



第 3 屆工展會購物節展覽資料

The 3rd Hong Kong Brands and Products Shopping Festival Fair Facts

- 展覽會名稱： 第 3 屆工展會購物節
Name: The 3rd Hong Kong Brands and Products Shopping Festival
- 主辦機構： 香港中華廠商聯合會
Organiser: The Chinese Manufacturers' Association of Hong Kong
- 展會管理機構： 香港中華廠商聯合會展覽服務有限公司
Fair Manager: CMA Exhibition Services Ltd.
- 支持機構： 香港特區政府商務及經濟發展局
香港特區政府工業貿易署
香港品牌發展局
香港中華總商會
香港工業總會
香港總商會
香港中國企業協會
- Supporting Organisations: Commerce and Economic Development Bureau, HKSAR Government
Trade and Industry Department, HKSAR Government
Hong Kong Brand Development Council
The Chinese General Chamber of Commerce
Federation of Hong Kong Industries
The Hong Kong General Chamber of Commerce
The Hong Kong Chinese Enterprises Association
- 展覽日期： 2023 年 8 月 4 至 7 日 (星期五至一)
Date: 4 - 7 August 2023 (Friday - Monday)
- 開放時間： 8 月 4 至 6 日 (星期五至日) 上午 10 時 30 分至晚上 7 時
8 月 7 日 (星期一) 上午 10 時 30 分至下午 5 時 30 分
(購物節於每天結束前 30 分鐘及最後一天結束前 1 小時停止入場)
- Opening Hours: 4 - 6 August (Fri - Sun) 10:30am - 7:00pm
7 August (Mon) 10:30am - 5:30pm
(No admission to the Festival 30 minutes before closing time everyday and 4:30pm on last day)
- 地點： 亞洲國際博覽館 5 及 7 號展館 (東面入口)
Venue: Halls 5 & 7, AsiaWorld-Expo (East Entrance)

展場面積： 超過 11,000 平方米
Exhibition Area: Over 11,000m²

攤位數量： 超過 300 個
No. of Booths: Over 300 booths

主要展區： 休閒食品區、健康養生區、生活家品區、服飾美容區、潮生活主題區、
為食·玩天地
Thematic Areas: Leisure Food Zone; Health Preserving Food Zone; Living & Household
Products Zone; Fashion & Beauty Products Zone; Trendy Life Zone;
Flavorful Fun Zone

精彩節目： 夏威夷舞及兒童舞蹈表演、古箏及爵士樂樂器演奏、流行金曲獻唱、手
工藝工作坊、攤位遊戲及抽獎活動
Highlighted Programmes: Hawaiian Hula dance and kids dance performances, guzheng and jazz music
performances, singing performances, workshops, booth games and lucky
draws

門券價格： 港幣 10 元
註：

1. 身高 1 米或以下小童、65 歲或以上長者及殘疾人士免費進場。
2. 電子門券於工展會手機應用程式及 01 空間(space.hk01.com)內公開發售。
3. 購物節現場不設售票處售賣實體門券，將於入口設八達通付款通道，讓入場人士以八達通付費入場。現場不設八達通增值服務，入場市民需確保八達通有足夠儲值額。

Ticket Price: HK\$10

Remarks:

1. Free admission for children below 1 meter in height, senior citizens over the age of 65 and persons with disabilities.
2. e-Ticket is available for sale in HKBPE Mobile App and 01 Space (space.hk01.com).
3. No ticketing office selling physical tickets at the Festival. Visitors can enter the Festival by Octopus card for admission at the Festival's entrance. No Octopus card top-up service will be available at the Festival. Visitors should ensure their Octopus cards with sufficient value.

交通： 1. 4 條免費穿梭巴士路線 (荃灣、屯門、天水圍及港珠澳大橋香港口岸)
2. 機場快綫 (港鐵)
車票優惠：

(1) 香港站 / 九龍站 <> 博覽館站

只要憑即日活動證明即可於機場快綫香港站、九龍站或博覽館內之特設櫃台，使用八達通以港幣 60 元*換購即日來回博覽館站車票乙張。(不包括免費港鐵接駁服務)

*優惠受條款及細則約束

(2) **青衣站 < > 博覽館站**

乘客只要使用同一張八達通並於博覽館逗留最少 1 小時，即可以優惠價港幣 47 元，即日來回青衣站及博覽館站。

3. 巴士

(1) 於展會期間的指定時間內，參觀人士可免費乘搭[#]點對點特快東涌巴士路線 X1，往返東涌巴士總站（港鐵 B 出口）及博覽館。

[#]大會贊助車票並將代為轉交予巴士公司

(2) 於展會期間的指定時間內，部分巴士路線**將加設博覽館站：

(1) 龍運巴士線：A30, A31, A32, A33, A33X, A34, A36, A37, A41, A41P, A43, A47X

(2) 城巴／新巴線：E11, E11A, E21, E21D, E22, E22A, S1

**巴士路線加設博覽館站的安排仍有待運輸署審批

(註：建議各參觀人士應盡量使用公共交通工具前往購物節)

Transportation: 1. 4 Free Shuttle Bus Routes (Tsuen Wan, Tuen Mun, Tin Shui Wai and Hong Kong-Zhuhai-Macao Bridge (HZMB) Hong Kong Port)

2. Airport Express (MTR)

Concessionary Tickets:

(1) **Hong Kong / Kowloon Station < > AsiaWorld-Expo Station**

With a valid event proof, visitor can purchase an AsiaWorld-Expo Same Day Return Ticket for HK\$60* by paying with the Octopus at the designated redemption counters in Hong Kong/ Kowloon Station and AsiaWorld-Expo. (Free MTR connections excluded)

*Offer is subject to relevant terms and conditions

(2) **Tsing Yi Station < > AsiaWorld-Expo Station**

Visitors can enjoy a special fare of HK\$47 by using the same Octopus to travel between Tsing Yi Station and AsiaWorld-Expo on the same day and staying in AsiaWorld-Expo for a minimum of 1 hour between exiting and re-entering the station ticket gate.

3. Bus

(1) Point-to-Point Free-of-Charge[#] Tung Chung Express Bus Route X1 between Tung Chung Bus Terminal (MTR Exit B) and AsiaWorld-Expo at specific time slots during show period.

[#]Sponsored bus ticket will be transferred to bus company

(2) Departures of some bus routes** will be diverted via AsiaWorld-Expo during the exhibition.

(1) Long Win Bus routes: A30, A31, A32, A33, A33X, A34, A36, A37, A41, A41P, A43, A47X

(2) Citybus/ NWFB routes: E11, E11A, E21, E21D, E22, E22A, S1

** Subject to Transport Department's approval

(Remarks: Visitors are advised to use public transport)

環保購物小貼士：自備購物袋

Green Shopping Bring your own shopping bag

Tips:

大會網址：www.hkbpe.com.hk

Official Website:

查詢電話：(852) 3421 2012

Enquiry: