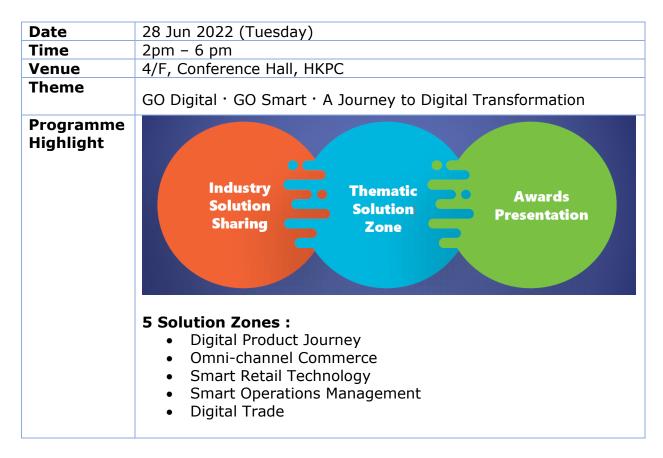


GS1 Hong Kong Solution Day 28 Jun 2022 | Hong Kong Productivity Council

Themed "GO Digital • GO Smart • A Journey to Digital Transformation", GS1 Hong Kong Solution Day will showcase a suite of digital and smart solutions from GS1 HK and valued partners that support business in technological transformation for improving efficiency and excelling consumer experience.



Event Website: https://www.gs1hk.org/events/solution-day-mar-2022

Hope to see you there!

Tentative Programme

Time	Agenda
2:30 – 2:45 pm	Opening Ceremony - Welcome Remarks by GS1 Hong Kong - Opening Speech by GOH - Group photo on Stage
2:45 – 3:10 pm	Presentation I: Optimising Operations and Reimagining Consumer Journey Through Digital Transformation & Immersive Technologies - Louis Mah, Senior Director, Information Technology, Hong Kong Maxim's Group
3:10 – 3:30 pm	Consumer Caring Scheme (CCS) Award Presentation Ceremony – Part I
3:30 - 4:15 pm	Solution Booth Visit and Networking
4:15 – 4:40 pm	Presentation II: Supporting Supply Chain Resilience of SMEs with a Digitalised Trade Financing Solution - Sandy Tan, Executive Director, Ecosystems Head, Institutional Banking Group, DBS Bank (Hong Kong) Limited - Ella Yu, Vice President, Ecosystems, Institutional Banking Group, DBS Bank (Hong Kong) Limited
4:40 - 5:00 pm	Consumer Caring Scheme (CCS) Award Presentation Ceremony – Part II
5:00 - 5:45 pm	Solution Booth Visit and Networking
End of Programmme	