



The 53rd Hong Kong Brands & Products Expo Media Conference Programme Rundown

Date : 4.12.2018 (Tuesday)
Time : 3:00 pm
Venue : Basement 1, Regal Ballroom, Regal Hong Kong Hotel
(88 Yee Wo Street, Causeway Bay, Hong Kong)

Programme :

- 2:30pm Guest & media registration
- 3:00pm Introduction of guests
- 3:05pm Address by Dr Dennis Ng, BBS, MH, President of CMA
- 3:08pm Address by Mr Marvin Hsu, 2nd Vice President of CMA cum Chairman of CMA Exhibition Services Ltd
- 3:11pm Dance performance and self-introduction by contestants of Miss Exhibition Pageant
- 3:30pm Vote for “The Most Eye-catching Award”
- 3:35pm Introduction of spotlight programmes
- 3:38pm Announcement of the ballot results of “The Most Eye-catching Award” and Lucky Draw
- 3:43pm Kick-off Ceremony
- 3:48pm Photo-taking
- 3:53pm Media Conference ends, exhibitors’ products show