001	24	Tamar Site, Central, Hong Kong	680	The “Eco Gallery”, “Chinese Medicine Pavilion” and “Today and Yesterday Products Gallery”, together with the official web site of the Expo www.hkbpe.com.hk , were introduced at the Expo.
36. 15 December 2001 to 7 January 2002	24	Tamar Site, Central, Hong Kong	520	The “Hong Kong Brandname Square” was set up to showcase famous Hong Kong brands.
37. 14 December 2002 to 6 January 2003	24	Tamar Site, Central, Hong Kong	550	A splendid pyrotechnic display was staged on the New Year’s Eve at the Expo.
38. 13 December 2003 to 1 January 2004	20	Victoria Park, Causeway Bay, Hong Kong	600	The “Chinese Noodles Street” was newly established to promote the local noodles industry.
39. 11 December 2004 to 3 January 2005	24	Victoria Park, Causeway Bay, Hong Kong	650	Under the theme “Blooming of Brands in Hong Kong, “Hong Kong Brands Square”, “Global Brands Pavilion” and “China Brands Pavilion” were set up.
40. 24 December 2005 to 8 January 2006	16	Victoria Park, Causeway Bay, Hong Kong	650	Under the theme “A Ruby Expo of Brand Excellence”, “HKBPE Time Passage” was set up to showcase over 400 old and new industrial products.
41. 9 December 2006 to 1 January 2007	24	Victoria Park, Causeway Bay, Hong Kong	700	Under the theme “Innovation for Future”, “Innovation Gallery” and the “Best Wishes to Beijing Olympic Games” Thematic Area were set up.

42. 8 December 2007 to 1 January 2008	25	Victoria Park, Causeway Bay, Hong Kong	720	A thematic pavilion “HKBPE Organic Lifestyle Home” was set up to enable visitors to gain a better understanding of the extensive “organic” applications in our daily lives through product displays, organic cooking and farming, and products demonstrations.
43. 13 December 2008 to 4 January 2009	23	Victoria Park, Causeway Bay, Hong Kong	750	To celebrate the 70th anniversary of the HKBPE, a “Hong Kong Products Pavilion” was set up to showcase a variety of past, present and future Hong Kong products. The history of HKBPE was also displayed in form of comic drawings in the pavilion.
44. 12 December 2009 to 4 January 2010	24	Victoria Park, Causeway Bay, Hong Kong	830	A ‘Connect to Hong Kong at Shanghai Expo’ Exhibition Zone was set up for visitors to make wishes to the World Expo Shanghai and Hong Kong’s participation in the event.
45. 11 December 2010 to 3 January 2011	24	Victoria Park, Causeway Bay, Hong Kong	900	A ‘Creativity of Hong Kong Industries Pavilion’ was set up to show the creativity and contribution of Hong Kong industries.
46. 10 December 2011 to 2 January 2012	24	Victoria Park, Causeway Bay, Hong Kong	880	The “Hong Kong Memories Miniature Exhibition” was staged to refresh people’s collective memories of the old Hong Kong and the Jubilee HKBPE.
47. 15 December 2012 to 7 January 2013	24	Victoria Park, Causeway Bay, Hong Kong	880	The “Caring for the Community Programme” was organised for the second time. Under the programme, a total of HK\$3.1 million was used to support nearly 7,700 low-income families and underprivileged people.
48. 14 December 2013 to 6 January 2014	24	Victoria Park, Causeway Bay, Hong Kong	880	To celebrate the 80th anniversary of the CMA, “Celebrating the 80th Anniversary of CMA” Zone was specially set up, displaying the milestones of the CMA.
49. 13 December 2014 to 5 January 2015	24	Victoria Park, Causeway Bay, Hong Kong	880	The promotion “8 Surprises for Celebrating the 80th Anniversary of CMA” was introduced to carry forward the momentum and to spread the positivity to more Hong Kong people.
50. 12 December 2015 to 4 January 2016	24	Victoria Park, Causeway Bay, Hong Kong	880	To celebrate the 50th staging of the HKBPE, CMA rolled out the “Look for the 50th HKBPE” lucky draw game to give out lots of attractive prizes.
51. 10 December 2016 to 2 January 2017	24	Victoria Park, Causeway Bay, Hong Kong	880	To celebrate the HKSAR's 20th anniversary, a countdown event was organised under the “Caring for the Community Programme”. Nearly 10000 low-income families and underprivileged people were invited to join the event.

52. 16 December 2017 to 8 January 2018	24	Victoria Park, Causeway Bay, Hong Kong	880	An attractive themed zone at the centre of the venue exhibited the winning entries from the “Photography Competition in Celebration of the 20th Anniversary of the Establishment of the HKSAR” to help visitors recall the brilliant history of Hong Kong.
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