

Asia's Retail Innovation Hub Continue to Rebound Strongly in May 2023!

Situated at the forefront of innovative retail solutions, **Retail Asia Conference & Expo (RACE)** is a must-attend event that brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

亞洲零售論壇暨博覽會是亞洲首屈一指的零售業展覽，致力為區內零售商提供高效解決方案。展覽匯聚多名業界領袖，啟發創新思維並聚焦高端科技，助零售商應對亞洲新消費模式帶來的機遇和挑戰。

Pre-register Now!
買家預先登記



A Glimpse of RACE 2022 展會一覽



1,000+
Exhibitors
& Brands
參展商及品牌



2,000+
Products
& Solutions
展品與服務方案



30+
Industry-leading
Speaker
業內權威講者



100+
Educational
Seminar Hours
小時教育研討會

RACE 2023 Key Features 展覽焦點



A full conference programme packed with high level keynotes and lively discussions on the digital marketing blueprint to dominate the retail industry.

一眾業內權威將深入探討零售業面對的挑戰與機遇，聚焦討論透過前瞻性的數碼科技及解決方案，於數碼轉型新常態下提升競爭力。



An interactive sharing platform where market leaders take the stage to present their latest technologies and best in-house practices. 市場領袖將分享最新科技及營運策略，促進知識交流並加強參展商與買家的聯繫。



RESERVE YOUR BOOTH 立即預訂展位

Eligible Hong Kong exhibitors may apply for the "SME Export Marketing Fund" to save up to 50% exhibiting costs! 合資格的參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

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