



**2021 工展會購物節展覽資料**  
**2021 Hong Kong Brands and Products Shopping Festival Fair Facts**

展覽會名稱： Name:	2021 工展會購物節 2021 Hong Kong Brands and Products Shopping Festival
主辦機構： Organiser:	香港中華廠商聯合會 The Chinese Manufacturers' Association of Hong Kong
展會管理機構： Fair Manager:	香港中華廠商聯合會展覽服務有限公司 CMA Exhibition Services Ltd.
支持機構：	香港特區政府商務及經濟發展局 香港特區政府工業貿易署 香港品牌發展局 香港中華總商會 香港工業總會 香港總商會 香港中國企業協會
Supporting Organisations:	Commerce and Economic Development Bureau, HKSAR Government Trade and Industry Department, HKSAR Government Hong Kong Brand Development Council The Chinese General Chamber of Commerce Federation of Hong Kong Industries The Hong Kong General Chamber of Commerce The Hong Kong Chinese Enterprises Association
展覽日期： Date:	2021 年 8 月 6 至 8 日(星期五至日) 6 - 8 August 2021 (Friday - Sunday)
開放時間：	8 月 6 至 7 日(星期五至六) 上午 10 時 30 分至晚上 7 時 30 分 8 月 8 日(星期日) 上午 10 時 30 分至下午 6 時 30 分 (購物節於每天結束前 30 分鐘及最後一天結束前 1 小時停止入場)
Opening Hours:	6 - 7 August (Fri - Sat) 10:30am - 7:30pm 8 August (Sun) 10:30am - 6:30pm (No admission to the Festival 30 minutes before closing time everyday and 5:30pm on last day)
地點： Venue:	亞洲國際博覽館 1 號展館(東面入口) Hall 1, AsiaWorld-Expo (East Entrance)
展場面積： Exhibition Area:	超過 10,000 平方米 Over 10,000m <sup>2</sup>

攤位數量：	超過 250 個
No. of Booths：	Over 250 booths
主要展區：	休閒食品區、健康養生區、生活家品區、服飾美容區、寵物保健區
Thematic Areas：	Leisure Food Zone, Health Preserving Food Zone, Living & Household Products Zone, Fashion & Beauty Products Zone, Pets Healthcare Zone
精彩節目：	粵劇折子戲、非洲鼓樂、夏威夷小結他及敲擊樂表演、舞蹈表演、經典金曲獻唱、工作坊、攤位遊戲及抽獎活動
Highlighted Programmes:	Cantonese opera, African drum, ukulele and percussion performances, dance and singing performances, workshops, booth games and lucky draws
門券價格：	港幣\$10

註：

1. 身高 1 米或以下小童、65 歲或以上長者及殘疾人士免費進場。
2. 所有已接種最少一劑新冠疫苗並出示疫苗接種紀錄(包括儲存在「智方便」、「醫健通」或「安心出行」等手機應用程式的電子針卡或紙本針卡)的市民可免費入場及獲贈禮品乙份(數量有限,送完即止)。
3. 為減低新冠病毒傳播的風險,購物節現場將不設售票處售賣實體門券,改為於入口設八達通,讓入場人士以八達通付費入場。現場不設八達通增值服務,入場市民需確保八達通有足夠儲值額。
4. 電子門券現於大會指定網上售票平台 Klook ([www.klook.com](http://www.klook.com)) 公開發售。

Ticket Price： HK\$10

Remarks:

1. Free admission for children below 1 meter in height, senior citizens over the age of 65 and persons with disabilities.
2. People who have received at least one vaccine dose of COVID-19 can enjoy free admission and get a free gift\* by presenting their COVID-19 vaccination records (including Electronic Vaccination Record saved in App iAM Smart / eHealth / LeaveHomeSafe or paper vaccination records).  
\*Offer valid while stocks last
3. To minimise the risk of COVID-19 spreading, there will be no ticketing office selling physical tickets at the Festival. Visitors can enter the Festival by Octopus card for admission at the Festival's entrance. No Octopus card top-up service will be available at the Festival. Visitors should ensure their Octopus cards with sufficient value.
4. e-Ticket is available for sale through Klook ([www.klook.com](http://www.klook.com)), the official e-Ticketing Platform.

交通：

1. 7 條免費接駁巴士路線 (東涌、屯門、元朗及天水圍)
2. 機場快綫(港鐵)  
車票優惠：  
只要憑即日活動證明即可於機場快綫香港站、九龍站、青衣站或博覽館內之特設櫃台,使用八達通以港幣\$40\*換購即日來回博覽館站車票乙張。(不包括免費港鐵接駁服務)  
\* 優惠受條款及細則約束

### 3. 巴士

- (1) 於展會期間的指定時間內，參觀人士可乘搭點對點特快東涌巴士路線 X1(車費：港幣\$5.8)，往返東涌巴士總站（港鐵 B 出口）及博覽館。
- (2) 於展會期間的指定時間內，部分來往新界區至機場的龍運巴士線將加設博覽館站：A32, A33, A34, A37, A41P, A43P, A47X
- (3) 其他巴士路線(全年適用)：E11, E11A, E21, E22, E22A, E22P, E22X, E32, E41, S1

(註：各參觀人士應盡量使用公共交通工具前往購物節)

#### Transportation :

1. 7 Free Shuttle Bus Routes (Tung Chung, Tuen Mun, Yuen Long and Tin Shui Wai)
2. Airport Express (MTR)  
Concessionary Tickets:  
With a valid event proof, visitor can purchase an AsiaWorld-Expo Same Day Return Ticket for HK\$40\* and pay with the Octopus at the designated redemption counters in Hong Kong/ Kowloon/ Tsing Yi Stations and AsiaWorld-Expo. (*Free MTR connections excluded*)  
\* *Offer is subject to relevant terms and conditions*
3. Bus
  - (1) Point-to-Point Tung Chung Express Bus Route X1 (Fare: HK\$5.8) between Tung Chung Bus Terminal (MTR Exit B) and AsiaWorld-Expo at specific time slots during show period.
  - (2) Departures of some Long Win Bus routes (between the New Territories to Airport) will be diverted via AsiaWorld-Expo during the exhibition at specific time slots: A32, A33, A34, A37, A41P, A43P, A47X
  - (3) Regular Bus Routes: E11, E11A, E21, E22, E22A, E22P, E22X, E32, E41, S1

(Remarks: Visitors are advised to use public transport)

- 環保購物小貼士： 自備購物袋  
Green Shopping Tips: Bring your own shopping bag
- 大會網址： [www.hkbpe.com.hk](http://www.hkbpe.com.hk)  
Official Website:
- 查詢電話： (852) 3421 2012  
Enquiry :