

# 2022 Virtual Hong Kong International Fur & Fashion Fair

## 28 February – 3 March 2022

The Hong Kong International Fur & Fashion Fair is reputed as one of the most important calendar events where global buyers source for distinctive fur products for nearly four decades. This unique fashion Fair attracts exhibitors and buyers from over 30 countries annually.

Despite of the global pandemic, the Hong Kong Fur Federation's mission remains unchanged; thus we are determined to continue serving the industry by organizing 2022 Virtual Hong Kong International Fur & Fashion Fair.

The Hong Kong Fur Federation is delighted to announce that the 2022 Virtual Hong Kong International Fur & Fashion Fair will be held from 28 February – 3 March 2022, and last through 31 August 2022.



The Hong Kong Fur Fair virtual platform provides easy access and an advanced product search engine, enabling instant and barrier-free communication between exhibitors and buyers intended to foster business opportunities.

**Hong Kong Fur Gala – Premiere on 28 Feb 2022 (06:00 p.m.) (GMT +8)**  
**Dazzling Creativity Enchants World Buyers**

Similar to the physical Fur Fair, the annual Hong Kong Fur Gala fashion presentation will be staging on the opening day. The virtual Fur Gala showcases the latest collections from leading Hong Kong furriers. It is an unconventional catwalk show, which struts original thoughts and exceptional craftsmanship, offers inspirational tips for buyers.

Moreover, house show of individual exhibitors will be presented 24 hours non-stop for buyers around the globe.

### **Appreciating global buyers' support**

Mark your diary and join us at this premier virtual showcase of the fur world – The Virtual Hong Kong International Fur & Fashion Fair.



**Fair Date** : 28 February – 3 March 2022  
**Opening Hour** : 9:00 am – 6:00 pm (GMT+8)  
**Pre-registration** : <http://www.hkffurfair.com/>

Organizer:



[www.hkff.org](http://www.hkff.org)

Adviser:



[www.hktdc.com](http://www.hktdc.com)

Supporting Organization:

