



**The 53rd Hong Kong Brands & Products Expo  
Grand Opening Ceremony  
15 December 2018 (Saturday)**

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9:15a.m. Guests Reception

9:50a.m. Arrival of The Commissioner of the Ministry of Foreign Affairs of PRC in the HKSAR Mr Xie Feng and Deputy Director of Liaison Office of the Central People's Government in the HKSAR Mr Yang Jian Ping  
Introduction of Officiating Guests

10:00a.m. Arrival of HKSAR Chief Executive Mrs Carrie Lam, GBM, GBS

10:02a.m. National Anthem performed by Hong Kong Police Band

10:05a.m. Address by CMA President Dr Dennis Ng, BBS, MH

10:10a.m. Kick-off Ceremony

10:15a.m. End of Ceremony  
Expo tour for officiating guests, accompanied by key CMA office-bearers