

**GOING  
VIRTUAL**

## **HKIHRM VIRTUAL ANNUAL CONFERENCE 2020**



**Thriving in the New Normal - People . Culture . Mentality**

**24-25 NOVEMBER**

**REGISTRATION STARTS NOW!**  
**EARLY BIRD OFFER TILL 7 OCTOBER**

Delegate [Registration Opens](#) @ HKIHRM Virtual Annual Conference 2020

**First 10 members from CMAHK will enjoy 10% off on Non-member rate!**  
**(Please apply promotion code upon registration: AC20CMA10\_SO)**

Entitled “**Thriving in the New Normal – People . Culture . Mentality**”, the 2020 Virtual Annual Conference is now open for registration! 30+ renowned speakers will share their insights into the conference theme as well as some of the HR hot topics during **24 – 25 November** on an online platform.

### **Highlights**

- **Huge Discount**
  - Since the event now goes virtual, you can now purchase a ticket with **up to 73% off compared to 2019 pricing**
- **30+ Renowned Speakers**
  - Our Keynotes - **Ricky Wong (黃維基)** from HKTVM & **Prof Gabriel Leung (梁卓偉)** from HKU
- **6 Plenary Sessions**
  - Featuring HR leaders from **Microsoft, McDonald’s, GOGOX, AIA, Sino, Cathay Pacific, Klook, Pfizer, WeLab**, etc.
- **15+ Concurrent Sessions**
  - Covering topics from **organisational effectiveness, workforce planning, talent development, total rewards to CSR**, etc.

## Conference Programme

	24 Nov (Tue)	25 Nov (Wed)
AM	Opening Remarks by Guest of Honour	Keynote Speech
	Keynote Speech	
	Refreshment Break	
	4-5 Concurrent Sessions A	4-5 Concurrent Sessions C
PM	Lunch	
	CEO Forum	Young HR Forum
	Coffee Break	
	4-5 Concurrent Sessions B	4-5 Concurrent Sessions D
	Refreshment Break	
	Senior HR Forum	Inspirational Speech

## Registration Fees

Entry Pass Option	Early Bird (Until 7 Oct)			Regular Price (From 8 Oct)		
	Member	Non-Member	*New Member	Member	Non-Member	*New Member
Two-day (All access)	HK\$2,900	HK\$3,950	HK\$2,500	HK\$3,400	HK\$4,550	HK\$2,900
Two-day (Concurrent Sessions only)	HK\$1,400	HK\$1,900	HK\$1,200	HK\$1,650	HK\$2,200	HK\$1,400
One-day (All access)	HK\$1,800	HK\$2,400	HK\$1,600	HK\$2,100	HK\$2,800	HK\$1,800

### Remarks:

- \* To apply for this ticket, you must join the HKIHRM as a new member during the period of April 1 to November 25, 2020.
- Lunch is not included in the entry pass.

**[Sign up now to enjoy early bird offer!](#)**

## About HKIHRM

The Hong Kong Institute of Human Resource Management (HKIHRM) is the largest professional body representing human resource management professionals in Hong Kong SAR. Established in 1977, the Institute has close to 5,300, of whom over 500 are corporate members.

## Enquiries and sponsorship opportunities:

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